

Research collaboration with external partners

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Points of departure

- There are hardly generically 'bad partners / countries
- Societal implications of new knowledge and technologies co-depend on context
- Hence: decisions on collaboration are a matter of
 - judgement
 - taking into account context

Case: collaboration with fossil industries

the context

- Context:
 - Energy transition , i.e. a profound transformation of society and economy to ensure long term 'broad welfare'
 - (collaboration between knowledge and) fossil industry has historically brought significant socio-economic benefits => climate and social-economic urgency
 - urgent, but not overnight: fossil energy ↓ while renewable energy ↑
 - fossil industries have tremendous potential (money, knowledge, networks) to contribute – and to delay / obstruct
 - Climate change:
 - Increasing public awareness => strong sense of urgency, especially amongst the young
 - in society, at universities - and within fossil corporations
 - N-dimensional problem: accountability (incl 'greenwashing'), public support, human resources
 - Increasing authoritative pressures: divestment by institutional funds; court cases; IPCC
 - Fossil industries ambiguous/hesitant; new industries emerging but little leverage

Case: collaboration with fossil industries

the key question for judgement

Question:

*Can collaboration with fossil industries
promote energy transition (renewable up & fossil down),
and continue to contribute to broad welfare?*

Context:

- ambiguous
- relations / dependencies are dynamic

Lessons from the case

- Easy:
 - only collaborate on renewables
 - assess & pro-actively/autonomously establish collaboration from ET perspective
- Context: matters & ambiguous, => contextual changes matter too, e.g.
 - provisions to ensure swift dissemination and application
 - make societal urgency / HR issue etc a joint concern, addressed in the collaboration
 - Maximum transparency, may be coupled to novel accountability arrangement
- Not so easy:
 - address some societal arguments, like 'greenwashing'
 - divisional issue
 - strategically deal with changing context and mutual relations