



Frank van Berkum wins H.K. Nieuwenhuis thesis award

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The H.K. Nieuwenhuis thesis award for 2010 was won by Frank van Berkum for his thesis 'Research into new pricing for automobile insurance. An analysis of the portfolio of Bruns ten Brink Assuradeuren B.V.' Van Berkum wrote his thesis under the supervision of Dr Katrien Antonio. The award was presented last week during the Kring van de Amsterdamse Economen alumni meeting. An honourable mention went to Sarah Straub and Jaap Vossen for their thesis "How do MNCs create and appropriate value in open innovation? A sequential mixed methods study".

In their evaluation, the jury comprised of Prof. Peter Boswijk, Prof. Hessel Oosterbeek and Prof. Nachoem Wijnberg, described Van Berkum's thesis as 'very readable with a solid theoretical foundation and at the same time, suitable for practical application'.

The winner of the H.K. Nieuwenhuis thesis award receives a prize of €2,250. The award is presented annually and aims to stimulate academic study in the field of economics. The award is named after Herman Karel Nieuwenhuis who in 1929 was the first cum laude graduate in Economics at the University of Amsterdam.

Refer to
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