



INCUBATION PROGRAM SUSTAINABLE CHEMISTRY

Are you a student, scientist or researcher with an innovative business idea? Our Incubation Program helps you develop your science concept into a successful company! We cover all stages of starting a business and making it thrive. Once you are accepted into the program, we guarantee two years of support.

Boost your entrepreneurial skills during interactive workshops and develop your company strategy with the help of experienced mentors. We have an expansive network of consultants, investors and industry experts who want to work with young innovators like you!

WE OFFER

- Programs & training for early stage startups
- A pool of dedicated mentors
- A network of consultants and service providers
- Matching to venture capital and industry leaders
- A vibrant and welcoming community of passionate founders
- An ACE discount on renting office space at Startup Village
- Invitations to regular industry and networking events to get you connected

FOR WHOM

- MSc or PhD students, researchers, and scientists in the field of sustainable chemistry
- You have an innovative tech or science business idea
- Your team is curious, ambitious and passionate about pursuing your goals
- You are willing to set up your business in the Amsterdam region
- You have a potential for growth and ambition to scale up internationally

FACTS

DATES

20 Nov. - 24 Nov. 2017
First week (fulltime) 20-24 Nov. 2017
Follow-up sessions (weekly) Feb - Apr

LOCATION

Startup Village Amsterdam

COSTS

Fully sponsored*

LANGUAGE

English

**APPLY AT
ACE-INCUBATOR.NL**

PROGRAM OUTLINE

WEEK 1 WEEK 2-12

TURN YOUR IDEA INTO A VIABLE BUSINESS CASE

Time commitment:

Five days (fulltime).

Crash course in entrepreneurship covering all essential aspects of starting a business:

- Entrepreneurship and innovation culture
- Value proposition
- Business and revenue model
- Go-to-market strategy
- Startup funding
- Pitching
- One-on-one mentoring sessions with successful entrepreneurs, business developers and start-up experts

VALIDATE YOUR BUSINESS IDEA AND ACQUIRE LAUNCHING CUSTOMERS

Time commitment:

Weekly workshops and mentoring sessions on appointment to help you outline your business model and strengthen your skills as a starting founder:

- Go-to-market strategy (pt. 2)
- Customer development
- Product development
- Financial basics
- Sales and negotiations
- Branding
- Teambuilding
- Pitching (pt. 2) and more...

*SUCCESS FEE MODEL

We believe in empowering entrepreneurs, therefore **we don't take equity.**

When selected into our incubation program, you do commit to pay 2% of your revenue for the period of 5 years, only when and if you hit a yearly revenue of 250K euros or more.

FEEDBACK FROM PREVIOUS PARTICIPANTS:

“ ACE HAS BEEN A BRIDGE FOR US. THEY HAVE FACILITATED CONNECTIONS AND OPPORTUNITIES THAT ARE OTHERWISE DIFFICULT TO OBTAIN. ”

Sander Kluwer, InCatT

“ THE PROGRAM WAS TREMENDOUSLY HELPFUL. IT INSPIRED ME AND HELPED ME ORGANIZE MY THOUGHTS AND MAKE A PLAN ON HOW TO START MY OWN COMPANY. ”

Olivier Heyning, LUMICKS