Minor
Communication Science

uva.nl/bsc-communicationscience
A minor is a programme of 30 credits (sometimes 60) that gives you the opportunity to specialise in a second field of studies. A well-chosen minor will turn out to be an interesting addition to your major.

Communication Science
Nowadays, it is impossible to imagine life without media. Anyone can use media to quickly and easily access information and entertainment. Virtual social networks cross traditional social and geographical boundaries. The Bachelor’s in Communication Science focuses on the production, content, use and effects of media and communication on people and on society. During the Communication Science minor you will be introduced to various topics (also called electives) of this degree.

The descriptions of the courses can be found on coursecatalogue.uva.nl by searching for ‘Minors’.

The College of Communication offers a 30 ECTS and 60 ECTS minor programme:
- The minor of 30 ECTS for all Bachelor students (except Bachelor students Communication Science).
- The minor of 60 ECTS is meant for students doing a Bachelor’s outside the social sciences. It is possible to start the 60 ECTS minor only in semester 1 (September).

Entry Requirements
You can register for the regular minor (30 or 60 ECTS) if you have finished the first year of your major (60 ECTS) or if you have obtained 180 ECTS in your HBO degree programme (Dutch higher education with an applied emphasis).

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Programme overview

Programme 30 ECTS Minor
• Milestones in Communication Science
• Electives: 3 topics

Programme 60 ECTS Minor*
• Milestones in Communication Science
• Methods of Communication Research and Statistics
• Statistical Modelling for Communication Research
• Mandatory electives: 2 topics
• Qualitative Research
• Seminar Academic and Research Skills
• Research Workshop: Content Analysis

*Note: Milestones in Communication Science and Methods of Communication Research and Statistics need to be completed, before starting Statistical Modelling for Communication Research, Qualitative Research and Research Workshop: Content Analysis.

An overview of topics offered (see our website for actual Topics)
• Topic: National Identity and the News
• Topic: All things media? Emerging communication technologies and their impact on us and society
• Topic: Always Connected: Key insights in youth, media and technology
• Topic: Organisations in the Media
• Topic: The language of strategic communication
• Topic: The Role of Emotions in Political Communication
• Topic: Content Marketing
• Topic: Organisations and Social Media
• Topic: Health Communication: From Theory to Practice
Remarks

Transferring to the Communication Science Master’s degree
Students who obtain an academic Bachelor’s degree in social sciences are usually accepted to the Communication Science Master’s after completing the 30 ECTS minor. Students with a Bachelor’s outside the social sciences or non-related to media & communication usually can qualify for the Master’s by following the 60 ECTS Minor. If you have the ambition to transfer to the Communication Science Master’s degree please contact the Graduate School of Communication (gsc.uva.nl).

Programme for HBO students
With an HBO degree certificate you are not directly admissible to the Master’s in Communication Science. You need a Bachelor’s degree in Communication Science for this. If your HBO programme is related to Communication Science at UvA, then you might qualify for an abridged programme. There is also a follow-on minor available for HBO students. For more information look at: uva.nl/bsc-communicationscience > HBO degree or equivalent.

Application HBO students
The entry requirements for the follow-on minor are:
• Application deadline: 1 May
• Minimum of 180 ECTS in a related HBO programme
• Good study progress
• Average grade of 7 approximately