



In Brains We Trust. How Neuroeconomists Stylize Trust, the Brain, and the Social World.

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The last decade saw the rise of neuroeconomics. In neuroeconomics, economists and psychologists join forces with neuroscientists to grapple with the nature of economic and social decision making. Amongst other things, neuroeconomists aim to understand a crucial element of social interaction, namely, trust.

This dissertation analyzes how in neuroeconomics trust is stylized and sociality and human nature are conceptualized, and why it is that we are to trust neuroeconomists' results. Throughout, the philosophy of science developed by Ludwik Fleck guides the analysis. Both Fleck's views of science as well as his methodology in studying science are defended and developed.

It is argued that neuroeconomics owes its strength more to the intricacy of the network of elements it engages than to the solidity or unavoidability of any of these elements individually.
