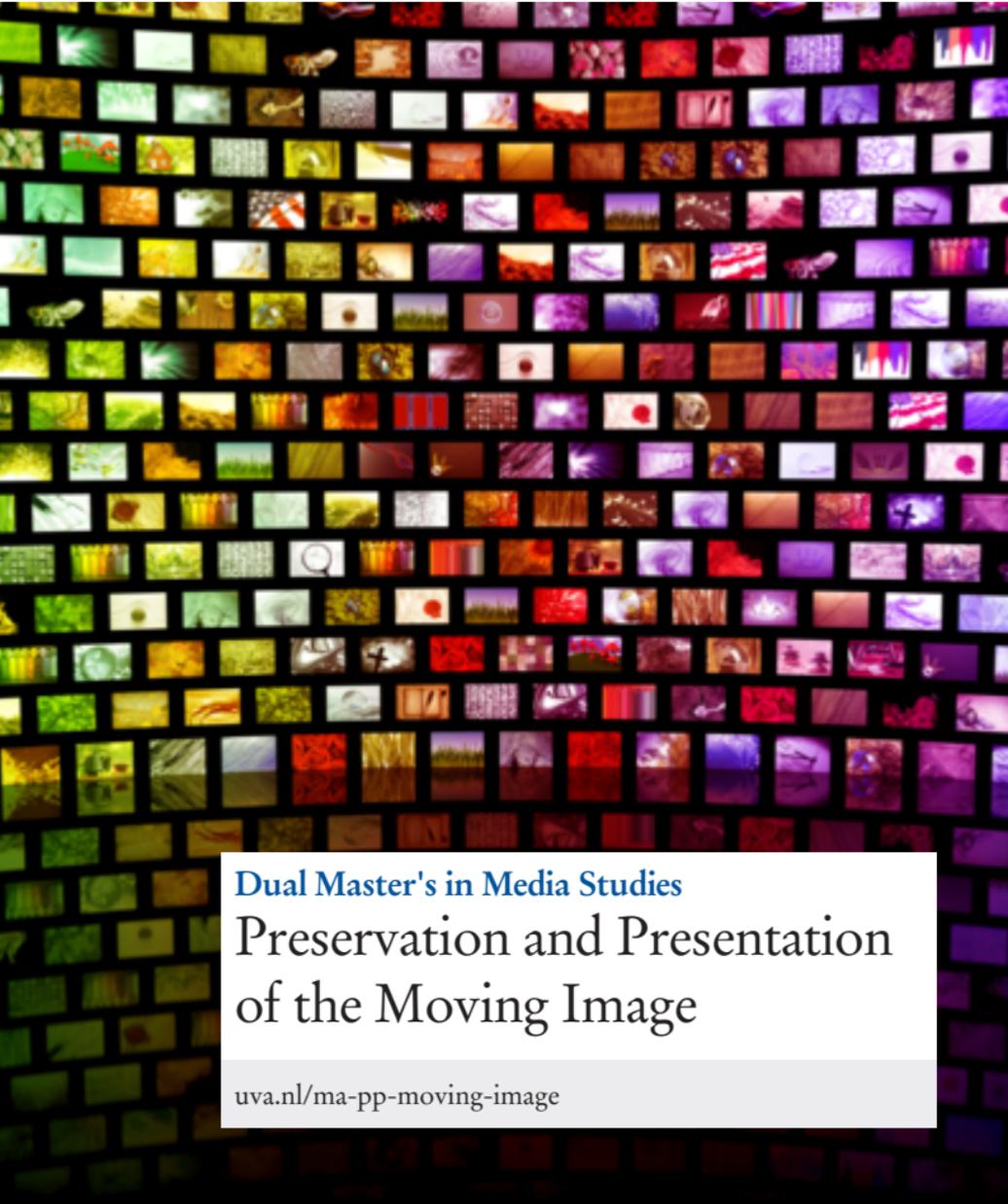




UNIVERSITY OF AMSTERDAM



**Dual Master's in Media Studies**  
Preservation and Presentation  
of the Moving Image

[uva.nl/ma-pp-moving-image](http://uva.nl/ma-pp-moving-image)



'I always feel very proud when I see so many former students becoming valued professionals and colleagues in museums, archives and universities all around the globe.'

Moving images and sound are part of our most valued cultural heritage. They capture time and place, and give shape to collective memory and history. But they are also fragile. Environmental factors, material decomposition and technological obsolescence threaten their survival, and endanger their accessibility.

In this dual Master's programme, we consider how we can deal with such problems. How can we preserve audiovisual materials for future generations? How do we present them, whether as a source of information, entertainment, or aesthetic appreciation? The programme addresses these questions in a combination of taught lectures and seminars, excursions and a work placement in the second year (first semester). During your internship you take part in a project at an institute in the fields of audiovisual archiving and/or presentation, in the Netherlands or abroad.

## Career prospects

Graduates can critically assess developments in audiovisual archiving and presentation. They understand how these fields are organised, and how their practices interrelate. As a graduate, you are familiar with the successive phases in preservation and presentation activities, and you know which factors are considered in decision-making processes. You have made professional contacts that can help you gain entry to:

- Positions as collection managers, (digital) preservationists or information specialists in film, television and mixed-media archives, contemporary art museums, or special collections departments in libraries;
- Jobs as programmers for specialist theatres or festivals, exhibition curators, or distribution or online access specialists;
- PhD programmes in film and heritage studies, and research positions in a range of cultural institutions.

## Spotlight on a course

### Access and Reuse

In this 6 ECTS course, we consider the work of media institutions from the perspective of access and reuse. It introduces you to theory and practices of, on the one hand, making accessible audiovisual media (collections) to various audiences, and on the other, presenting audiovisual heritage as well as providing archival material for different forms of reuse. The course alternates between on-site sessions taught by professionals in partner institutions in the audiovisual heritage sector (e.g. the Eye Filmmuseum) and seminars which are more reflective.



## Key data

**Degree**  
Master of Arts  
in Media Studies

**Duration**  
1,5 years / 90 ECTS,  
with an internship  
(first semester  
second year)

**Mode**  
Full-time

**Start**  
1 September

**Language of  
instruction**  
English

**CROHO**  
60835

## Contact

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University of Amsterdam, 2019-2020

## Entry requirements

The Master's in Preservation and Presentation of the Moving Image is open to students with a university Bachelor's degree in:

- Media and Culture;
- another discipline, but with a minimum of 60 ECTS credits' worth of courses related to art, culture and media (to be approved by the selection committee). The programme is selective, so study performance, work experience and motivation will be considered as well. For more information, please check:

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**Application and admission**