



UNIVERSITY OF AMSTERDAM

Amsterdam Business School

The Amsterdam MBA

Special Track in Healthcare Management



Special Track in Healthcare Management

The Amsterdam MBA has designed a two-year, part-time programme in 16 one-week blocks, to help senior healthcare industry professionals effectively bridge the gap between their medical and management responsibilities. Developed in close cooperation with the Amsterdam Medical Center (AMC), our programme is uniquely positioned to provide top-notch executive education for senior professionals in healthcare.

This special track has been created with a broad perspective in mind. Its aim is to provide professionals with the conceptual and practical tools necessary to address strategic management challenges in the healthcare industry. The courses in the track will introduce professionals to general state-of-the-art perspectives on business and management as well as more specific elements, in addition to addressing recent developments and best practice in the healthcare industry. The course material on offer has a high degree of practical relevance.

Curriculum

The curriculum is broadly applicable, based on a solid foundation of ten core courses in general management such as Corporate Finance, HRM, Corporate Strategy, Financial Accounting, Marketing Strategy, Information Systems and Operations Management. The programme also includes six courses tailored specifically to the healthcare industry, such as Healthcare Policy & Law, Organisational Architecture, Change Management, Negotiations, and Financing of Healthcare. An international study trip will be part of the curriculum.

Workshops, cases, and an integrative capstone course will ensure that the key takeaways from the core courses are integrated into the specialisation modules. This special track will be taught in English.

Admission requirements

- Bachelor or Master degree.
Applicants are required to hold a recognised first degree.
- Work experience.
A minimum of three years of relevant professional working experience is required.
- An admission interview including an in-house test of verbal, numerical and inductive reasoning test is part of the application process.

Deadlines

In consultation with interested parties.

Fees

€ 35,000

The fee covers the whole programme including courses, use of university facilities, university registration, examination fees, lunches and dinners. The fee does not cover text books, flights and or hotel accommodation and the international study trip.

Application

Interested? Please contact the ABS admissions office at admissions-abs@uva.nl or + 31 (0)20 525 5655.

Key features of the MBA programme

- Part-time programme taught in 16 one-week blocks over a two-year period
- Balanced curriculum consisting of 16 courses
- Designed for senior healthcare industry professionals
- High degree of practical relevance
- Includes a special skills management programme
- Promotes effective leadership and uses a personal approach
- Degree: Master of Business Administration (MBA)
- Taught in English

Admissions Office

Amsterdam Business School
Admissions Office – MBA
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Colophon

Lay-out:
RAADHUIS voor creatieve communicatie

Photography:
nationale beeldbank/joke vv