



HUMANITIES EXPLORE 2023

Curious about entrepreneurship? Join the Explore Days!

On March 8th & 15th the Humanities Venture Lab is organizing an Explore Program for students, alumni, and employees within the faculty of Humanities at the University of Amsterdam. The program is meant for academics that are considering starting their own social enterprise, either as an entrepreneur, self-employed, or founder of a foundation.

With this program, we aim to help you discover whether entrepreneurship suits you, help you come up with ideas, and further develop one during the program. You don't need a fully developed idea to join. The program includes interactive workshops, such as idea generation, how to define your value proposition, how to pitch, and talking to entrepreneurs within the humanities.

This program is a joint initiative between Humanities Venture Lab and ACE Incubator.

THE PROGRAM

The 2-day program includes:

- Interactive lectures and workshops;
- Sessions with seasoned entrepreneurs and experts;
- A vibrant and welcoming community of passionate founders.

DETAILS

Program: 2-day program

Dates: March 8th & 15th, 2023

Deadline: February 17th

Time: 9.00 - 17.30 (approximately)

Attendance: required on all days

Location: on-site @ Humanities Venture Lab (Oudemanhuispoort)

Language: English

Costs: Free of charge

FOR WHOM

- Students, recent graduates and researchers affiliated to the Humanities faculty at the UvA;
- You are passionate and want to make a difference;
- You have a great idea and want to take it to the next level;
- You have an ambition to grow your entrepreneurial mind- and skillset.

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The Program

DAY 1

- Welcome & introduction
- How to come up with a startup idea
- Entrepreneurship in Humanities: what is it all about? In's and outs of new venture development
- Pitching a business idea tips & tricks

DAY 2

- Lean startup principles and lean canvas
- Meet the founder: an inspiring story
- Peer to peer feedback session
- Final pitch competition



I was really impressed by how well the event was planned and organized! I appreciated the attention paid to the logistics and felt the speakers gave really useful advice.

- Sophia Hengelbrok, UvA student
Humanities Explore 2021