

Prof. dr. Joris Ebbers

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Biography

Joris Ebbers is a Full Professor of Entrepreneurship and Innovation at *Luiss Business School* in Rome, and the Academic Dean of its campus in Amsterdam, the Netherlands. Before joining Luiss Business School, Joris was an Associate Professor of Entrepreneurship and Innovation at the *University of Amsterdam Business School*, where he also acted as the Deputy Head of the Entrepreneurship and Innovation department, and co-founded the Entrepreneurship and Management in Creative Industries (EMCI) specialization in the MSc. in Business Administration. His teaching focuses on the topics of managing creativity in organizations, strategy and leadership aspects of creative and cultural industries, and scaling up new ventures.

His research focuses on entrepreneurship, networks, and organization, mostly in the context of creative industries and new ventures. He published in various academic journals including *Journal of Business Venturing*, *Entrepreneurship Theory & Practice*, *Organization Studies*, *International Journal of Research in Marketing*, *Strategic Organization*, *Human Relations*, *European Management Review*, *Journal of Cultural Economics*, and *Journal of Digital Media & Policy*. He was a visiting scholar at New York University Stern School of Business, Bayes Business School London, University of Bologna, RMIT Melbourne, and Freie Universität Berlin. Finally, he is a member of the editorial board of *Journal of Business Venturing*.

Current positions

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| 2021- | Full Professor of Entrepreneurship and Innovation
<i>Luiss Business School, Rome</i> |
| 2021 - | Academic Dean
<i>Luiss Business School Amsterdam campus</i> |
| 2021 - | Visiting Professor
<i>University of Amsterdam Business School</i> |

Education

- 2005 – 2009 Economics and Business Administration, Ph.D.
University of Amsterdam
- 1999 – 2004 Political Science, major International Relations, BSc., MSc.
University of Amsterdam
- 2001 Information and Communications Management (student exchange)
National University of Singapore
- 1996 – 1998 Social and Cultural Science, First year BSc.
VU University Amsterdam

Past positions

- 2015 – 2021 Associate Professor of Entrepreneurship and Innovation
University of Amsterdam Business School
- 2015 – 2021 Deputy Head of the Entrepreneurship and Innovation section
University of Amsterdam Business School
- 2012 – 2015 Assistant Professor of Strategy and Entrepreneurship
University of Amsterdam Business School
- 2009 – 2012 Postdoctoral Researcher Cultural Entrepreneurship and Management
University of Amsterdam Business School
- 2005 Trainee at the Radio Spectrum Policy unit of the DG Information
Society and Media
European Commission, Brussels
- 2004 – 2005 Junior strategy consultant
Stratix Consulting, Amsterdam
- 2000 – 2004 Film and TV production assistant and location manager
Freelance, Amsterdam

Visiting scholar positions

- 2018 *Freie Universität Berlin, Germany*
- 2015 *RMIT, Melbourne, Australia*
- 2013 *University of Bologna, Italy*
- 2011 *Bayes (formerly Cass) Business School, London, UK*
- 2008 *NYU Stern School of Business, New York, USA*

Publications

- Tomaselli, A., Ebbers, J.J. & Torluccio, G. (2022, in press). Investments in nascent project-based enterprises: The interplay between role-congruent reputations and institutional endorsement. *Organization Studies*, <https://doi.org/10.1177/0170840621994521>
- Idiz, D.R. Irion, K., Ebbers, J.J., Vliegthart, R. (2021). European audiovisual media policy in the age of global video on demand services: A case study of Netflix in the Netherlands. *Journal of Digital Media & Policy*, 12(3), 425-449. https://doi.org/10.1386/jdmp_00070_1
- Ebbers, J.J., Leenders, M.A.A.M., Augustijn, J.E. (2021). Relationship value benefits of membership programs for museums beyond fees: From cross-buying to new member recruitment. *European Management Review*, 18(4), 418-432. <https://doi.org/10.1111/emre.12465>
- Kackovic, M., Bun, M.J.G, Weinberg, C.B., Ebbers, J.J. & Wijnberg, N.M. (2020). Third-party signals and sales to expert-agent buyers: Quality indicators in the contemporary visual arts market. *International Journal of Research in Marketing*, 37(3): 587-601, <https://doi.org/10.1016/j.ijresmar.2019.11.001>
- Ebbers, J.J. (2019). Teaching case: *Radically Open Security*. Teaching case for entrepreneurship programs at the 3rd year BSc., MSc. or post experience level, <https://entrepreneurshipcases.amsterdam/ros>
- Ebbers, J.J. & Wijnberg, N.M. (2019). The co-evolution of social networks and selection system orientations as core constituents of institutional logics of future entrepreneurs at school. *Journal of Business Venturing*, 34(3): 558-577, <https://doi.org/10.1016/j.jbusvent.2018.12.005>
- Ebbers, J.J. & Wijnberg, N.M. (2017). Betwixt and between: role conflict, role ambiguity and role definition in project-based dual leadership structures, *Human Relations*, 70(11): 1342–1365, <https://doi.org/10.1177/0018726717692852>
- Ebbers, J.J. (2017). Teaching case: *Metrica Sports*. Teaching case for entrepreneurship programs at the 3rd year BSc., MSc. or post experience level, <https://entrepreneurshipcases.amsterdam/metricasports>
- Ebbers, J. J. (2014). Networking behavior and contracting relations among entrepreneurs in business incubators. *Entrepreneurship Theory & Practice*, 8(5): 1159-1181, <https://doi.org/10.1111/etap.12032>
- Ebbers, J. J., N. M. Wijnberg & P. V. Bhansing (2013). The producer-director dyad: Managing the faultline between art and commerce. In J. C. Kaufman & D. K. Simonton (Eds.), *The Social Science of Cinema*. New York: Oxford University Press. [[link](#)]
- Ebbers, J. J. & N. M. Wijnberg (2012). Nascent ventures competing for start-up capital: Matching reputations and investors. *Journal of Business Venturing*, 27(3): 372-384, <https://doi.org/10.1016/j.jbusvent.2011.02.001>

Ebbers, J. J. & N. M. Wijnberg (2012). The effects of having more than one good reputation on distributor investments in the film industry. *Journal of Cultural Economics*, 36(3): 227-248, <https://doi.org/10.1007/s10824-012-9160-z>

Ebbers, J. J. & N. M. Wijnberg (2010). Disentangling the effects of reputation and network position on the evolution of alliance networks. *Strategic Organization*, 8(3): 255-275, <https://doi.org/10.1177/1476127010381102>

Ebbers, J. J. & N. M. Wijnberg (2009). Latent organizations in the film industry: Contracts, rewards, and resources. *Human Relations*, 62(7): 987-1009, <https://doi.org/10.1177/0018726709335544>

Ebbers, J. J. & N. M. Wijnberg (2009). Organizational memory: From expectations memory to procedural memory. *British Journal of Management*, 20(4): 478-490, <https://doi.org/10.1111/j.1467-8551.2008.00603.x>

Ebbers, J. J. (2009). Organizational dynamics in social networks: Contracts and reputations in the film industry. Enschede: Ipskamp (Ph. D. dissertation).

Current teaching

Master:

AdVenture Lab

MBA:

Creative Industries
Business Modelling and Planning

Past teaching

Bachelor:

Marketing and Strategy
Cultural Industries
Writing a Literature Review

Master:

Theories of Entrepreneurship and Management in the Creative Industries
Managing Creativity
Strategic Management
Strategic Organization
Writing a MSc Thesis Proposal

MBA:

Scaling-up Businesses
Cultural Entrepreneurship

Executive:

Mentoring Startups

Grants and awards

- 2020 Co-applicant Global Digital Cultures project “Cultural diversity in the age of global digital media: The case of Netflix in the Netherlands”.
Main applicant: Daphne Idiz, MSc.
Co-applicants: Dr. Kristina Irion, Prof. dr. Rens Vliegenthart
- 2018 Principal investigator NWO-Talpa “Data inspired creativity: Using big data in cross-media creative innovation processes”.
Co-applicants: Dr. Ju-Sung Lee, Dr. Francesco Lelli, Dr. Tonny Krijnen, Dr. Florian Kunneman, Dr. Sanne Kruikemeier, Dr. Guda van Noort, Dr. Jason Roos, Dr. Sabrina Sauer
- 2018 Principal investigator NWO-KIEM project “Motivations of artists for (not) starting a crowdfunding campaign”.
- 2017 Principal investigator IXANext project “Performance of startups in university incubators and accelerators.”
- 2016 Co-applicant Raak-MKB project “Meer profijt uit data”.
Main applicant: dr. Harry van Vliet
- 2016 Principal investigator NWO-KIEM project “Multiplex networks in creative industries incubators and firm performance”.
Co-applicant: prof. dr. Wouter Stam
- 2011 Co-applicant NWO Mozaiek Ph.D.
Main applicant: M. Kackovic,
Co-applicant: prof. dr. N.M. Wijnberg
- 2010 Nominated for the NOBEM dissertation of the year award in Management and Business Economics
- 2008 Co-applicant NWO MaGW open competition project “Latent organizations in the Dutch film industry”.
Main applicant: prof. dr. N.M. Wijnberg
Co-applicant: dr. M.J.G. Bun

Editorial positions

- 2020 – present Editorial board member *Journal of Business Venturing*

Reviewer activities

Ad-hoc reviewer for *Entrepreneurship Theory & Practice*, *Research Policy*, *Human Relations*, *R&D Management*, *Journal of Cultural Economics*, *Journal of Business Research*, *Industry and Innovation*, *Technology Analysis and Strategic Management*, and conferences

including *the Academy of Management* conference, and the *European Group for Organizational Studies*.

PhD supervision

Kai Becker	University of Amsterdam, main supervisor, expected completion: 2022
Joobin Ordoobody	Tilburg University, co-supervisor, expected completion: 2022
Bamini Balakrishnan	RMIT Melbourne, co-supervisor, graduation: 2017
Angelo Tomaselli	University of Bologna, co-supervisor, graduation: 2016
Monika Kackovic	University of Amsterdam, co-supervisor, graduation: 2016

PhD evaluation committees

Hesam Fasaei	Erasmus University Rotterdam, graduation: 2020.
Isabella Pozzo	Bocconi University Milan, graduation: 2020.
Mariëtte Kaandorp	VU University Amsterdam, graduation: 2017.
Balazs Szatmari	Erasmus University Rotterdam, graduation: 2016.

Other professional roles and service

2013 – 2018	Co-founder Entrepreneurship and Management in the Creative Industries (EMCI) track in the MSc. in Business Administration <i>University of Amsterdam Business School</i>
2017 – 2018	Member of the BSc. and MSc. in Business Administration program committee <i>University of Amsterdam Business School</i>
2015 – 2016	Member of the management team of the Amsterdam Center for Entrepreneurship (ACE) to represent the University of Amsterdam <i>University of Amsterdam Business School</i>

Training and courses attended

2021	Academic leadership program, <i>Ardis, the Hague</i>
2013	Harvard case method teaching seminar, <i>Harvard Business Publishing</i>
2011	University teaching qualification (BKO), <i>University of Amsterdam</i>
2010	Modern regression (using R), <i>University of Oxford</i>
2009	Media relations, <i>University of Amsterdam</i>
2008	Analysis of social networks using UCINET and SIENA, <i>University of Oxford</i>
2008	Project management, <i>University of Amsterdam</i>
2008	Organization theory, <i>New York University Stern School of Business</i>
2007	Social network analysis, <i>University of Groningen</i>
2006	Introductory course panel data regression analysis, <i>University of Essex</i>
2006	Didactics for PhD candidates, <i>University of Amsterdam</i>
2006	Econometrics for economists, <i>University of Amsterdam</i>

- 2005 French intermediate language course, *Alliance Française, Brussels*
 2004 Scriptwriting for film, *Schrijversvakschool, Amsterdam*

Conference presentations

- 2021 *Academy of Management Conference*, Boston, July 29-August 4
 2021 *European Group for Organizational Studies Conference*, Amsterdam, July 8-10
 2020 *European Group for Organizational Studies Conference*, Hamburg, July 2-4
 2020 *Creative Industries Conference*, Cass Business School, London, June 26-27
 2019 *European Alternative Finance Research Conference*, Utrecht, October 15
 2019 *Academy of Management Conference*, Boston, August 9-13
 2019 *Temporal Dynamics in Entrepreneurial Ecosystems Symposium*, Hannover, July 1-2
 2019 *Creative Industries Conference*, HEC / INSEAD / ESSEC / IESEG, Paris, June 21-22
 2018 *European Group for Organizational Studies Conference*, Tallinn, July 5-7
 2018 *Creative Industries Conference*, University of Edinburgh Business School, June 25-26
 2017 *Creative Industries Conference*, Columbia / NYU / Yale, New York, August 1-2
 2017 *European Group for Organizational Studies Conference*, Copenhagen, July 5-8
 2016 *Academy of Management Conference*, Anaheim, August 5-9
 2016 *Creative Industries Conference*, University of Edinburgh, July 12-13
 2016 *Group for Organizational Studies Conference*, Naples, July 7-9
 2015 *Academy of Management Conference*, Vancouver, August 19-11
 2015 *International Sunbelt Social Network Conference*, Brighton, July 23-28
 2014 *Academy of Management Conference*, Philadelphia, August 1-5, 2014
 2014 *European Group for Organizational Studies Conference*, Rotterdam, July 3-5
 2013 *Interreg Conference on Creative Industries*, Deauville, November 7-8
 2013 *European Group for Organizational Studies Conference*, Montreal, July 4-6
 2012 *Academy of Management Conference*, Boston, August 3-7
 2011 *Academy of Management Conference*, San Antonio, August 12-16
 2010 *European Group for Organizational Studies Conference*, Lisbon, July 1-3

 2009 *Cultural Production in a Global Context: The Worldwide Film Industry Conference*, Bayes (formerly) Cass Business School, London, June 11-13
 2009 *Medici Summer School in Management Studies*, La Pietra, Florence, July 6-11
 2008 *'European Group for Organizational Studies Conference*, Amsterdam, July 10-12
 2008 *Association for Cultural Economics International Conference*, Northeastern University, Boston, June 12-15
 2007 *Cultural Production in a Global Context: The Worldwide Film Industry Conference*, NYU Stern Business School, New York, May 10-12
 2007 *European Group for Organizational Studies Conference*, Bergen, July 5-9

Invited presentations, guest lectures and workshops

- 2020 Invited research seminar presentation, *Radboud University*, Nijmegen, February 3
- 2019 Guest lecture, *Department of Immediate Spaces, Sandberg Instituut*, Amsterdam, December 4
- 2019 Guest lecture, *Academie voor Theater en Dans, Amsterdamse Hogeschool voor de Kunsten*, Amsterdam, November 25
- 2019 Guest lecture, *Academie voor Cultuurmanagement*, Amsterdam, January 15.
- 2018 Co-organiser, *New Organizational Forms* workshop, *VU University*, Amsterdam, December 7
- 2018 Invited research seminar presentation, *VU University*, Amsterdam, November 9
- 2018 Invited research seminar presentation, *Católica Porto Business School*, October 29
- 2018 Guest lecture, *Freie Universität*, Berlin, June 11-12
- 2018 Invited research seminar presentation, *ESCP Business School*, Berlin, April 30
- 2018 Invited research seminar presentation, *Freie Universität*, Berlin, April 24
- 2018 Invited research seminar presentation, *University of Utrecht*, April 13
- 2017 Invited research seminar presentation, *Copenhagen Business School*, November 9
- 2017 Invited mentor, doctoral and early career faculty paper development workshop, *University of Edinburgh Business School*, June 27-28
- 2017 Guest lecture, *ACE Incubator*, Amsterdam, May 17
- 2016 Organizer, *Business and Management in Creative Industries* workshop, *University of Amsterdam Business School*, October 19
- 2016 Invited research seminar presentation, *Erasmus University Rotterdam*, December 5
- 2016 Guest lecture, *Erasmus University Rotterdam*, December 6
- 2016 Guest lecture, *University of Bologna*, November 10-11
- 2015 Invited research seminar presentation, *University of Bologna*, November 27
- 2015 Invited research seminar presentation, *MIT*, Melbourne, March 5
- 2015 Invited research seminar presentation, *University of Melbourne*, March 4
- 2015 Guest lecture, *LUISS Business School*, Rome, June 21
- 2014 Invited research seminar presentation, *Bocconi University*, Milan, May 27
- 2014 Invited presentation, *Erasmus University / Dutch Creative Residency Network*, Eindhoven, April 10
- 2014 Invited research seminar presentation, *VU University / University of Amsterdam / Crowdfunding Hub*, Amsterdam, June 5
- 2014 Invited research seminar presentation, *LUISS Business School*, Rome, February 20
- 2013 Invited research seminar presentation, *University of Bologna*, March 5
- 2012 Guest lecture, *Graduate School of Social Sciences Summer School*, Amsterdam, June 26
- 2010 Invited research seminar presentation, *Bayes (Cass) Business School*, London, May 20
- 2010 Invited research seminar presentation, *Tilburg University*, January 26
- 2007 Invited research seminar presentation, *Princeton University*, New Jersey, May 8