Explore: Entrepreneurship in Social Sciences, Humanities & Law

Explore how to create societal impact!

Are you interested in learning more about societal entrepreneurship? This 3 half-day program aims to help you discover the ins and outs of venture creation next to your research, and encourages you to use your knowledge to develop a socially driven business idea.

With this program we aim to enlighten, provide practical guidance, and inspire you with examples of entrepreneurship in the Social Sciences, Humanities & Law sectors.

This is a joint initiative with the Social Sciences, Humanities & Law faculty at Vrije Universiteit Amsterdam (VU) and Universiteit van Amsterdam (UvA), developed in conjunction with Amsterdam Law Hub, Humanities Lab, IXA (Innovation Exchange Amsterdam) and ACE Incubator.

THE PROGRAM

The 3-day program includes:
- Interactive lectures and workshops provided by experts in social sciences, humanities, law, and business;
- Work in teams and use your creativity to develop a new or existing idea, business modeling, learn how to create and measure societal impact with your initiative, learn and get inspired from experienced founders;
- A pitch contest on the final day where you have the opportunity to pitch in front of an expert jury panel and win €500!

DETAILS

Program: 3 half-day program
Dates: March 10, 15 & 22, 2022
Time: 12:30 – 18:00
Location: on-site @ Humanities Lab, Oudemanhuispoort
Attendance: required on all days
Language: English

FREE for researchers

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All Programs

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The program is open to PhDs, postdocs, and researchers from the Social Sciences, Humanities, and Law faculty at VU and UvA.
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The Program

DAY 1
• Welcome & introduction
• Entrepreneurship: what is it all about? – Societal impact entrepreneurship
• How to come up with a (startup) idea
• Sustainable Business Model Canvas (SBMC)

DAY 2
• Team work
• Meet the founder – Legal entrepreneurship
• How to validate your (business) idea
• Pitching a (business) idea: tips & tricks
• Types of incorporation and funding opportunities

DAY 3
• Meet the founder – Humanities entrepreneurship
• Commercialising emerging technologies: IP overview, negotiation tips, spin-off generation
• Collaboration opportunities for socially driven initiatives
• Pitch competition

“The program offered great tools to make my ideas more concrete. It was inspiring, stimulating and sometimes confrontational, all in a positive sense!”
- Meike Korpershoek