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ACADEMIC AND RESEARCH APPOINTMENTS

Associate Professor, The Amsterdam School of Communication Research (ASCoR), Department of Communication Science, University of Amsterdam, August 2014 to present.
(Basiskwalificatie Onderwijs, August 2014)

Director, Center for Research on Children, Adolescents, and the Media (CcaM), The Amsterdam School of Communication Research (ASCoR), University of Amsterdam, November 2013 to present.

Co-Investigator, "The entertainization of childhood: an etiology of risks and opportunities", The Amsterdam School of Communication Research (ASCoR), University of Amsterdam, January 2012 to present.

Assistant Professor (tenured July 2013), The Amsterdam School of Communication Research (ASCoR), Department of Communication Science, University of Amsterdam, January 2012 to July 2014.

Visiting Assistant Professor, Department of Communication Studies, Northwestern University, May 2013.

Research Associate, Philadelphia Healthy Lifestyles Initiative, The Annenberg Public Policy Center, University of Pennsylvania, May 2010 to March 2012.

Research Fellow, The Children's Media Lab, Annenberg School for Communication, University of Pennsylvania, January 2005 to September 2010.

CONSULTANCY

Instituto de Estudios Peruanos, Project "Examining the link between TV and unhealthy eating among children in Peru", April 2012 to present.

Cinekid, Project "Evaluating the AppLab Research Lab", September 2013 to December 2014.

PBS Kids Sprout, Project "How music familiarity impacts appeal and child engagement," April 2011 to April 2012.

EDUCATION

Annenberg School for Communication, University of Pennsylvania, USA
Ph.D., Communication, May 2010
Dissertation: *Evaluating preschoolers' comprehension of educational television: The role of viewer characteristics, stimuli features, and contextual expectations*

Annenberg School for Communication, University of Pennsylvania, USA
Master of Arts, 2006

University of Pennsylvania, College of Arts & Sciences, USA
Bachelor of Arts, Communication, 2004, Magna Cum Laude

HONORS & AWARDS

Internal Research Grant (2013, December) for the doctoral project “There’s an App for That! Distinctive Features of Apps for Young Children”, Amsterdam School of Communication Research (ASCoR), University of Amsterdam.

Excellence in Teaching Award (2013, December) for the course “Digital Media Across the Lifespan”, Graduate School of Communication, University of Amsterdam.

Excellence in Teaching Award (2013, June) for the course “Persuasion & Resistance”, Graduate School of Communication, University of Amsterdam.

Young Scholars Travel Grant (2013, January) for research visit to Northwestern University, Amsterdam School of Communication Research (ASCoR), University of Amsterdam.

Top Paper Award (2012) from the Children, Adolescents, and the Media Division of the International Communication Association. Awarded for paper: *How reduced narrative processing demands impact preschoolers’ comprehension of educational television.*

Top Paper Award (2012) from the Children, Adolescents, and the Media Division of the International Communication Association. Awarded for paper: *Background television in homes with young children.*

Annenberg Postdoctoral Teaching Fellowship (2010), from the Annenberg School for Communication, University of Pennsylvania.

Nominee, Penn Prize for Excellence in Teaching (2007) from the College of Arts & Science, University of Pennsylvania. Nominated for Excellence in Teaching by a Graduate Student.

Top Paper Award (2006) from the Mass Communication Division of the National Communication Association. Awarded for paper: *The time-crunched family and preschool television: Is 24-hour television the answer?*

Top Paper Award (2006) from the Applied Communication Division of the Eastern Communication Association. Awarded for paper: *Repeated viewings of Dora the Explorer and its influence on young children’s learning.*

James D. Woods Award (2005) from the Annenberg School for Communication, University of Pennsylvania. Awarded for outstanding teaching by a graduate student.

Full Tuition and Research Stipend (2004-2009), from the Annenberg School for Communication, University of Pennsylvania.

George Gerbner Award (2004) from the Annenberg School for Communication, University of Pennsylvania. Awarded for best senior honors thesis by an undergraduate student.

TEACHING & MENTORING

Courses, University of Amsterdam

- Youth as Media Consumers (*graduate level course*)
- Digital Media across the Life Span: Trends and Issues (*graduate level course*)
- Persuasion & Resistance (*graduate level course*)

- Content Analysis (*graduate level course*)
- Research Methods in Communication Science (*graduate level course*)

Doctoral Student Co-Supervision, University of Amsterdam

- Francette Broekman, Anticipated completion August 2017, *There's an app for that! Distinctive features of apps for young children*
- Karin Fikkers, Anticipated completion May 2015, *Media use and aggression: A differential susceptibility perspective*
- Sanne Nikkelen, Anticipated completion August 2015, *Media use and ADHD-related behavior: A differential susceptibility perspective*

Master Student Supervision, University of Amsterdam

- Laurian Meester, Anticipated completion May 2015, *Can apps support children's creativity? The role of individual and stimuli characteristics in predicting effects.*
- Anna Diamessis, October 2014, *The association of educational media use and parent mediation on preschoolers' language development.*
- Maria Athanasopoulou, May 2014, *Combating the thin ideal: The effect of average-sized television characters on body satisfaction and self-esteem of young women*
- Claudia Schwenk, May 2013, *Cyber relationships: A qualitative study investigation of online dating motives among emerging adults*
- Janice Sanches da Veiga, May 2013, *What are television shows teaching teens about sexual identity? A content-analysis of Dutch teenagers' favorite shows*

Courses, School of Social Policy & Practice, University of Pennsylvania

- Quantitative Reasoning (*graduate level*), Fall 2011

Courses, Annenberg School for Communication, University of Pennsylvania

- Communication and Public Service Capstone /Senior Honors Thesis (*undergraduate course*)
- Quantitative Communication Research (*undergraduate course*)
- Children & Media (*undergraduate course*)
- Children & Media: Cognitive Development (*undergraduate course*)
- Communication, Childhood, & Play (*undergraduate course*)
- Communication Research with Children and Families (*undergraduate course*)

BA Thesis Supervision, Annenberg School for Communication, University of Pennsylvania

- Fashina Aladé, May 2011, *To sing or not to sing: The use of musical interstitials in educational television for preschoolers*

JOURNAL PUBLICATIONS

Piotrowski, J.T., Jordan, A.B., Bleakley, A., & Hennessy, M. (in press). Identifying family television practices to reduce children's television time. *Journal of Family Communication*.

Fikkers, K.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (in press). Assessing the reliability and validity of game and TV violence exposure measures. *Communication Research*.

Piotrowski, J.T. & Valkenburg, P.M. (in press). Finding orchids in a field of dandelions: Understanding children's differential susceptibility to media effects. *American Behavioral Scientist* (special issue: Methodological advances in the field of media influences on children).

- Vossen, H.G.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2015). Development of the Adolescent Measure of Empathy and Sympathy (AMES). *Personality & Individual Differences*, 74, 66-71. doi: 10.1016/j.paid.2014.09.040
- Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2014). Assessing the relationship between pediatric media guidance and media use in American families. *Clinical Pediatrics*, 53(12), 1166-1173. doi: 10.1177/0009922814540038
- Piotrowski, J.T.** (2014). Participatory cues and program familiarity predict young children's learning from educational television. *Media Psychology*, 17(3), 311-331. doi: 10.1080/15213269.2014.932288
- Linebarger, D.L., Barr, R., Lapierre, M.A., & **Piotrowski, J.T.** (2014). Associations between parenting, media use, cumulative risk, and children's executive functioning. *Journal of Developmental & Behavioral Pediatrics*, 35, 367-377. doi: 10.1097/DBP.0000000000000069
- Piotrowski, J.T.**, Litman, J.A., & Valkenburg, P.M. (2014). Measuring epistemic curiosity in young children. *Infant and Child Development*, 23(5), 542-553. doi: 10.1002/icd.1847
- Piotrowski, J.T.** (2014). The relationship between narrative processing demands and young American children's comprehension of educational television. *Journal of Children and Media*, 8, 267-285. doi: 10.1080/17482798.2013.878740
- Liebeskind, K. G., **Piotrowski, J.T.**, Lapierre, M.A., & Linebarger, D.L. (2014). The home literacy environment: Exploring how media and parent-child interactions are associated with children's language production. *Journal of Early Childhood Literacy*, 14, 482-509. doi: 10.1177/1468798413512850
- Bleakley, A., **Piotrowski, J.T.**, Hennessy, M., & Jordan, A. (2013). Predictors of parents' intention to limit children's television viewing. *Journal of Public Health*, 35(4), 525-532. doi: 10.1093/pubmed/fds104
- Valkenburg, P.M., **Piotrowski, J.T.**, Hermanns, J., de Leeuw, R. (2013). Development and validation of the perceived parental media mediation scale: A self-determination perspective. *Human Communication Research*, 39 (4), 445-469. doi:10.1111/hcre.12010
- Fikkers, K. M., **Piotrowski, J.T.**, Weeda, W., Vossen, H.G.M., & Valkenburg, P.M. (2013). Double dose: High family conflict enhances the effect of media violence exposure on adolescents' aggression. *Societies*, 3(3), 280-292. doi:10.3390/soc3030280.
- Piotrowski, J. T.**, Lapierre, M. A., & Linebarger, D. (2013). Investigating correlates of self-regulation in early childhood with a representative sample of English-speaking American families. *Journal of Child and Family Studies*, 22 (3), 423-436. doi: 10.1007/s10826-012-9595-z
- Piotrowski, J.T.**, Jennings, N., & Linebarger, D.L. (2013). Extending the lessons of educational television with young American children. *Journal of Children and Media*, 7(2), 216-234. doi:10.1080/17482798.2012.693053
- Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2012). Background television in the homes of U.S. children. *Pediatrics*, 130(5), 839-846. Doi: 10.1542/peds.2011-2581

- Jordan, A.B., **Piotrowski, J.T.**, Bleakley, A. & Mallya, G. (2012). Developing media interventions to reduce household sugar-sweetened beverage consumption. *The ANNALS of the American Academy of Political and Social Science*, 640, 118-135.
- Sanders-Jackson, A.N., Cappella, J.N., Linebarger, D.L., **Piotrowski, J.T.**, O'Keeffe, M., Strasser, A.A. & Lerman, C. (2011). Visual attention to anti-smoking PSAs: Smoking cues versus other attention-grabbing features. *Human Communication Research*, 37, 275-292.
- Linebarger, D. L., & **Piotrowski, J. T.** (2010). Structure and strategies in children's educational television: The roles of program type and learning strategies in children's learning. *Child Development*, 81(5), 1582-1597.
- Linebarger, D. L., **Piotrowski, J. T.**, & Greenwood, C. R. (2010). Onscreen print: The role of captions as a supplemental literacy tool. *Journal of Research in Reading*, 33, 148-167.
- Linebarger, D. L., & **Piotrowski, J. T.** (2009). TV as Storyteller: How exposure to television narratives impacts at-risk preschoolers' story knowledge and narrative skills. *British Journal of Developmental Psychology*, 27, 47-69.
- Linebarger, D.L., & **Piotrowski, J.T.** (2008). Evaluating the educational potential of health public service announcements with preschoolers. *Health Communication*, 23, 516-525.

MANUSCRIPTS: UNDER REVIEW

- Fikkers, K.M., **Piotrowski, J.T.**, Lugtig, P.J., & Valkenburg, P.M. (under review). *The role of perceived peer norms in the relationship between media violence exposure and adolescents' aggression*. [revised and resubmitted]
- Vossen, H.G.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (under review). *The Longitudinal Relationship between Media Violence and Empathy: Was it Sympathy all Along?* [revised and resubmitted]
- Nikkelen, S., Vossen, H.G.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (under review). *Media violence and adolescents' ADHD-related behaviors: The role of parental mediation*. [new submission]
- Busse, P. & **Piotrowski, J.T.** (under review). *Assessing the longitudinal relationship between Peruvian children's TV exposure and unhealthy food consumption*. [new submission]
- Hennessy, M., Bleakley, A., **Piotrowski, J.T.**, Mallya, G., & Jordan, A.B. (under review). *Sugar-Sweetened Beverage Consumption by Adult Caregivers and their Children: The Role of Drink Features and Advertising Exposure*. [revised and resubmitted]
- Jordan, A.B., Hennessy, M., Bleakley, A., **Piotrowski, J.T.**, Schwarz, D.F., & Mallya, G. (under review). *Do you know what your kids are drinking? Evaluation of a media campaign to reduce consumption of sugar-sweetened beverages*. [new submission]

MANUSCRIPTS: IN PREPARATION

- Piotrowski, J.T.** & Krcmar, M. (in preparation). *How children respond to touchscreen stories*.

Piotrowski, J.T. & Meester, L. (in preparation). *The opportunities of creative apps in childhood: a differential susceptibility perspective.*

Fikkers, K.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (in preparation). *Understanding the black box: The origins and consequences of violent game-induced responses.*

BOOK CHAPTERS, TECHNICAL REPORTS, & POPULAR PRESS WRITING

Piotrowski, J.T. & Valkenburg, P.M. (in preparation). The context of young children's media use. To appear in R. Barr & D.L. Linebarger (Eds.), *Media exposure during infancy and early childhood: The effect of content and context on learning and development.* Springer-Blackwell.

Piotrowski, J.T. (in preparation). Educational media effects. To appear in P. Roessler (Ed.), *The Encyclopedia of Media Effects.* Wiley-Blackwell.

Piotrowski, J.T. (in press). A Cognitive Psychology of Mass Communication, 6th Edition [Book Review]. *Communications.*

Piotrowski, J.T. & Valkenburg, P.M. (in press). Psychology, developmental. To appear in K.B. Jensen (Ed.), *International Encyclopedia of Communication Theory and Philosophy.* Wiley-Blackwell.

Piotrowski, J.T., Vossen, H., Valkenburg, P.M. (in press). Media and child development. In J. Wright (Ed.), *International Encyclopedia of the Social and Behavioral Sciences (2nd Ed.)*: Elsevier Press.

Meester, L. & **Piotrowski, J.T.** (2015) An evaluation of the Cinekid AppLab. Amsterdam, The Netherlands: The Amsterdam School of Communication Research, University of Amsterdam.

Piotrowski, J.T. (2014). De beste kinder-apps van 2014 (The best children's apps of 2014). *Kennisnet*. <http://www.kennisnet.nl/uitgelicht/de-beste-kinder-apps-van-2014/>

Vossen, H., **Piotrowski, J.T.**, & Valkenburg, P.M. (2014). Media use and effects in childhood. In J. Nussbaum (Ed.), *Handbook of Life Span Communication* (pp. 93-112). New York: Peter Lang Publishing.

Kleeman, D., Revelle, G., & **Piotrowski, J.T.** (2014, March 11). 10 reasons why we need research literacy, not scare columns. *The Huffington Post*. <http://huff.to/1i4agQu>

Piotrowski, J. T. (2012). Adolescents, race, and media: A commentary on "Media Socialization, Black Media Images, and Black Adolescent Identity". In D. T. Slaughter-Defoe (Ed.), *Race and Child Development* (pp. 47-51): Karger Press.

Piotrowski, J.T. (2012). *How music familiarity impacts appeal and child engagement: Prepared for PBS Kids Sprout.* Amsterdam, The Netherlands: The Amsterdam School of Communication Research, University of Amsterdam.

Piotrowski, J.T., Lapierre, M.A., Linebarger, D.L. (2010). *How American children spend their time.* Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.

- Garrity, K.M., **Piotrowski, J.T.**, McMenamin, K., & Linebarger, D.L. (2010). *A summative evaluation of The Electric Company*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.
- Garrity, K.M., Linebarger, D.L., **Piotrowski, J.T.**, & Lapierre, M. (2010). *A national parent survey: Predicting language and literacy skills from young children's media environment*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.
- Linebarger, D.L., Barr, R.F., **Piotrowski, J.T.**, & Lapierre. (2010). *Background television exposure and executive functioning: Results from a national parent survey*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.
- Jordan, A.B., Hennessy, M., Bleakley, A., **Piotrowski, J.T.**, & Kydd, S. (2010). *Results from the Annenberg Philadelphia Healthy Lifestyles Initiative (PHLI) Survey*. Philadelphia, PA: The Annenberg Public Policy Center, University of Pennsylvania.
- Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2010). *Measuring the home media environment of young children: Results from a nationally representative sample of American families*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.
- Piotrowski, J.T.**, Linebarger, D.L., & Jennings, N.A. (2009). *Assessing the impact of Between the Lions and literacy manipulatives on the literacy skills of young children*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.
- Linebarger, D. L., & **Piotrowski, J. T.** (2007). *The impact of TV narratives on the early literacy skills of preschoolers*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.
- Linebarger, D. L., & **Piotrowski, J. T.** (2007). *Literacy promoting strategies embedded in children's educational television: A content analysis and validation study*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.
- Linebarger, D.L., **Piotrowski, J.T.**, & Vaala, S. (2007). *Vocabulary knowledge, conversational language skills, and map knowledge: Can Postcards from Buster help inside the classroom?* Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.
- Linebarger, D.L., **Piotrowski, J.T.**, & Vaala, S. (2007). *Supplementing television: What enhances or detracts from the power of television to teach – A Ready to Learn Report*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.
- Linebarger, D.L. & **Piotrowski, J.T.** (2006). *Formative evaluation of Postcards from Buster: Boston study*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.
- Linebarger, D. L., & **Piotrowski, J. T.** (2006). *Pinky Dinky Doo: Evaluating the educational impact and appeal of Pinky Dinky Doo on preschool children. A final report to Sesame Workshop*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.
- Linebarger, D.L. & **Piotrowski, J.T.** (2006). *Healthy Minutes: Impact of Iowa public television's Healthy Minutes interstitials on preschool children*. Philadelphia, PA: Annenberg School for Communication, University of Pennsylvania.

Taylor, J.L. (2006) Screen Media & Kids [Review of the book Children's Responses to the Screen: A Media Psychological Approach]. *Communication Research Trends*, 25(24).

Taylor, J.L. & Turow, J. (2006). "Blocking" the Internet. In J.J. Arnett (Ed.), *Encyclopedia of Children, Adolescents, and the Media*: Sage Publications.

Linebarger, D.L. & **Taylor, J.L.** (2005). *Formative evaluation of Bark Park Place: Home visit report*. Philadelphia, PA: Annenberg School for Communication.

Linebarger, D.L. & **Taylor, J.L.** (2005). *Formative evaluation of Bark Park Place: Usability analysis*. Philadelphia, PA: Annenberg School for Communication.

Taylor, J.L. (2005). Learning from television? [Review of the book Children's Learning from Educational Television]. *Communication Research Trends*, 24(4), 26-27.

INVITED PRESENTATIONS

Piotrowski, J.T. (2015). The opportunities and challenges of games in the classroom. Invited speaker. Ministerie van Onderwijs, Cultuur en Wetenschap (Ministry of Education, Culture and Science), Den Haag, NL.

Piotrowski, J.T. (2015). Positive media effects in childhood. Invited speaker. Pedagogy Department, Erasmus University Rotterdam, Rotterdam, NL.

Piotrowski, J.T., (2014). Learning while playing? Invited speaker. *Apps for Kids Seminar*, co-hosted by Cinekid & Kennisnet, Amsterdam, NL.

Piotrowski, J.T. (2014). Learning while playing? The educational opportunities of digital media in childhood. Invited speaker. *Congres Digitalisering in Opvoeding en Onderwijs* (Congress on Digital Media in Education), University of Amsterdam, Amsterdam, NL.

Piotrowski, J.T., Vossen, H., & Valkenburg, P. (2013). The reciprocal relationship between media and childhood. Invited speaker. *1st Children and Media Congress*, Istanbul, Turkey.

Piotrowski, J.T. (2013, October). Cinekid expert meeting: Designing apps for children. Invited panelist. *Cinekid for Professionals Conference*, Amsterdam, NL.

Piotrowski, J.T. (2013, May). Children and media: An international perspective. Invited speaker, Northwestern University, Evanston, IL, USA.

Piotrowski, J.T. (2013, May). Growing up digital. Invited speaker, Northwestern University, Evanston, IL, USA.

Piotrowski, J.T. (2012, March). Mass communication seminar. Invited speaker, *Katholieke Universiteit Leuven: School for Mass Communication Research*, Leuven, Belgium.

Piotrowski, J.T. (2011, March). Professor dinner discussion series. Invited speaker, *Penn Alumni Student Society*, Philadelphia, PA.

Piotrowski, J.T. (2011, February). Professional development series: Organizing the dissertation. Invited panelist, *Annenberg School for Communication*, Philadelphia, PA.

Piotrowski, J.T. (2011, February). Teaching workshop for graduate students: Mentoring undergraduate and graduate students. Invited panelist, *Center for Teaching and Learning & Annenberg School for Communication*, Philadelphia, PA.

Piotrowski, J.T. (2010, November). Children and media socialization. Invited panelist, *Graduate School of Education, University of Pennsylvania*, Philadelphia, PA.

Piotrowski, J.T. (2010, March). Professional development workshop series II: Making the most of conference presentations. Invited panelist, *Annenberg Center for Advanced Study in Communication*, Philadelphia, PA.

Piotrowski, J.T. & Linebarger, D.L. (2009, December). Children's television: Extending research into practice. Invited presentation, *PBS Kids Sprout*, Philadelphia, PA.

PEER-REVIEWED PRESENTATIONS

Piotrowski, J.T. & Meester, L. (2015). The opportunities of creative apps in middle childhood. In S.Vaala (Chair), *Content, Context, and Consequences of "Educational" Apps in the Lives of Children*. Paper symposium to be conducted at the meeting of the International Communication Association, San Juan, Puerto Rico.

Busse, P. & **Piotrowski, J.T.** (2015). Assessing the longitudinal relationship between Peruvian children's TV exposure and unhealthy food consumption. Paper to be presented at the meeting of the International Communication Association, San Juan, Puerto Rico.

Vossen, H.G.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2015). The longitudinal relationship between media violence and empathy: Was it sympathy all along? Paper to be presented at the meeting of the International Communication Association, San Juan, Puerto Rico.

Fikkers, K.M., **Piotrowski, J.T.**, Lugtig, P., & Valkenburg, P.M. (2015). The role of perceived norms in the relationship between media violence exposure and adolescents' aggression. Paper to be presented at the meeting of the International Communication Association, San Juan, Puerto Rico.

Nikkelen, S., Vossen, H.G.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2015). Media violence and adolescents' ADHD-related behaviors: The role of parental mediation. Paper to be presented at the meeting of the International Communication Association, San Juan, Puerto Rico.

Diamessis, A. T. & **Piotrowski, J.T.** (2015). The association of educational media and parent mediation on preschoolers' language development. Paper to be presented at the 6th International Conference on Literacy, Crete, Greece.

Nikkelen, S., Vossen, H.G.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2015). Media violence and adolescents' ADHD-related behaviors: The role of parental mediation. Paper to be presented at the Etmaal 2015 Conference on Communication Science. Antwerp, Belgium.

Fikkers, K.M., **Piotrowski, J.T.**, Lugtig, P., & Valkenburg, P.M. (2015). The role of perceived norms in the relationship between media violence exposure and adolescents' aggression. Paper to be presented at the Etmaal 2015 Conference on Communication Science. Antwerp, Belgium.

Piotrowski, J.T. (2014). Participatory cues and program familiarity predict young children's learning from educational television. Paper presented at the meeting of the International Communication Association, Seattle, WA, USA.

Fikkers, K.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2014). Validity and reliability of media violence exposure measures. Paper presented at the meeting of the International Communication Association, Seattle, WA, USA.

Piotrowski, J.T., Litman, J.A., & Valkenburg, P. (2013). Measuring epistemic curiosity in young children. In A. Strobel (Chair) *Epistemic curiosity and need for cognition assessment and correlates*. Paper symposium conducted at the 2013 meeting of the International Society of the Study of Individual Differences, Barcelona, Spain.

Piotrowski, J.T., Jordan, A.B., Bleakley, A., & Hennessy, M. (2013). Identifying household television practices to reduce children's television time. Paper presented at the meeting of the International Communication Association, London, England.

Vossen, H.G.M., **Piotrowski, J.T.**, Valkenburg, P.M. (2013). Development and validation of the adolescent measure of empathy and sympathy (AMES). Paper presented at the meeting of the International Communication Association, London, England.

Valkenburg, P.M., **Piotrowski, J.T.**, Hermanns, J., de Leeuw, R. (2013). Developing and validating the perceived parental media mediation scale: A self-determination perspective. Paper to be presented at the meeting of the International Communication Association, London, England.

Fikkers, K.M., **Piotrowski, J.T.**, Weeda, W., Vossen, H.G.M., & Valkenburg, P.M. (2013). How Family Conflict Moderates the Relationship between Media Violence and Adolescents' Aggression. Paper presented at the meeting of the International Communication Association, London, England.

Fikkers, K.M., **Piotrowski, J.T.**, Weeda, W., Vossen, H.G.M., & Valkenburg, P.M. (2013). Double dose: The joint effect of media violence and family conflict on adolescents' aggression. Paper presented at the George Gerbner Conference on Communication, Conflict, and Aggression, Budapest, Hungary.

Vossen, H.G.M., **Piotrowski, J.T.**, & Valkenburg, P.M. (2013). Development and validation of the adolescent measure of empathy and sympathy (AMES). Paper presented at the Etmaal 2013 on Communication Science. Rotterdam, The Netherlands.

Fikkers, K.M., **Piotrowski, J.T.**, Weeda, W., Vossen, H.G.M., & Valkenburg, P.M. (2013). Double dose: How violent media exposure and family conflict interact to predict adolescents' aggression. Paper presented at the Etmaal 2013 Conference on Communication Science. Rotterdam, The Netherlands.

Piotrowski, J.T. (2012, June). How reduced narrative processing demands impact preschoolers' comprehension of educational television. Paper presented at the StoryNet workshop Narratives and Entertainment. Amsterdam, The Netherlands.

Piotrowski, J.T. (2012, May). How reduced narrative processing demands impact preschoolers' comprehension of educational television. Paper presented at the meeting of the International Communication Association, Phoenix, AZ. (Awarded Top Paper)

Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2012, May). Background television in homes with young children. Paper presented at the meeting of the International Communication Association, Phoenix, AZ. (Awarded Top Paper)

Linebarger, D.L., Barr, R., Lapierre, M.A., **Piotrowski, J.T.**, & Finch, J. (2012, June). Relations among early television exposure, parental supervision during that exposure, and temperament. Poster presented at the meeting of the International Conference on Infant Studies, Minneapolis, MN.

Piotrowski, J.T., Lapierre, M.A., & Linebarger, D.L. (2011, November). Association between parenting style and children's media use. In N. Jennings (Chair), *Parenting, caregiving, and Media: Young children and their media environment*. Paper symposium conducted at the meeting of the National Communication Association, New Orleans, LA.

Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2011, November). Parenting and media use: Where do American parents turn for media advice? In N. Jennings (Chair), *Parenting, caregiving, and Media: Young children and their media environment*. Paper symposium conducted at the meeting of the National Communication Association, New Orleans, LA.

Garrity, K., **Piotrowski, J.T.**, Lapierre, M.A., & Linebarger, D.L. (2011, November). The influence of the home literacy environment on children's language and literacy skills. Paper presented at the meeting of the National Communication Association, New Orleans, LA.

Piotrowski, J.T., Bleakley, A., Hennessy, M., Kydd, S., & Jordan, A.B. (2011, October). Demographic differences in the relationship between parents' television reduction behaviors and children's viewing time. Paper presented at the annual meeting of the American Public Health Association, Washington, D.C.

Jordan, A.B., Hennessy, M., **Piotrowski, J.T.***, Bleakley, A., Kydd, S., Mallya, G., Solomon, S.R., & Winkler, R. (2011, October). Developing media interventions to reduce household sugar-sweetened beverage consumption. Poster presented at the annual meeting of The Obesity Society, Orlando, FL. (*Presenting author).

Piotrowski, J.T., Lapierre, M.A., Linebarger, D.L. (2011, May). How American children spend their time: Media and other activities. Paper presented at the meeting of the International Communication Association, Boston, MA.

Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2011, April). Doctor's orders: Assessing the relationship between pediatricians' media guidance and children's media use in American families. Poster presented at the biennial meeting of the Society for Research in Child Development, Montreal, QC Canada.

Linebarger, D.L., Barr, R.F., Lapierre, M.A., & **Piotrowski, J.T.** (2011, April). Predicting executive function skills from background television exposure. Poster presented at the biennial meeting of the Society for Research in Child Development, Montreal, QC Canada.

Piotrowski, J.T., Jennings, N., & Linebarger, D.L. (2011, March). Extending the lessons of educational television with young children. In S.M. Fisch (Chair), *New directions in children's learning from media: Learning from multiple media platforms*. Symposium conducted at the biennial meeting of the Society for Research in Child Development, Montreal, QC Canada.

- Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2011, March). Investigating correlates of self-regulation in early childhood with a nationally representative sample of U.S. Families. Poster presented at the biennial meeting of the Society for Research in Child Development, Montreal, QC Canada.
- Lapierre, M.L., **Piotrowski, J.T.**, & Linebarger, D.L. (2010, November). Measuring the home media environment of young children: Results from a nationally representative sample of American families. Paper presented at the meeting of the National Communication Association, San Francisco, CA.
- Linebarger, D.L., Lapierre, M.A., & **Piotrowski, J.T.** (2010, April). The implications of background television exposure. In J.T. Piotrowski (Chair), *A window into children's media use: Results from a national parent survey*. Symposium conducted at the Conference on Human Development, New York City, NY.
- Piotrowski, J.T.**, Lapierre, M.A., & Linebarger, D.L. (2010, April). How young children spend their time. In J.T. Piotrowski (Chair), *A window into children's media use: Results from a national parent survey*. Symposium conducted at the Conference on Human Development, New York City, NY.
- Lapierre, M.A., **Piotrowski, J.T.**, & Linebarger, D.L. (2010, April). Understanding the home media environment: Results from the Annenberg survey of children, media, and parenting practices. In J.T. Piotrowski (Chair), *A window into children's media use: Results from a national parent survey*. Symposium conducted at the Conference on Human Development, New York City, NY.
- Garrity, K., Linebarger, D.L., **Piotrowski, J.T.**, & Lapierre, M. (2010, April). The influence of the home literacy environment on children's language and literacy skills. Paper presented at the Conference on Human Development, New York City, NY.
- Linebarger, D.L., Lapierre, M.A., Vaala, S., **Piotrowski, J.T.**, Barr, R. (2010, March). The implications of repeated exposure to background television on young children's executive functioning skills: Results from a national parent survey. In R. Barr (Chair), *Learning from media during childhood*. Symposium conducted at the Annual Meeting of the Eastern Psychological Association, New York City, NY.
- Linebarger, D.L., **Piotrowski, J.T.**, & Lapierre, M. (2009, November). The relationship between media use and the language & literacy skills of young children: Results from a national parent survey. In M. Robb (chair), *Young children's patterns of media use and related outcomes as a function of economic and minority status*. Paper symposium presented at the annual meeting of the National Association for the Education of Young Children, Washington, DC.
- Piotrowski, J.T.**, Vaala, S., & Linebarger, D.L. (2009, April). Can *Postcards from Buster* help inside the ELL classroom? An examination of receptive and productive vocabulary acquisition. Poster presented at the biennial meeting of the Society for Research in Child Development, Denver, CO.
- Piotrowski, J.T.** & Linebarger, D.L. (2008, May). The impact of television narratives on the early literacy skills of preschoolers. Paper presented at the meeting of the International Communication Association, Montreal, CA.

Sanders-Jackson, A., Cappella, J.N., Linebarger, D.L., **Piotrowski, J.T.**, O’Keeffe, M., Strasser, A., & Lerman, C. (2008, May). Addiction and eyes on screen: How smokers process smoking-related PSAs. Paper presented at the meeting of the International Communication Association, Montreal, CA.

Piotrowski, J.T. & Linebarger, D.L. (2007, November). Exploring individual eye movement patterns when viewing smoking cessation PSAs. Paper presented at the meeting of the National Communication Association, Chicago, IL.

Piotrowski, J.T. (2007, May). Measuring narrative in children’s television programming. Paper presented at the workshop Exploring Media Narratives: New Concepts & Methods, Erfurt, Germany.

Piotrowski, J.T. & Linebarger, D.L. (2007, March). Evaluating interactive media within the context of learning. Poster session presented at the biennial meeting of the Society for Research in Child Development, Boston, MA.

Linebarger, D.L. & **Piotrowski, J.T.** (2007, March). Evaluating the educational potential of health interstitials with preschoolers. Paper presented at the biennial meeting of the Society for Research in Child Development, Boston, MA.

Piotrowski, J.T. (2006, November). The time-crunched family and preschool television: Is 24-hour television the answer? Paper presented at the meeting of the National Communication Association, Student Division, San Antonio, TX. (Awarded Top Paper)

Taylor, J.L. (2006, May). Repeated viewings of *Dora the Explorer* and its influence on young children’s learning. Paper presented at the meeting of the Eastern Communication Association, Applied Communication Division, Philadelphia, PA. (Awarded Top Paper)

PROFESSIONAL MEMBERSHIPS & SERVICE

Member, International Communication Association

Reviewer (Mass Communication & Children, Adolescents, and the Media (CAM) Divisions)
Round Table Committee for CAM Division (2009, 2010, 2013)
Internationalization Liaison for CAM division (2014 – present)
Vice Chair / Chair Elect for CAM division (2014 – present)

Ad-hoc Reviewer

Human Communication Research, Infant & Child Development, International Journal of Public Health, Journal of Broadcasting & Electronic Media, Journal of Children & Media, Journal of Communication, Journal of Family Communication, Media Psychology, Pediatrics, Youth & Society

Full Member, Netherlands School of Communication Research (NESCoR)

Cinekid

Children’s App of the Year Award Jury Chairwoman (2014 -)
Ad-hoc consultant

Nederlands Jeugdinstituut

Ad-hoc consultant