



UNIVERSITY OF AMSTERDAM  
Amsterdam Business School

Bedrijfskunde in deeltijd

# Executive Programme in Management Studies (MSc)

[abs.uva.nl/epms](https://abs.uva.nl/epms)

## The Executive Programme in Management Studies

# Earn your MSc degree in Management in 1.5 years

'I proudly present to you our part-time MSc programme in Management Studies. It is a fully academic programme that also caters to your business needs. We understand the investment you need to make to study in addition to work, family and other commitments in life. Our lectures on Fridays at the campus will assure that you not only interact with our top notch lecturers, but also the programme management team as well as your fellow students, who work at the most diverse companies and industries. Team work, business cases and (guest) lecturers with business experience will all help you to enrich and apply the new academic insights that you will learn in class or during the many networking opportunities that we will create for you. We hope that you will become part of this network soon!'



**Dr. Karin Venetis**  
Programme Director

Interested in learning how you can contribute to the success of your company, from an angle of Strategy, Digital Business or Leadership & Management? Or would you like to think more academically about issues that your company faces and take a next step in your career? Combine work and study in this part-time Business Administration programme.

### Why choose the Executive Programme in Management Studies

- **Earn your MSc title in 18 months** – The structure of the programme enables you to take all classes and write a thesis in 1.5 years. If you need to follow our pre-Master's programme, this will take only half a year extra.
- **Broaden your knowledge of Business Administration** – In small classes, you will discuss and form your own view on a wide variety of operational as well as strategic issues that companies face today and in the future.
- **Customise your programme** – Choose which field of management you want to focus on: Strategy, Digital Business or Leadership & Management. All tracks offer a balanced mix of theory and practice.
- **Daytime lectures on Fridays** – You attend lectures between 9:00 and 17:00. Each Friday, you can fully focus on your studies together with your fellow students.
- **Internationally recognised MSc title** – You will study at one of the best business schools in the world. The Amsterdam Business School has a Triple Crown accreditation and is part of the University of Amsterdam, ranked 58th and within the top 5% globally in the global top 100 of QS Rankings and the Times Higher Education World University Ranking.

### For whom?

The Executive Programme in Management Studies is designed for ambitious professionals who want to earn their MSc degree in Management. If you already have an academic degree, you can broaden your knowledge in this field and become a leader in your management field of interest.



# Programme

To solve complex business issues, you need thorough analytical skills and the ability to collaborate with other disciplines. This part-time programme offers you exactly that. By choosing one of three tracks, you can explore the field of management that fits your ambitions and interests. With your choice of electives from the same or another discipline, you can either intensify or broaden your track.

## Choose your track

For each track in this programme, you are initially provided with a general introduction to the theory. Subsequently, you will engage in a more in-depth exploration of primary subjects through specific courses. Visit [abs.uva.nl/epms](https://abs.uva.nl/epms) for more information about the EPMS tracks and courses.

Strategy	Digital Business	Leadership & Management
<p>You will learn about the strategic issues that businesses face. How does dealing with competitors and navigating the business environment determine success or failure in business? Why do some firms outperform others? When does organisational design contribute to value-creation? Tackle strategic and managerial problems at different levels of analysis and discover how firms can succeed in today's dynamic business environment.</p> <p>Courses in this track:</p> <ul style="list-style-type: none"> <li>• Theories of Strategy</li> <li>• The Adaptive Organisation</li> <li>• Strategy and Organisation Design</li> <li>• Thesis</li> </ul>	<p>You will dive into the opportunities and challenges of IT innovations and their impact on organisations and businesses. From blockchain to Artificial Intelligence, and from platform business models to IT disruptions, digital business cuts across all functions and disciplines – radically challenging and changing how we work, compete, cooperate, buy, sell and create value. How can organisations succeed in this new digital economy?</p> <p>Courses in this track:</p> <ul style="list-style-type: none"> <li>• Digital Business Innovation</li> <li>• Digital Marketing and Analytics</li> <li>• Leading Digital Business Transformation</li> <li>• Thesis</li> </ul>	<p>Learn what drives individual performance as well as why people succeed or fail in groups and organisations. You are challenged to switch between theory and practice, between a strategic and operational level, and between the manager's and employee's perspective, helping you to make more effective decisions as a current or future manager.</p> <p>Courses in this track:</p> <ul style="list-style-type: none"> <li>• Theories of Leadership and Management</li> <li>• Leadership</li> <li>• Managing People Strategically</li> <li>• Thesis</li> </ul>

## Choose your electives

In addition to the track, you will choose two elective courses. With your selection, you have the choice to broaden your business field or to deepen your track.

### Electives

- |  |                             |
|--|-----------------------------|
| • Artificial Intelligence Strategy     | • Innovation and Technology |
| • Business Negotiations                | • Management Consulting     |
| • Change Management                    | • New Business Models       |
| • Corporate Financial Management       | • Operational Excellence    |
| • Designing Future-proof Organisations |                             |

## Master's courses

- Business Ethics and Sustainability
- Advanced Research Methods
- Thesis Proposal
- Thesis Research Methods

## Pre-Master's Programme

If you do not meet the admission requirements for the Master's programme, a pre-Master's programme is required. In a maximum time of six months, you will gain all the necessary skills and knowledge to start your MSc programme. You can start with the pre-Master's twice a year, in February and September.

‘In my previous work experience, I felt the urgency to learn more about a broader range of subjects than my engineering background, particularly in corporate strategy and finance. The EPMS curriculum provided this possibility for me.

The lecturers are not only knowledgeable but also design the course creatively by combining theories and recent phenomena from the real business world. The interaction in the class environment and during group assignments gave me ample opportunity to apply the new knowledge in my work. Finally, the diverse work and cultural backgrounds of the fellow students allow for many valuable opportunities to learn from each other.’

**Tofan Fadriansyah MSc (alumnus)**



## Workload

The average time spent on the programme on the programme is 16 to 20 hours a week, including attending lectures. The year features more intensive as well as less intensive periods, which we announce before the start of the programme so that you can adjust your schedule accordingly.

## Semester structure

There are two intake periods: February and September. The academic year is divided into two semesters, each consisting of three periods. The first semester runs from September to February and the second from February to mid-July.

## Career prospects

The Executive Programme in Management Studies offers you the opportunity to broaden your horizon and gain more in-depth knowledge. You will give a boost to your career possibilities, whether it is with your current employer or a new job opportunity. 27% of our alumni received a promotion while they were still studying in the EPMS programme. Within three years after graduation, all alumni made a significant career move: either upwards or sideways to more suitable positions.

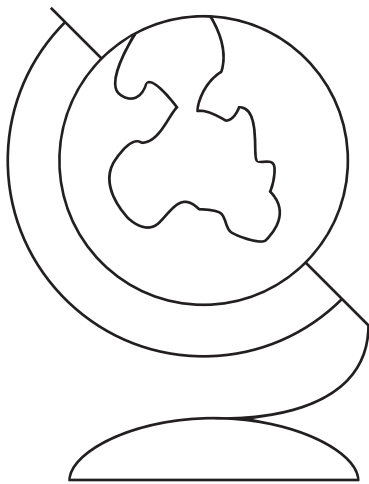
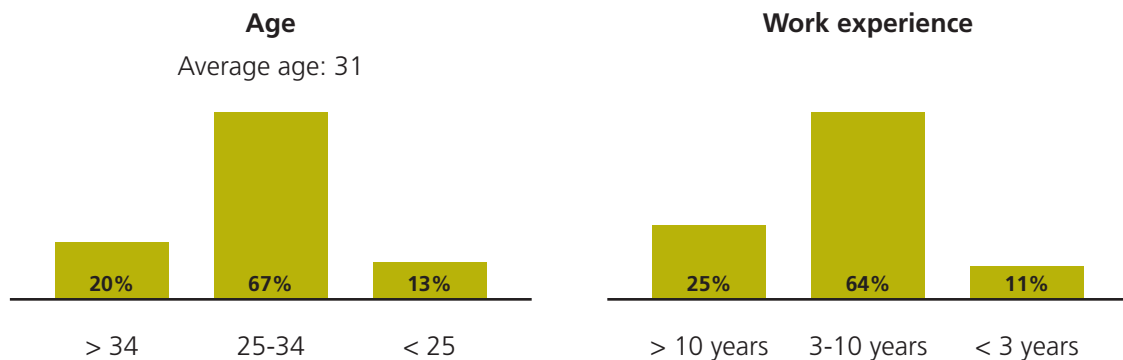
## Student and alumni network

The programme has a fast-growing alumni network. With more than 10,000 alumni, the Amsterdam Business School network is a valuable asset from which you can derive instant benefit while studying. Check our website for student testimonials and names of organisations where our students and alumni work.

‘I enjoyed the debates and conversations with my peers on relevant business topics. I found it enlightening to hear from my classmates’ opinions, experiences and perspectives.’

**Dylan Porter MSc (alumnus)**

# Student profile

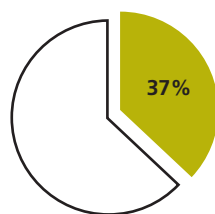


## Student origin

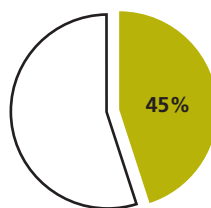
Students are from countries such as Afghanistan, Bolivia, Brazil, Bulgaria, China, Finland, Germany, Greece, India, Israel, Italy, South-Korea, Lithuania, Morocco, Nicaragua, Pakistan, Philippines, Poland, Romania, South Africa, Surinam, Syria, Taiwan, United States.

## Breakdown by sector

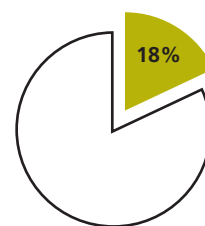
Students in the Executive Programme in Management Studies work in different sectors such as Automotive, Consulting, Banking, E-business, Education, Engineering, Financial services, FMCG, Government, Healthcare management, HRM, Hospitality & Leisure management, Marketing, Insurance, IT, Transport & Logistics.



Business and Financial Services



Trade and Industry



Government and Not-for-profit

# Practical information

10%  
Early Bird  
discount

(until 15 May 2024)

## Tuition fees

The tuition fee for the Master's programme is €20,950. An early bird discount of 10% applies for applications submitted before 15 May 2024 (for the September 2024 start). The fee for a pre-Master's programme is set to a maximum of €4,400.

It is possible to pay the amount in instalments. The fee includes the UvA enrolment costs, the tuition in the Executive Programme in Management Studies and the corresponding examinations.

You will need to reserve around €350 for the literature required for the entire programme. For the Master's programme a Levenlanglerenkrediet from DUO may apply, this loan does not apply to the pre-Master's programme.

## Admission requirements

If you have completed a Bachelor's or Master's at a research university, you will always gain admission to the programme. Pre-Master's courses may be required depending on your prior education. If you have completed a related Bachelor's programme at a university of applied sciences, you will gain admission to the pre-Master's programme.

## Enrol

To enrol, visit [abs.uva.nl/epms](https://abs.uva.nl/epms) and apply for the Master's or pre-Master's programme. Please submit your application with a scan of your passport, diplomas, degrees, lists of marks for higher and secondary education and your CV. If you have any questions about the programme before submitting your application, get in touch with us. Please feel free to visit an information session or make an appointment for a personal meeting.

## Tuition fee

Master's programme	€20,950
Pre-Master's programme	max. €4,400

## Duration

18 - 24 months

## Start

6 September 2024  
27 January 2025

## Application deadline

12 July 2024  
(start September 2024)  
18 December 2024  
(start February 2025)

## Language

English

## Contact

Admissions team EPMS  
[admissions-epms@uva.nl](mailto:admissions-epms@uva.nl)

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