Honours Programme
Communication Science

Information session

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Laurian Meester

May 2019
Programme overview

- Pressure Cooker Communication Science
- Interdisciplinary modules
- Honours Course Communication Science
- Extra-curricular workshop
Honours Course
Communication Science (12 EC)
Interdisciplinary modules (12 EC)

• Your choice!
• Offered by UvA, VU University and AUC

• Examples:
  ▪ Designing innovations for sustainability
  ▪ Social Entrepreneurship
  ▪ Brain and Behaviour
  ▪ Science and religion: Views from History
Interdisciplinary modules (12 EC)

• Your choice!
• Offered by UvA, VU University and AUC

• Examples:
  ▪ Designing innovations for sustainability
  ▪ Social Entrepreneurship
  ▪ Brain and Behaviour
  ▪ Science and religion: Views from History
Extra-curricular workshop

- To develop practical skills
- E.g. Photoshop, pitch, Google analytics, networking
Courses: summary

• 4 different parts
• Some are within Communication Science, others interdisciplinary
• Some are set, others to be filled in individually
• 30 EC in total
Who is eligible?

- GPA is ≥7.5
- Obtained all the 60 ECTS from year 1 within the first year
- Motivation letter including draft study plan
Study plan

- Additional to the regular programme
- Graduate within 3 years
- Extension of one semester is allowed if you go abroad for electives/internship
Regular study plan combined with Honours Programme

- **Persuasive Communication**
- **Political Communication and Journalism**
- **Research Workshop: Experiment**
- **Electives**
- **Kick-off**
- **Pressure Cooker 6 EC**
- **Communication Consultancy**
- **Communication Ethics**
- **Internship**
- **Graduation Project**
- **Honours Course 12 EC**

**2019-2020**

- **Statistical Modelling for Communication Research**
- **Qualitative Research**
- **Interdisciplinary module 6 EC**
- **Interdisciplinary module 6 EC**

**2020-2021**

- **Topic**
Regular programme + Honours Programme + exchange semester

Persuasive Communication

Statistical Modelling for Communication Research

Kick-off

Pressure Cooker 6 EC

Political Communication and Journalism

Qualitative Research

Research Workshop: Experiment

Communication Consultancy

Interdisciplinary module 6 EC*

Communication Ethics

Interdisciplinary module 6 EC*

Internship

Study abroad electives

2019-2020

2020-2021

Graduation Project

Topic

Interdisciplinary module 6 EC*

Honours Course 12 EC

Topic
Extended study plan (only allowed if you go abroad for electives/ internship)

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Extended study plan (only allowed if you go abroad for electives/ internship)
B. Regular study plan combined with Honours Programme + exchange semester

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*Students should obtain 12 EC in Interdisciplinary courses
Honours Bachelor’s degree

✓ Completed all parts of the Honours programme
✓ GPA: ≥7.5
✓ Within 3 (or 3.5) years
Want to join?

- Apply with your motivation letter (2 A4 maximum including draft study plan)
- Add your transcript of records incl. GPA
- Hand in at the Education Desk

*Deadline 24 May 2019*
Questions?