



UNIVERSITY OF AMSTERDAM



Research Master's in Arts and Culture

Cultural Analysis

[uva.nl/ma-cultural-analysis](http://uva.nl/ma-cultural-analysis)

## Dr Niall Martin



'Developing your fluency in the languages spoken by contemporary cultural objects helps you become an empowered participant in this globalised world.'

Cultural analysis teaches you the advanced analytical skills necessary to explore contemporary cultural phenomena (art, ideas, events, political movements). In this programme, you will learn to see beyond the obvious values and hierarchies attached to cultural objects. Through combining aesthetic sensibility and political engagement, you will gain the critical and analytical skills to help you decode our globalised world. You will study objects and concepts across or beyond disciplines and learn how to formulate research questions that will shed new (social, political, artistic, cultural and theoretical) light on familiar and complex cultural phenomena or institutions.

## Career prospects

This Master's will provide you with a unique foundation if you are planning to pursue a PhD degree in the humanities or in interdisciplinary social sciences, or a career in higher education, journalism, cultural management and cultural institutions (museums, theatre, publishing companies), policy and consultancy or management in non-governmental organisations and international enterprises. Recent graduates have gone to the US, the UK, Denmark and Portugal. Some have also earned a full fellowship at the Amsterdam School for Cultural Analysis.



## Spotlight on a course

### Objects of Cultural Analysis (12 ECTS)

To be able to frame, analyse, and interpret concrete interdisciplinary objects of culture (ie. a film, exhibition, book, museum, demonstration, poem, work of art, television series, and so on); to have a working knowledge of diverse methods of cultural analysis; to be able to collaborate with other students on ongoing research projects; to set up and carry out an independent research project. We will study the importance of the object in interdisciplinary cultural analysis, in particular, the object's interaction with a variety of contexts.



## Key data

**Degree**  
Research Master's in  
Arts and Culture

**Duration**  
2 years

**Mode**  
Full-time

**Credits**  
120 ECTS

**Start**  
1 September

**Language of  
instruction**  
English

**CROHO**  
60829

## Contact

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University of Amsterdam, 2019-2020

## Entry requirements

The Research Master's in Cultural Analysis is open to all students with a university Bachelor's in:

- the Humanities, especially cultural analysis and cultural studies, literature, media, philosophy;
- culturally-oriented social sciences, such as cultural anthropology and cultural linguistics.

You cannot be admitted if you do not have a substantial amount of credits and academic knowledge in one of the aforementioned fields of expertise.

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**Application and admission**