Information Session

Honours Programme
Communication Science

Zeph M. C. van Berlo & Laurian Meester – May 2020
Introduction

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Honours Coordinator

Laurian Meester MSc
Honours Study Adviser
Honours programme

- What is an honours programme?
- Why do we offer this?
- Why should you join?
Programme overview

- Pressure Cooker Communication Science
- Interdisciplinary modules
- Honours Course Communication Science
- Extra-curricular workshop
Pressure Cooker Communication Science
Honours Course
Communication Science
(12 EC)
Interdisciplinary modules
(12 EC)

Your choice!
Offered by UvA, VU University and AUC

Examples:
- Loving the (Global) City
- Social Entrepreneurship
- Political Communication and Data Analytics
- China, the Rising Power
Interdisciplinary modules (12 EC)

Your choice!
Offered by UvA, VU University, and AUC

Examples:
- Loving the (Global) City
- Social Entrepreneurship
- Political Communication and Data Analytics
- China, the Rising Power

follow your curiosity!
Extra-curricular workshop

To develop practical skills

e.g. Photoshop, Google analytics, networking
Courses: Summary

- 4 different parts
- Some are within Communication Science, others interdisciplinary
- Some are set, others to be filled in individually
- 30 EC in total
Who is eligible?

- GPA is $\geq 7.5$
- Obtained the courses from the 1st semester within the first year (MCRS, ICS and RW1:Survey)
- Submitted a complete application
Study plan

- Additional to the regular programme
- Graduate within 3 years
- Extension of one semester is allowed if you go abroad for electives and/or internship
Regular study plan combined with Honours Programme

- Persuasive Communication
- Statistical Modelling for Communication Research
- Political Communication and Journalism
- Qualitative Research
- Research Workshop: Experiment
- Electives
- Interdisciplinary module 6 EC
- Interdisciplinary module 6 EC

Kick-off
Pressure Cooker 6 EC

2020-2021

Internship
Communication Consultancy
Communication Ethics
Internship

2021-2022

Graduation Project
Topic
Topic

Honours Course 12 EC
Regular programme + Honours Programme + exchange semester

2020-2021

- Persuasive Communication
- Political Communication and Journalism
- Research Workshop: Experiment
- Internship
  - Communication Consultancy
  - Communication Ethics
- Statistical Modelling for Communication Research
- Qualitative Research
- Pressure Cooker 6 EC
- Interdisciplinary module 6 EC*

2021-2022

- Study abroad electives
- Graduation Project
  - Topic
  - Interdisciplinary module 6 EC*
- Topic
- Interdisciplinary module 6 EC*
- Honours Course 12 EC

2020-2021

- Kick-off
- Interdisciplinary module 6 EC*

2021-2022

- Interdisciplinary module 6 EC*
Extended study plan (only allowed if you go abroad for electives/ internship)

2020-2021

- Persuasive Communication
- Political Communication and Journalism
- Research Workshop: Experiment
- Internship

- Statistical Modelling for Communication Research
- Qualitative Research
- Communication Consultancy
- Communication Ethics

- Pressure Cooker 6 EC

2021-2022

- Study abroad electives
- Graduation Project

2022-2023 (4th year)

- Interdisciplinary module 6 EC
- Honours Course 12 EC
B. Regular study plan combined with Honours Programme + exchange semester

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*Students should obtain 12 EC in Interdisciplinary courses*
Honours Bachelor’s degree

✓ Completed all parts of the Honours programme
✓ GPA: ≥7.5
✓ Within 3 (or 3.5) years
Want to join?

- Apply with your motivation letter (1 A4 maximum)
- Include your transcript of records incl. GPA
- Submit your preliminary study plan incl. Honours programme
- Hand in at the Surfdrive link posted on the A-Z list > Honours Programme before 19 May 2020 (23:59 CEST)

Deadline 19 May 2020 (23:59 CEST)
Tips for the motivation letter

- Clear structure and language
- Avoid stereotyping/generalisations
- Try to show intrinsically motivated interest
  - Why would you like to participate in the HP?
  - What do you expect to take away from the HP?
  - What do you bring to the HP?