

## International Publications

### Journals, peer reviewed, international

- Hendriks, H., **van den Putte, B.**, & de Bruijn, G.-J. (in press). Subjective reality: The influence of perceived and objective conversational valence on binge drinking determinants. *Journal of Health Communication* [Two-year impact factor: 1.869].
- Nagelhout, G. E., Willemsen, M. ., **van den Putte, B.**, de Vries, H., Willems, R. A. & Segaar, D (2014, advance online publication). Effectiveness of a national reimbursement policy and accompanying media attention on use of cessation treatment and on smoking cessation: A real-world study in the Netherlands. *Tobacco Control*. [Two-year impact factor: 5.150].
- Yzer, M. C., & **van den Putte, B.** (2014, advance online publication). Control perceptions moderate attitudinal and normative effects on intention to quit smoking. *Psychology of Addictive Behaviors* [Two-year impact factor: 2.772].
- Zebregs, S., **van den Putte, B.**, Neijens, P., & de Graaf, A. (2014, advance online publication). The differential influence of statistical and narrative evidence on beliefs, attitude, and intention: A meta-analysis. *Health Communication* [Two-year impact factor: 1.276]
- Hendriks, H., **van den Putte, B.**, & de Bruijn, G.-J. (2013, advance online publication). Changing the conversation: The influence of emotions on conversational valence and alcohol consumption. *Prevention Science* [Two-year impact factor: 2.827].
- Hendriks, H., **van den Putte, B.**, de Bruijn, G.-J., & de Vreese, C. (2014). Predicting health: The interplay between interpersonal communication and health campaigns. *Journal of Health Communication*, 19, 625-636. [Two-year impact factor: 2.079].
- Keer, M., Conner, M., **van den Putte, B.**, & Neijens, P. (2014). The temporal stability and predictive validity of affect-based and cognition-based intentions. *British Journal of Social Psychology*, 53, 315-327. [Two-year impact factor: 1.505].
- Nagelhout, G. E., Hummel, K., Willemsen, M. C., Siahpush, M., Kunst, A. E., de Vries, H., Fong, G. T., & **van den Putte, B.**, (2014). Are there income differences in the impact of a national reimbursement policy for smoking cessation treatment and accompanying media attention: Findings from the International Tobacco Control (ITC) Netherlands Survey. *Drug and Alcohol Dependence*, 140, 183-190 [Two-year impact factor: 3.278]
- Nagelhout, G. E., **van den Putte, B.**, Allwright, S., Mons, U. McNeill, A., Guignard, R., Beck, F., Siahpush, M., Joossens, L., Fong, G. T., de Vries, H., & Willemsen, M. C. (2014). Socioeconomic and country variations in cross-border cigarette purchasing as tobacco tax avoidance strategy: Findings from the ITC Europe Surveys. *Tobacco Control*, 23(S1), i30-i38 [Two-year impact factor: 5.150].
- Rennen, E., Nagelhout, G. E., **van den Putte, B.**, Janssen, E., Mons, U. Guignard, R., Beck, F., de Vries, H., Thrasher, J. F., & Willemsen, M. C. (2014). Associations between tobacco control policy awareness, social acceptability of smoking and smoking cessation: Findings from the International Tobacco Control (ITC) Europe Surveys. *Health Education Research*, 29, 72-82. [Two-year impact factor: 1.944].
- Van 't Riet, J., Cox, A. D., Cox, D., Zimet, G. D., de Bruijn, G.-J., **van den Putte, B.**, de Vries, H., Werrij, M. Q., & Ruiter, R. A. C. (2014). Does perceived risk influence the effects of message framing? A new investigation of a widely held notion. *Psychology & Health*, 29, 933-949. [Two-year impact factor: 2.190]

- Keer, M., **van den Putte, B.**, de Wit, J., & Neijens, P. (2013). The effects of integrating instrumental and affective arguments in rhetorical and testimonial health messages. *Journal of Health Communication*, 18, 1148-1161. [Two-year impact factor: 1.869].
- Keer, M., **van den Putte, B.**, Neijens, P., & de Wit, J. (2013). The influence of affective and cognitive arguments on message judgment and attitude change: The moderating effects of meta-bases and structural bases. *Psychology & Health*, 28, 895-908. [Two-year impact factor: 2.190]
- Maslowska, E., Smit, E. G., & **van den Putte, B.** (2013). Assessing the cross-cultural applicability of tailored advertising: A comparative study between the Netherlands and Poland. *International Journal of Advertising*, 32, 487-511. [Two-year impact factor: 1.754].
- Mons, U., Nagelhout, G. E., Allwright, S., Guignard, R., **van den Putte, B.**, Willemsen, M. C., Fong, G. T., Brenner, H., Pötschke-Langer, M., & Breitling, L. P. (2013). Impact of national smoke-free legislation on home smoking bans: Findings from the International Tobacco Control (ITC) Policy Evaluation Project Europe surveys. *Tobacco control*, 22, e2-e9. [Two-year impact factor: 5.150].
- Naghelout, G., Crone, M., **van den Putte, B.**, Willemsen, M. C, Fong, G. T., & de Vries, H. (2013). Age and educational inequalities in smoking cessation after three population level tobacco control interventions: Findings from the International Tobacco Control (ITC) Netherlands Survey. *Health Education Research*, 28, 83-91 [Two-year impact factor: 1.944].
- Thompson, M. E., Huang, Y. C. Boudreau, C., Fong, G. T., **Van den Putte, B.**, Nagelhout, G., & Willemsen, M. C. (2013). Accounting for the effects of data collection method: Application to the International Tobacco Control (ITC) Netherlands survey. *Population-E*, 68, 447-472. [Two-year impact factor: 1.342]
- De Bruijn, G.-J., Keer, M., **van den Putte, B.**, & Neijens, P. (2012). Need for affect, need for cognition, and the intention-behavior consumption relationship: An action-control perspective. *Health Education Journal*, 71, 617-628. [Two-year impact factor: 0.694].
- De Bruijn, G.-J., & **van den Putte, B.** (2012). Exercise promotion: An integration of exercise self-identity, beliefs, intention and behaviour. *European Journal of Sport Science*, 12, 354-366. [Two-year impact factor: 1.314].
- De Bruijn, G.-J., Verkooijen, K., **van den Putte, B.**, & de Vries, N. K. (2012). Antecedents of self-identity and consequences for action control: An application of the theory of planned behaviour in the exercise domain. *Psychology of Sport and Exercise*, 13, 771-778. [Two-year impact factor: 1.768]
- Hendriks, H., de Bruijn, G.-J., & **van den Putte, B.** (2012). Talking about alcohol consumption: Health campaigns, conversational valence, and binge drinking intentions. *British Journal of Health Psychology*, 17, 843-853. (Two-year impact factor: 2.045).
- Hitchman, S. C., Guignard, R., Nagelhout, G. E., Mons, U., Beck, F., **van den Putte, B.**, Crone, M., de Vries, H., Hyland, A., & Fong, G. T. (2012). Predictors of car smoking rules in three EU countries: Findings from the ITC France, Germany, and Netherlands. *European Journal of Public Health*, 22 (supplement 1), 17-22. [Two-year impact factor: 2.459].
- Keer, M., **van den Putte, B.**, & Neijens, P. (2012). The interplay between affect and theory of planned behavior variables. *American Journal of Health Behavior*, 36, 107-115. [Two-year impact factor: 1.137] .
- Mons, U., Nagelhout, G. E., Guignard, R., McNeill, A. D., **van den Putte, B.**, Willemsen, M. C., Brenner, H., Pötschke-Langer, M., & Breitling, L. P. (2012). Comprehensive smoke-free policies attract more support from smokers in Europe than partial policies. *European Journal of Public Health*, 22 (supplement 1), 10-16. [Two-year impact factor: 2.459].

- Nagelhout, G., de Vries, H., Fong, G. T., Candel, M. J. J. M., Thrasher, J. F., **van den Putte, B.**, Thompson, M. E., Cummings, K. M., & Willemsen, M. C. (2012). Pathways of change explaining the effect of smoke-free legislation on smoking cessation in the Netherlands: An application of the International Tobacco Control (ITC) conceptual model. *Nicotine & Tobacco Research*, 14, 1474-1482. [Two-year impact factor: 2.805].
- Nagelhout, G., **van den Putte, B.**, de Vries, H., Crone, M., Fong, G. T., & Willemsen, M. C. (2012). The influence of newspaper coverage and a media campaign on smokers' support for smoke-free legislation and on second-hand smoke harm awareness. Findings from the International Tobacco Control (ITC) Netherlands Survey. *Tobacco Control*, 21, 24-29. [Two-year impact factor: 5.150] .
- Nagelhout, G. E., de Vries, H., Boudreau, C., Allwright, S., McNeill, A., **van den Putte, B.**, Fong, G. T., & Willemsen, M. C. (2012). Comparative impact of smoke-free legislation on smoking cessation in three European countries. *European Journal of Public Health*, 22 (supplement 1), 4-9. [Two-year impact factor: 2.459].
- Nagelhout, G. E., Willemsen, M. C., Gebhardt, W. A., **van den Putte, B.**, Hitchman, S. C., Crone, M. R., Fong, G. T., van der Heiden, S., & de Vries, H. (2012). Does smoke-free legislation and smoking outside bars increase feelings of stigmatization among smokers: Findings from the International Tobacco Control (ITC) Netherlands Survey. *Health & Place*, 18, 1436-1440. [Two-year impact factor: 2.435].
- Maslowska, E., Smit, E., & **van den Putte, B.** (2011). The effectiveness of personalized email newsletters and the role of personal characteristics. *Cyberpsychology, Behavior, and Social Networking*, 14, 765-770. [Two-year impact factor: 2.410].
- Van den Putte, B.**, Yzer, M., Southwell, B. G., de Bruijn, G.-J., & Willemsen, M. C. (2011). Interpersonal communication as an indirect pathway for the impact of antismoking media content on smoking cessation. *Journal of Health Communication*, 16, 470-485. [Two-year impact factor: 1.869] .  
\* Winner of the 2011 ASCoR Baschwitz Faculty Article of the Year Award
- Keer, M., **van den Putte, B.**, & Neijens, P. (2010). The role of affect and cognition in health decision making. *British Journal of Social Psychology*, 49, 143-153. [Two-year impact factor: 1.505].  
\* Winner of the 2010 ASCoR Baschwitz Faculty Article of the Year Award for Young Researchers
- Nagelhout, G. G., Willemsen, M. C., Thompson, M. E., Fong, G. T., **van den Putte, B.**, & de Vries, H. (2010). Is web interviewing a good alternative to telephone interviewing? Findings from the International Tobacco Control (ITC) Netherlands survey. *BMC Public Health*, 10, 351 [Two-year impact factor: 2.321] .
- De Bruijn, G.-J., & **van den Putte, B.** (2009). Adolescent soft drink consumption, television viewing and habit strength: Investigating clustering effects in the Theory of Planned Behaviour. *Appetite*, 53, 66-75. [Two-year impact factor: 2.520].
- De Bruijn, G.-J., de Groot, R., **van den Putte, B.**, & Rhodes, R. E. (2009). Conscientiousness, extroversion, and action control: Comparing moderate and vigorous physical activity. *Journal of Sport and Exercise Psychology*, 31, 724-742. [Two-year impact factor: 2.593].
- De Bruijn, G.-J., Kremers, S., Singh, A., **van den Putte, B.**, & van Mechelen, W. (2009). Adult active transportation: Adding habit strength to the theory of planned behavior. *American Journal of Preventive Medicine*, 36, 189-194. [Two-year impact factor: 4.281].
- Van den Putte, B.** (2009). What matters most in advertising campaigns? The relative effect of media expenditure and message content. *International Journal of Advertising*, 28, 669-690. [Two-year impact factor: 1.754].
- Van den Putte, B.**, Yzer, M. C., Willemsen, M. C., & de Bruijn, G.-J. (2009). The effects of smoking self-identity and quitting self-identity on attempts to quit smoking. *Health Psychology*, 28, 535-544. [Two-year impact factor: 3.954].

- Moorman, M., & **van den Putte, B.** (2008). The influence of message framing, intention to quit smoking, and nicotine dependence on the persuasiveness of smoking cessation messages. *Addictive Behaviors*, 33, 1267-1275. [Two-year impact factor: 2.441].
- Schouten, B. C., **van den Putte, B.**, Pamans, M., & Meeuwesen, M. (2007). Parent-adolescent communication about sexuality: The role of adolescents' beliefs, subjective norm and perceived behavioral control. *Patient Education and Counseling*, 66, 75-83. [Two-year impact factor: 2.598].
- Yzer, M. C., & **van den Putte, B.** (2006). Understanding smoking cessation: The role of smokers' Quit history. *Psychology of Addictive Behaviors*, 20, 356-361. [Two-year impact factor: 2.772].
- Van den Putte, B.**, & Dhondt, G. (2005). Developing successful communication strategies: A test of an integrated framework for effective communication. *Journal of Applied Social Psychology*, 35, 2399-2420. [Two-year impact factor: 0.747].
- Van den Putte, B.**, Yzer, M. C., & Brunsting, S. (2005). Social influences on smoking cessation: A comparison of the effect of six social influence variables. *Preventive Medicine*, 41, 186-193. [Two-year impact factor: 2.932].  
\* Winner of the 2005 ASCoR Baschwitz Faculty Article of the Year Award
- Van den Putte, B.**, & Hoogstraten, J. (1997). Applying structural equation modeling in the context of the theory of reasoned action: Some problems and solutions. *Structural Equation Modeling*, 4, 320-337. [Two-year impact factor: 3.072].
- Van den Putte, B.**, Hoogstraten, J., & Meertens, R. (1996). A comparison of behavioural alternative models in the context of the theory of reasoned action. *British Journal of Social Psychology*, 35, 257-266. [Two-year impact factor: 1.505].
- Van den Putte, B.**, Saris, W. E., & Hoogstraten, J. (1995). Measurement with multiple indicators and psychophysical scaling in the context of Fishbein and Ajzen's theory of reasoned action. *Quality & Quantity*, 29, 207-222. [Two-year impact factor: 0.761].
- Saris, W. E., & **van den Putte, B.** (1988). True score or factor models: A secondary analysis of the ALBUS-test-retest data. *Sociological Methods and Research*, 17, 123-157. [Two-year impact factor: 2.292].

*Journals, international, revise and resubmit*

- Brown, A., Nagelhout, G. E., Willemsen, M. C., Mons, U., **van den Putte, B.**, Guignard, R., & Thompson, M. E. (revise and resubmit) *Trends and socioeconomic differences in Roll-Your-Own Tobacco Use: Findings from the ITC Europe Surveys*. Tobacco Control [Two-year impact factor: 5.150]
- De Graaf, A., **van den Putte, B.**, & de Bruijn, G.-J., (revise and resubmit). *Effects of issue involvement and framing of a responsible drinking message on attitudes, intentions, and behavior*. Journal of Health Communication [Two-year impact factor: 1.869]
- Maslowska, E., Smit, E.G., & **van den Putte, B.** (revise and resubmit). *It's all in the name: Consumers' responses to personalized marketing communication*. International Journal of Communication [Two-year impact factor: 0.786]

## Book chapters, international

- Van den Putte, B.** (2014, in press). Advertising strategies. In W. Donsbach (Ed.), *Concise encyclopedia of communication* ( pp. ...-...). Malden, MA: Blackwell Publishing Ltd.
- Maslowska, E., Smit, E., & **van den Putte, B.** (2012). Efektywnosc spersonalizowanych komunikatow reklamowych [The effectiveness of personalized advertising]. In W. Patrzalek (Ed.), *Kreowanie i zmiana wspolczesnego przekazu reklamowego* [Creatie en verandering van de moderne reclameboodschap] (pp. 245-260). Poznan: Poland: Wydawnictwo.
- Van Meurs, L., de Goeij, A., de Vos, B., & **van den Putte, B.** (2012). Онлайн-панель как средство оценки качества телевизионных передач [Evaluating the quality of television programmes using an online Appreciation Panel]. In A. Shashkin, I. Devyatko, & S. Davydov (Eds.), *Онлайн исследования в России 3.0* [Online research in Russia 3.0] (pp. 255-269). Moscow, Russia: Omirussia.
- Maslowska, E., Smit, E. G., & **van den Putte, B.** (2011). Is personalized communication superior? Personalization and consumers' characteristics. *Asia Pacific Advances in Consumer Research* (vol. 9, pp. 93-98). Valdosta, GA: Association for Consumer Research.
- Groenenboom, M., van Weert, J., & **van den Putte, B.** (2009). Condom use in Tanzania and Zambia: A study on the predictive power of the Theory of Planned Behaviour on condom use intention. In L. Lagerwerf, H. Boer, & H. Wasserman (Eds.), *Health communication in Southern Africa: Engaging with social and cultural diversity* (chapter 1, pp.13-33). Amsterdam: Savusa.
- Van den Putte, B.** (2008). Advertising strategies. In W. Donsbach (Ed.), *The international encyclopedia of communication* (Vol. 1, pp. 108-112). Malden, MA: Blackwell Publishing.
- Van den Putte, B.** (2007). Alcohol advertising, international. In J. J. Arnett (Ed.), *Encyclopedia of children, adolescents, and the media* (Vol.1, pp. 92-94). Thousand Oaks, CA: Sage.
- Brunsting, S., & **van den Putte, B.** (2006). Web-based computer-tailored feedback on alcohol use: Motivating excessive drinkers to consider their behavior. In M. Murero & R. E. Rice (Eds.), *The Internet and Health care: Theory, research, and practice* (pp. 313-333). Mahwah: NJ; Lawrence Erlbaum Associates.
- Van den Putte, B.** (2006). A comparative test of the effect of communication strategy, media presence, and previous purchase behaviour in the field of fast moving consumer goods. In S. Diehl, & R. Terlutter (Eds.), *International advertising and communication: Current insights and empirical findings* (pp. 89-105). Wiesbaden, Germany: Deutscher Universitätsverlag.
- Van den Putte, B.** (2005). The integrative framework for effective communication: Theory and practice. In S. Diehl, R. Terlutter, & P. Weinberg (Eds.), *Advertising and Communication, Proceedings of the 4th International Conference on Research in Advertising* (pp. 61-67). Saarbrücken, Germany: Saarland University.
- Steevels, R., & **van den Putte, B.** (2004). The ABC of magazine advertising: Practical guide for choosing advertising strategies. In P. Neijens, C. Hess, B. van den Putte, & E. Smit (Eds.), *Content and media factors in advertising* (pp. 75-88). Amsterdam: Het Spinhuis.
- Van den Putte, B.** (2002). An integrative framework for effective communication. In G. Bartels & W. Nelissen (Eds.), *Marketing for sustainability: Towards transactional policy-making* (pp. 83-95). Amsterdam: IOS Press.
- Van den Putte, B.** (1989). Individual differences. In B. van den Putte (Ed.), *Individual and subgroup analysis: Five substantive examples* (pp. 3-21). Amsterdam: Sociometric Research Foundation.
- Van den Putte, B.,** Saris, W. E., & Kriesi, H. (1989). Approval of issue-related protest behavior. In B. van den Putte (Ed.), *Individual and subgroup analysis: Five substantive examples* (pp. 71-99). Amsterdam: Sociometric Research Foundation.

Saris, W. E., **van den Putte, B.**, Maas, C. F., & Seip, H. P. L. (1988). Variation in response functions, observed and created. In W. E. Saris (Ed.), *Variation in response functions: A source of measurement error in attitude research* (pp. 18-35). Amsterdam: Sociometric Research Foundation.

Saris, W. E., **van den Putte, B.**, Maas, C. F., & Seip, H. P. L. (1988). Can variation in response functions be prevented? In W. E. Saris (Ed.), *Variation in response functions: A source of measurement error in attitude research* (pp. 165-177). Amsterdam: Sociometric Research Foundation.

### **Books, international**

Neijens, P. C., Hess, C., **van den Putte, B.**, & Smit, E. (Eds.) (2004). *Content and media factors in advertising*. Amsterdam: Het Spinhuis.

**Van den Putte, B.** (1993). *On the theory of reasoned action*. PhD thesis, University of Amsterdam.

**Van den Putte, B.** (Ed.). (1989). *Individual and subgroup analysis: Five substantive examples*. Amsterdam: Sociometric Research Foundation.

### **Published abstracts, international**

De Bruijn, G.-J., **van den Putte, B.**, & van 't Riet, J. (2013). Changes in implicit attitudes following a message-framing intervention: A study regarding dental flossing [Abstract]. *Psychology & Health*, 28(Suppl. 1), 200-201. [Two-year impact factor: 2.190].

Keer, M., Conner, M., **van den Putte, B.**, & Neijens, P. (2012). The temporal stability and predictive validity of affect-based and cognition-based intentions [Abstract]. *Psychology & Health*, 27(Suppl. 1), 66-67. [Two-year impact factor: 2.190].

Keer, M., **van den Putte, B.**, de Wit, J., & Neijens, P. (2012). The effects of integrating instrumental and affective arguments in rhetorical and testimonial health messages. [Abstract]. *Psychology & Health*, 27(Suppl. 1), 245. [Two-year impact factor: 2.190].

De Bruijn, G.-J., Verkooijen, K., & **van den Putte, B.** (2011). Antecedents of an exercise identity: A theory of planned behavior perspective [Abstract]. *Psychology & Health*, 26(Suppl. 2), 251. [Two-year impact factor: 2.190].

Hendriks, H., **van den Putte, B.**, de Bruijn, G.-J., & de Vreese, C. H. (2011). Talk about alcohol use: The role of interpersonal communication within health campaign effects [Abstract]. *Psychology & Health*, 26(Suppl. 2), 263. [Two-year impact factor: 2.190].

Maslowska, E., Smit, E., & **van den Putte, B.** (2011). "Written just for me": The role of consumer-related factors in the persuasiveness of personalized communication [Abstract]. In A. Bradshaw, C. Hackley & P. Maclaran (Eds.). *European Advances in Consumer Research* (Vol. 9, p.612). Duluth, MN: Association for Consumer Research.

**Van den Putte, B.**, de Bruijn, G.-J., & Monshouwer, K. (2011). Effects of interpersonal communication and campaign exposure on cannabis use, TPB variables and social norms [Abstract]. *Psychology & Health*, 26(Suppl. 2), 230. [Two-year impact factor: 2.190].

**Van den Putte, B.**, de Bruijn, G.-J., Nagelhout, G., Willemsen, M., de Vries, H., Crone, M., & Fong, G. (2011). Antismoking campaign exposure, identity shift and smoking cessation: Findings from the ITC Netherlands project [Abstract]. *Psychology & Health*, 26(Suppl. 2), 65. [Two-year impact factor: 2.190].

- De Bruijn, G.-J., & **van den Putte, B.** (2010). Identifying behavioural and control beliefs as predictors of exercise behaviour, motivation and self-identity [Abstract]. *Psychology & Health*, 25(Suppl. 1), 195. [Two-year impact factor: 2.190].
- Keer, M., **van den Putte, B.**, & Neijens, P. (2010). Affect as a mediator of social cognitive influences on health behavior [Abstract]. *Psychology & Health*, 25(Suppl. 1), 253. [Two-year impact factor: 2.190].
- Keer, M., **van den Putte, B.**, & Neijens, P. (2009). The role of affect and cognition in health decision making [Abstract]. *Psychology & Health*, 24(Suppl. 1), 228-229. [Two-year impact factor: 2.190].
- Van den Putte, B.**, Yzer, M., & de Bruijn, G.-J. (2009). A prospective analysis of self-identity effects within causal structure of the theory of planned behaviour [Abstract]. *Psychology & Health*, 24(Suppl. 1), 396-397. [Two-year impact factor: 2.190].
- Van den Putte, B.**, Yzer, M., de Bruijn, G.-J., & Willemsen, M. C. (2009). Predicting smoking cessation initiation and maintenance [Abstract]. *Psychology & Health*, 24(Suppl. 1), 50. [Two-year impact factor: 2.190].
- Van den Putte, B.**, & Monshouwer, K. (2007). Determinants of on-set and continued use of cannabis by adolescents [Abstract]. *Health Psychology Review*, 1(Suppl. 1), 211-212. [Two-year impact factor: 4.160].
- Van den Putte, B.**, Yzer, M., & Southwell, B. (2007). Health campaign exposure and interpersonal communication: Moderating and mediating effects [Abstract]. *Health Psychology Review*, 1(Suppl. 1), 214. [Two-year impact factor: 6.750].
- Van der Lee, A., & **van den Putte, B.** (2001). From fame to fortune: A meta-analytic review of celebrity endorsements in persuasive communication [Abstract]. In Gröppel-Klein, A., & Esch, F.-R. (Eds.), *European Advances in Consumer Research* (vol. 5, p. 156). Valdosta, GA: Association for Consumer Research.