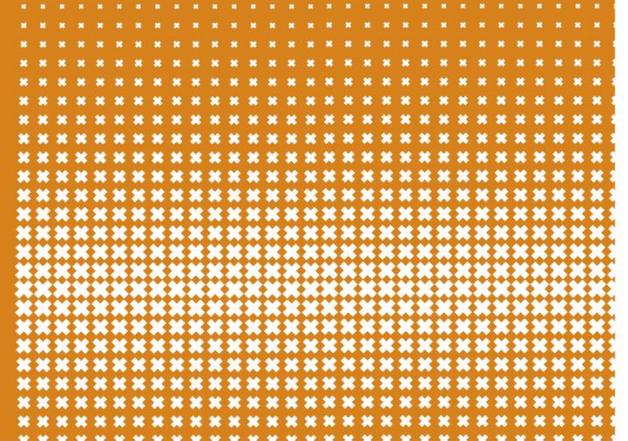




Department of Social Psychology



Mastertrack Cultural Psychology

November 7, 2022

Starts at 4 pm

Coordinator: Liesbeth Mann



I think **I just stayed focused**. It was time to show the world **what I could do**. I am just glad I was able to do it. I knew I could beat Suzy O’Neil, deep down in my heart **I believed it**, and I know this whole week the doubts kept creeping in, they were with me on the blocks, but I just said, “No, this is **my** night.”

Here is the **best coach in the world**, the best **manager** in the world, and all of the **people who support me**—all of these things were getting together and became a gold medal. So I think **I didn’t get it alone, not only by myself**.





■ Agenda

- What is Cultural Psychology & why do we need it?
- Cultural psychology at the UvA
- Meet the team
- Program goals & structure
- Career Options
- How to apply



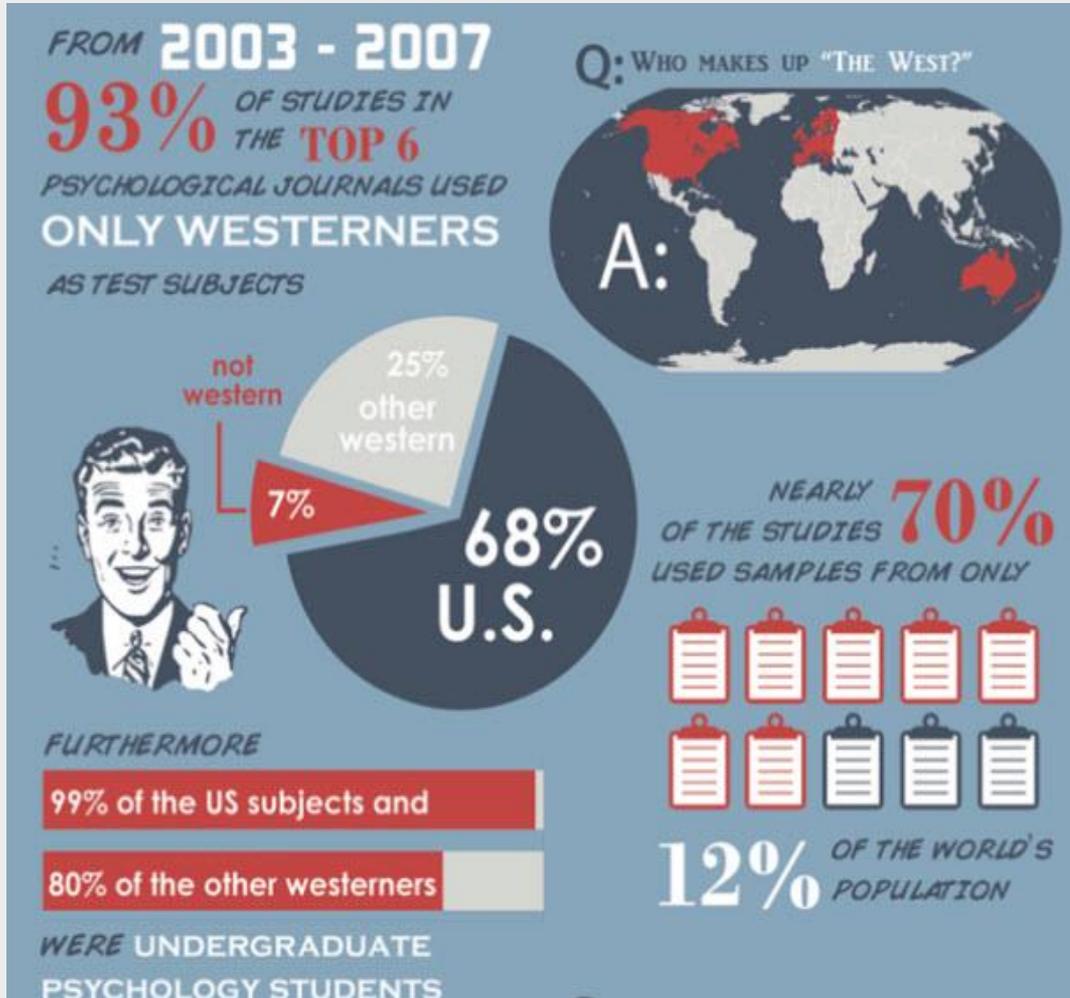
What is Cultural Psychology?



Context and Psyche
are Inter-related



Why do we need Cultural Psychology?



- More intercultural contact
- Psychological functioning is not universal!
- Understand and explain cultural variation
- How to improve relations

What a **WEIRD** sample?! (**W**estern, **E**ducated, **I**ndustrialized, **R**ich, **D**emocratic)

Why do we need Cultural Psychology?

- **Socially relevant** discipline
- What are implications of culture in psychological functioning (in domains work, health, education)?
- What happens when people migrate from one culture to another?
- How can we manage cultural diversity best?





Cultural Psychology at the UvA - What we offer

- One year, English, small scale program
- Acquisition of theoretical knowledge *and* skills
- Cohesive curriculum
- Exciting Internship and Thesis opportunities
- Engaged staff with relevant expertise
- International orientation & possibilities to go abroad



Staff



Liesbeth Mann
Coordinator
Cultural
Psychology
Track &
Psychology of
Intercultural
Contact and
Acculturation
(PICA)



Michael Boiger
Advanced
Cultural
Psychology
(ACP)



Velichko Fetvadjev
Applied Cultural
Psychology / PICA



Bertjan Doosje
Applied Cultural
Psychology

CP Master's Track Goals

Acquire state-of-the-art theoretical and empirical knowledge in Cultural Psychology

Knowledge

Acquire hands-on skills to apply Cultural Psychological knowledge in diverse fields

Skills

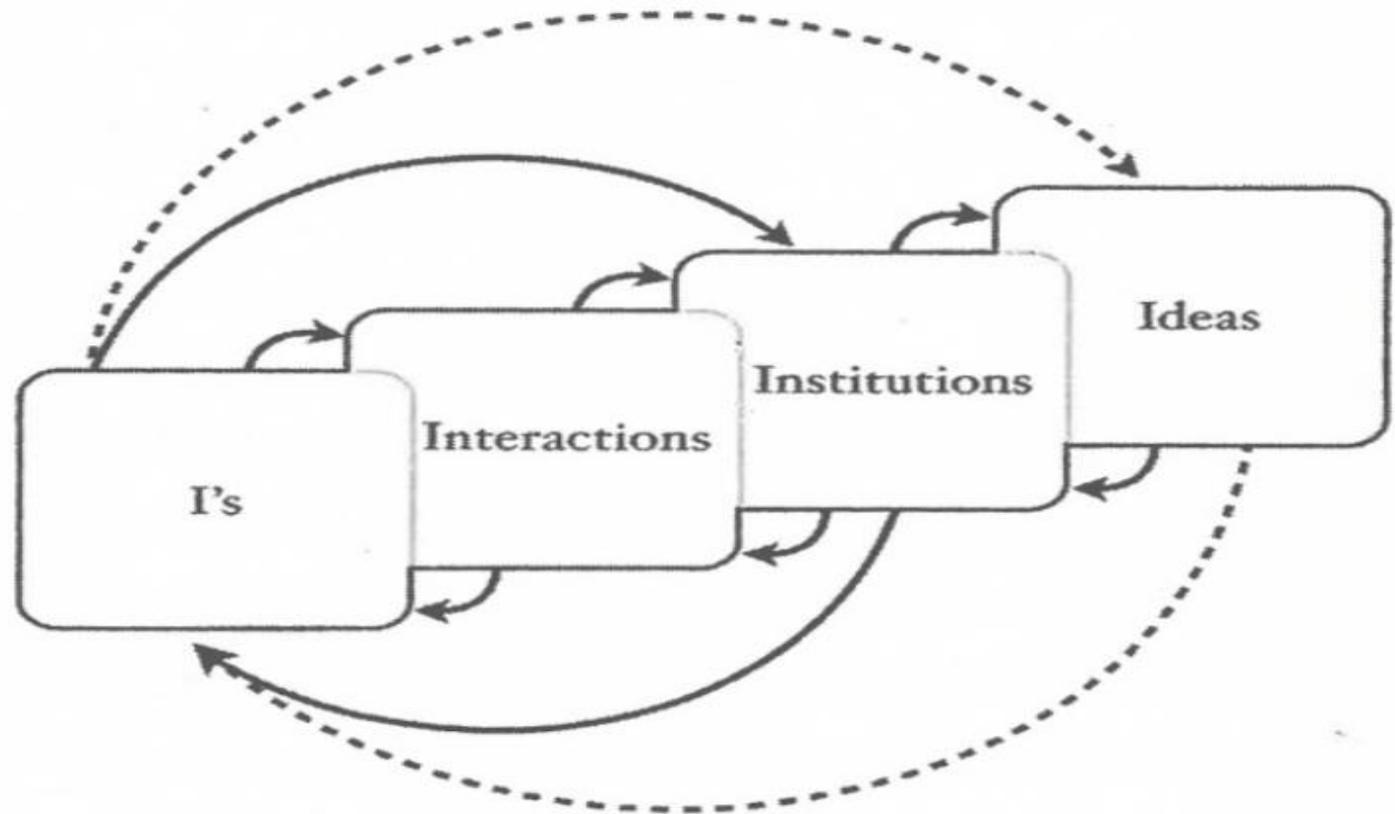


CP Master-Track Structure



Course 1: Advanced Cultural Psychology

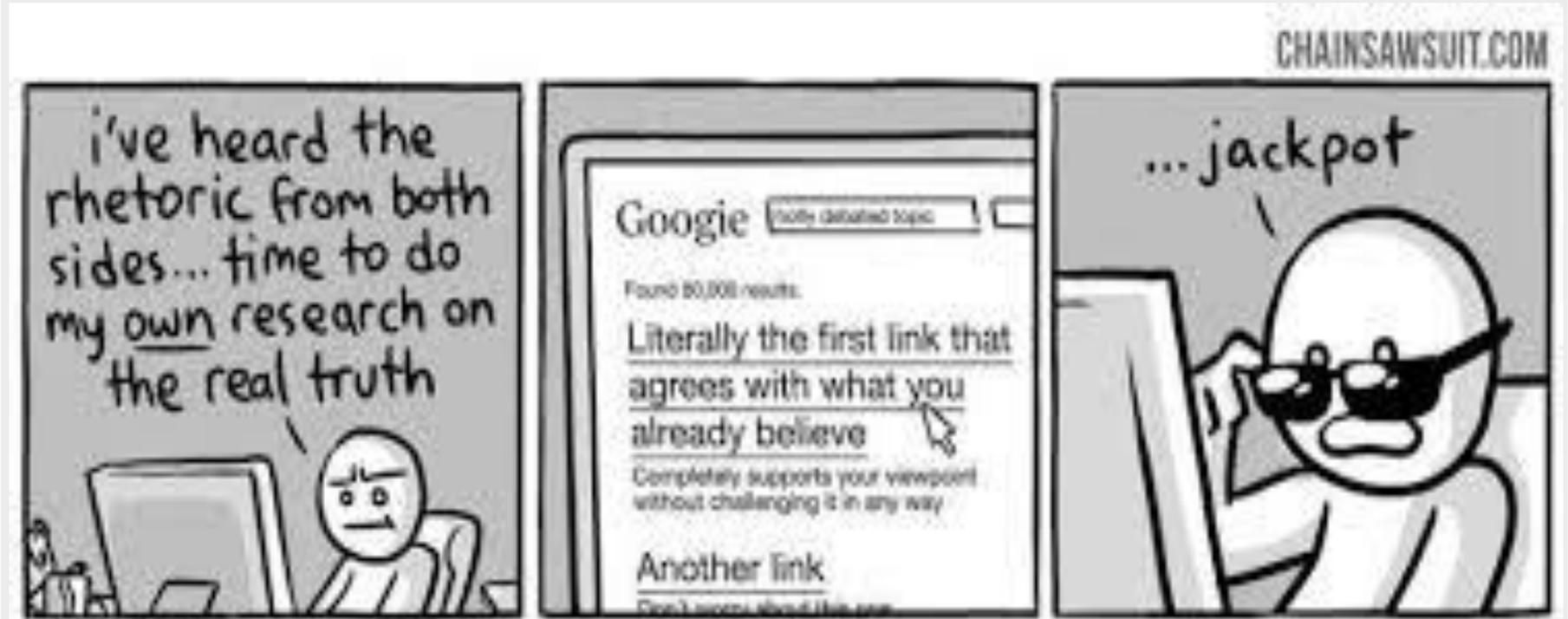
Mutual constitution: Cultural cycles



Course 2: Psychology of Intercultural Contact & Acculturation

Week	Lecture	Tutorial
1	Introduction & Research methods	Analysis & evaluation of predominant acculturation instruments & models
2	Culture learning & behavioral acculturation	A critical reflection of sociocultural adaptation of migrants in Europe & the Dutch Civic Integration Course
3	Identity changes	Identity threat
4	Acculturation in context: Intergroup relations in culturally diverse societies	A multicultural drama? Analysis of the Dutch acculturation context
5	Acculturation, mental health & wellbeing	Acculturation, mental health & wellbeing
6	The benefits of diversity	The benefits of diversity

Course 3: Applying Research Methods





Course 4: Applied Cultural Psychology

Week 1	Intercultural Competence
Week 2	Radicalization
Week 3	Stigmatization
Week 4	Diversity in Education
Week 5	Diversity in the Workplace
Week 6	Mental Health and Well-Being
Week 7	Intercultural Assessment
Week 8	Exam



Career possibilities

- *Career orientation facilitated during program (e.g., field trips, internship)*
 - *See Video on website:*
<https://www.uva.nl/en/programmes/masters/psychology-cultural-psychology/open-house/open-house.html>
 - Research institutions
 - Municipalities or governmental organizations
 - International companies or organizations
 - Educational sector
 - Non-governmental/non-profit organizations
 - Mental health sector
- Give Advice/Training
- Plan Interventions
- Do Research



Career possibilities: Coach/Consultant

Hi Bertjan,

Thank you for your email.

I was in the first bunch of Cultural Psychology students and I am now working as an Intercultural Career Coach and Consultant. I developed own online courses and 1:1 training - a program that is dedicated to migrants (especially expats) who come to the Netherlands and want to start an integrated life in the Netherlands. The first part of my online course goes into the basics of Cultural Psychology and shows them why it plays such a major role in their move and integration. The 1:1 Intercultural Coaching covers topics such as interview training (including the Dutch communication style, direct/indirect communication, Dutch values/norms), as well as making your CV culturally appropriate for the Dutch market.

I use everything that I learned during the Master in my job and it is amazing working as an Intercultural Career Coach!

I hope this helps!

Kind regards,



Alumnus Cultural Psychology 2021-22: Lisa Steinbrenner



Admission

Last year:

- Around 75 applicants
- Around 40 admissable
- 27 started

Deadline: March 1st 2023

Website: gsp.uva.nl



Admission

- Selective program
- Basic requirements (for all psychology masters at UvA)
 - Bachelor's in Psychology (or closely related discipline)
 - English-language proficiency
- Track-specific requirements
 - Knowledge of Cultural Psychology (≥ 6 ec level 2, see FAQ section website)
- Doubts about eligibility? Questions about admission? → admissions-psy@uva.nl
- Apply via gsp.uva.nl





Am I eligible?

- Academic degree equivalent to a Dutch academic BA-degree
- Knowledge and skills in psychology, methods and statistics, empirical research and writing
- Track-specific knowledge and skills: Intro to Cultural Psychology
(book by Steven Heine: Intro to CP)
- Motivation for the track
- English language skills

■ Check the entry requirements at gsp.uva.nl

■ **APPLY BEFORE 1 MARCH 2023**

in Studielink + MyInfo

■ You will receive the decision in May 2022



How to apply

Selection criteria	What do we ask from you
Academic Bachelor's degree in Psychology or closely related field	Academic degree certificate*
Basic requirements ≥5 EC Basic knowledge of Psychology ≥24 EC Methods and Statistics courses in Psychology or Social Sciences of which ≥21 EC on quantitative research ≥9 EC Empirical research project (demonstrating your writing & research skills) on a Psychological or related Social Science.	Proof of Qualification <ul style="list-style-type: none">• Template on website Transcript of Records + grading scheme + course descriptions and literature references
Track-specific requirements	Proof of Qualification <ul style="list-style-type: none">• Template on website Statement of Motivation <ul style="list-style-type: none">• Template on website
English language proficiency	TOEFL/IELTS/Cambridge <ul style="list-style-type: none">• <i>Check the exceptions</i>

* **Start September 2023: You may already apply before finishing your BA-programme.**



Selection procedure sounds scary, but ...

- Most candidates who met the requirements were selected for the Master's track of their first choice.
- If selection is needed:
 - candidates will be ranked based on their study results and motivation;
 - admission will be decided by drawing lots for equally ranked candidates.
- Eligible students who are not allotted a place in the programme of their first or second choice, will be put on a waiting list in case a place becomes available later on.





Pre-master's programme

- Some students may need to take a pre-master's programme in order to become eligible. This option is available for candidates who meet a certain amount of basic requirements (see requirements on website) and do not need a visa or residence permit to study in The Netherlands.
- The selection committee will decide whether a pre-master's is necessary and possible.

Read <https://student.uva.nl/psychology/shared/programmas/en/pre-masters-programmes/psychology/psychology.html>



Practical information/ housing

- Important: Start looking for accommodation months before your arrival
- How do you apply for a room at UvA student housing?
<https://www.uva.nl/en/education/practical-information/housing/housing.html>



Thank you!

www.gsp.uva.nl

admissions-psy@uva.nl

l.mann@uva.nl

