

# Dr. Olga Eisele

olgaeisele.com

## Main Research Interests

Political Crisis Communication, Public Democracy Contestation, Post-Truth Discourses, Content Analysis, Computational Methods

## Education

- May 2017            **PhD in Political Science** at Institute for Advanced Studies/University of Vienna
- February 2011    **Master of Arts in European Studies** at European University Viadrina, Frankfurt/Oder
- July 2007           **Bachelor of Arts in Scandinavian Studies** at Humboldt University, Berlin

## Academic Positions

- Since 09/2022    **Assistant Professor** at the **University of Amsterdam**, (NL) Amsterdam School of Communication Research (ASCoR), Program Group Corporate Communication.
- 05/2022 –  
09/2022           **Senior Researcher** at the **University of Vienna**, (AT); Research Project 'MEDem – Monitoring European Democracy' (Funded by the Austrian Ministry of Education, Science and Research).
- 10/2018 –  
09/2022           **Researcher (Post-Doc)** at the **University of Vienna**, (AT); Principal Investigator of Research Project 'Tango on a Tightrope' (Funded by the Austrian Science Fund (FWF) in the 'Hertha-Firnberg' Programme, Project Number T-989 G27).
- 01-09/2021       *Maternity Leave*
- 09/2020 –  
01/2021           **Visiting Research Fellow** at the **University of Amsterdam**, (NL), Amsterdam School of Communication Research (ASCoR), hosted by the Program Group Political Communication & Journalism (Prof. Claes H. de Vreese).
- 06/2017 –  
09/2018           **Researcher (Post-Doc)** at the **University of Siegen**, (DE); Research Project TransSOL – Transnational Solidarity at Times of Crisis (COO: Prof. Christian Lahusen) (Funded under Horizon 2020; Grant Agreement Number 649435).
- 06/2016 –  
05/2017           *Educational Leave (Bildungskarenz) to Finish PhD Thesis*
- 10/2012 –  
05/2017           **Researcher (Pre-Doc)** at the **Institute for Advanced Studies**, Vienna (AT); Research Project PACE - Parliamentary Communication of Europe (PI: Dr. Katrin Auel); (Funded by the Austrian Science Fund; P25062-G16).

## Peer-Reviewed Publications

- Eisele, Olga**, Tobias Heidenreich, Nina Krieglner, Pamina Syed Ali & Hajo G. Boomgaarden (forthcoming): A Window of Opportunity? The Relevance of the Rotating EU Presidency in the Public Eye. *European Union Politics*.
- Eisele, Olga** & Sanja Hajdinjak (2022): Entrenching Positions? The Dynamics of Brexit Negotiations Mirrored in British, Irish, and EU Executives' Speeches. *Journal of Contemporary European Studies*.
- Brändle, Verena K. & **Olga Eisele** (2022): A Thin Line: Governmental Border Communication in Times of European Crisis. Forthcoming in *Journal of Common Market Studies*. <https://doi.org/10.1111/jcms.13398>
- Eisele, Olga**, Elena Escalante-Block, Alena Kluknavská & Hajo G. Boomgaarden (2022): The Politicizing Spark? Exploring the Impact of #MeToo in the Gender Equality Discourse in Australian Print Media. *Australian Journal of Political Science*. <https://doi.org/10.1080/10361146.2022.2045900>
- Heidenreich, Tobias, **Olga Eisele**, Kohei Watanabe & Hajo G. Boomgaarden (2022): Exploring Engagement with EU News on Facebook: The Influence of Content Characteristics. *Politics & Governance*. <https://doi.org/10.17645/pag.v10i1.4775>

- Kluknavská, Alena & **Olga Eisele** (2021): Trump and Circumstance: Introducing the Post-Truth Claim as an Instrument for Truth Contestation in Public Discourse. *Information, Communication & Society*. <https://doi.org/10.1080/1369118X.2021.2020322>
- Eisele, Olga**, Petro Tolochko & Hajo G. Boomgaarden (2021): How do Executives Communicate about Crises? A Framework for Comparative Analysis. *European Journal of Political Research*. <https://doi.org/10.1111/1475-6765.12504>
- Eisele, Olga**, Olga Litvyak, Verena K. Brändle, Paul Balluff, Andreas Fischeneder, Catherine Sotirakou, Pamina Syed Ali & Hajo G. Boomgaarden (2021): An Emotional Rally: Exploring Commenters' Responses to Online News Coverage of the COVID-19 Crisis in Austria. *Digital Journalism*. <https://doi.org/10.1080/21670811.2021.2004552>.
- Lind, Fabienne, Jakob-Moritz Eberl, **Olga Eisele**, Tobias Heidenreich, Sebastian Galyga & Hajo G. Boomgaarden (2021): Building the Bridge: Topic Modeling for Comparative Research. *Communication Methods and Measures*. <https://doi.org/10.1080/19312458.2021.1965973>.
- Durán-Mogollón, Lía, **Olga Eisele** & Maria Paschou (2021): Applied Solidarity in Times of Crises – Exploring the Context of Civil Society Activities in Greece and Germany. *Acta Politica*, 56, 308-329. <https://doi.org/10.1057/s41269-020-00154-8>.
- Song, Hyunjin, Jakob-Moritz Eberl & **Olga Eisele** (2020): Less Fragmented Than We Thought? Towards Clarification of a Subdisciplinary Linkage in Communication Science, 2010-2019. *Journal of Communication*, 70(3), 310-334. <https://doi.org/10.1093/joc/jqaa009>.
- Song, Hyunjin, Petro Tolochko, Jakob-Moritz Eberl, **Olga Eisele**, Esther Greussing, Fabienne Lind, Tobias Heidenreich, Sebastian Galyga, Hajo G. Boomgaarden (2020): In Validations We Trust? The Impact of Imperfect Human Annotations as a Gold Standard on the Quality of Validation of Automated Content Analysis. *Political Communication*, 37(4), 550-572. <https://doi.org/10.1080/10584609.2020.1723752>.
- Eisele, Olga** (2020): Falling on Deaf Ears? Exploring the Effects of Newspaper Coverage of the European Parliament on Public Support for It. *Parliamentary Affairs*, 73(1), 186-210. <https://doi.org/10.1093/pa/gsy042>.
- Brändle, Verena K., **Olga Eisele** & Hans-Jörg Trenz (2019): Contesting European Solidarity during the 'Refugee Crisis': A Comparative Investigation of Media Claims Making in Denmark, Germany, Greece and Italy. *Mass Communication and Society*, 22(6), 708-732. <https://doi.org/10.1080/15205436.2019.1674877>.
- Brändle, Verena K. & **Olga Eisele** (2019): Sharing is caring? Exploring the Relationship between Online Participation and Individual Support for Solidarity between EU Member States. *American Behavioral Scientist*, 63(4), 523-537. <https://doi.org/10.1177/0002764218823845>.
- Kurowska, Anna, **Olga Eisele** & Johannes Kiess (2019): Welfare Attitudes and Expressions of (Trans-)national Solidarity. *American Behavioral Scientist*, 63(4), 492-505. <https://doi.org/10.1177/0002764218823843>.
- Auel, Katrin, **Olga Eisele** & Lucy Kinski (2018): What Happens in Parliament Stays in Parliament? Newspaper Coverage of National Parliaments in EU Affairs. *Journal of Common Market Studies*, 56(3), 628-45. <https://doi.org/10.1111/jcms.12685>.
- Eisele, Olga** (2017): Complementing, Competing, or Co-operating? Exploring Newspapers' Portrayals of the European Parliament and National Parliaments in EU Affairs. *Journal of European Integration*, 39(4), 435-51. <https://doi.org/10.1080/07036337.2017.1281262>.
- Auel, Katrin, **Olga Eisele** & Lucy Kinski (2016): From Constraining to Catalysing Dissensus? The Impact of Political Contestation on the Parliamentary Communication of EU Affairs. *Comparative European Politics*, 14(2), 154-76. <https://doi.org/10.1057/cep.2015.38>.

## Books

- Cinalli, Manlio, Hans-Jörg Trenz, Verena K. Brändle, **Olga Eisele** & Christian Lahusen (2021): Solidarity in the Media and Public Contention over Refugees in Europe. *Routledge*. <https://doi.org/10.4324/9780367817169>.

## Book Sections

- Cinalli, Manlio, **Olga Eisele**, Verena K. Brändle & Hans-Jörg Trenz (2020): 'Solidarity contestation in the public domain during the 'refugee crisis''. In: Lahusen, Christian (ed.): Citizens' solidarity in Europe. Civic engagement and public discourse in times of crises. *Edward Elgar*, p. 120-148. <https://doi.org/10.4337/9781789909500.00011>.
- Trenz, Hans-Jörg, Verena K. Brändle, Manlio Cinalli & **Olga Eisele** (2020): 'Taking voice and taking sides: the role of social media commenting in solidarity contestation'. In: Lahusen, Christian (ed.): Citizens' solidarity in Europe. Civic engagement and public discourse in times of crises. *Edward Elgar*, p. 149-176. <https://doi.org/10.4337/9781789909500.00012>.

## Datasets

- Eisele, Olga**, Tobias Heidenreich & Hajo G. Boomgaarden (2022): 'x-pr: A Dataset of 12 Years of eXecutives' Press Releases'. Vienna: Austrian Social Science Data Archive (AUSSDA). <https://doi.org/10.11587/MUDDDT>
- Lahusen, Christian, Manlio Cinalli, Hans-Jörg Trenz, **Olga Eisele** & Verena K. Brändle (2021). 'TransSOL - Transnational solidarity and collective identities in the public sphere. Datasets'. Mannheim: GESIS - SowiDataNet | datorium. <https://doi.org/10.7802/2356>

## Blogs / Research Notes / Working Papers

- Fischeder, Andreas, Paul Balluff, Hajo Boomgaarden, **Olga Eisele**, Olga Litvyak & Verena K. Brändle (2020): Berichterstattung über die COVID-19 Krise in Standard und Krone. *Corona Panel Blog* No. 92, <https://viecer.univie.ac.at/corona-blog/corona-blog-beitraege/blog92/>.
- Eisele, Olga** (2016): Democratic Deaf-icit? Looking at newspapers in Finland, Germany and the UK, it seems that citizens have very different chances to learn what their European representatives are up to. *PADEMIA Research Note Series*, 5, [http://www.pademia.eu/wp-content/uploads/2016/06/Research-Note\\_5\\_2016.pdf](http://www.pademia.eu/wp-content/uploads/2016/06/Research-Note_5_2016.pdf).

## PhD Thesis

- Eisele, Olga** (2017): *The Legitimation of the European Parliament - A Comparative Assessment of Newspaper Contents and Their Effects in Three European Union Member States*. Doctoral Thesis; University of Vienna, Faculty of Social Sciences (15 May 2017). Available at <http://othes.univie.ac.at/46375/>

## Research Projects & Grants

- 'DeCon – Dynamics of Public Democracy Contestation' (Dutch Research Foundation NOW – Open Competition XS Scheme; 50,000€; 2023). Own Role: Principal Investigator.
- 'Contestation of Truth: Public Discourses on Migration in Central Europe in the Post-Truth Era' (Czech Science Foundation GAČR; 153,664€; 2018). Own Role: Co-Applicant and Project Affiliate; Principal Investigator: Dr. Alena Kluknavská (Masaryk University Brno).
- 'Tango on a Tightrope – An Investigation of Media-Politics Dynamics in EU Crisis Management' (Austrian Science Fund (FWF) – Hertha-Firnberg Programme; 234,210€; 2018). Own Role: Principal Investigator.
- 'Tango on a Tightrope - An Investigation of Media-Politics Dynamics in *Austrian* EU Crisis Management' (Anniversary Fund of the Austrian National Bank); complementary project on the case study of Austria (111,394€; 2018). Own Role: Co-Applicant and Co-Principal Investigator (together with Prof. Hajo G. Boomgaarden (University of Vienna)).
- Travel Grants** from the European Consortium for Political Research (ECPR; 250€); Austrian Research Community (ÖFG; 700€); Vienna University (2x350€); Austrian Society for Political Science (OeGPW; 2x250€)

## Conferences/Workshops (selection)

- 26-30/5/22      **72<sup>nd</sup> Annual ICA Conference 2022**, Paris  
*Paper prepared:* Trump and Circumstance – Introducing the Post-truth Claim as an Instrument for Analysing Truth Contestation in Public Discourse (together with Alena Kluknavská)  
*Paper prepared:* Exploring Engagement with EU News on Facebook: The Influence of Content Characteristics (together with Tobias Heidenreich, Kohei Watanabe & Hajo G. Boomgaarden)
- 27-31/5/21      **71<sup>st</sup> Annual ICA Conference 2021**, virtual conference  
*Paper prepared:* Capturing a News Frame (together with Tobias Heidenreich, Olga Litvyak & Hajo Boomgaarden)
- 24-28/8/20      **ECPR General Conference**, virtual conference  
*Paper presented:* Whose Brexit? How British, Irish, and European Executives Framed the Brexit Crisis in Their Public Speeches (together with Sanja Hajdinjak)  
*Paper presented:* Capturing a Frame (together with Tobias Heidenreich, Olga Litvyak & Hajo Boomgaarden)  
*Paper prepared:* Stay Online, Stay Informed (together with Olga Litvyak et al.)  
*Paper prepared:* A Bridge over the Language Gap (together with Fabienne Lind et al.)
- 24-28/5/20      **70<sup>th</sup> Annual ICA Conference 2020**, virtual conference
- 16-17/9/19      **Conference of the International Journal of Press/Politics 2019**, Loughborough  
*Paper given:* Keep Calm and Carry On? A Long-Term Comparison of Crisis Communication by Executives in the EU (together with P. Tolochko and H. G. Boomgaarden)
- 14-15/9/19      **PolText 2019**, Tokyo  
*Paper prepared:* A Bride over the Language Gap: Employing Topic Modelling for Text Analyses Across Languages for Country Comparative Research (together with F. Lind, S. Galyga, T. Heidenreich, J.-M. Eberl and H. G. Boomgaarden)
- 20-22/6/19      **9<sup>th</sup> Annual Conference of EPSA 2019**, Belfast  
*Paper given:* Defeating Gender Inequalities? Exploring the Impact of #metoo on the Australian News Discourse (together with E. Escalante Block and H. G. Boomgaarden)
- 24-28/5/19      **69<sup>th</sup> Annual ICA Conference 2019**, Washington  
*Paper prepared:* When does Garbage Stink? Imperfect Gold Standards and the Validation of Automated Content Analysis (together with H. Song, P. Tolochko et al.)
- 13-15/6/18      **ECPR Conference of the Standing Group on the European Union 2018**, Paris  
*Paper given:* Contesting European Solidarity: Patterns of Justifications in Media Claims-Making during the 'Refugee Crisis' (together with V. K. Brändle and H.-J. Trenz)
- 23/05/18      **ICA Pre-Conference 'Refugees, Religious Threats, and Political Radicalization: Theoretical and Empirical Perspectives'**, Prague.  
*Paper given:* Contesting European Solidarity: Patterns of Justifications in Media Claims-Making during the 'Refugee Crisis' (together with V. K. Brändle and H.-J. Trenz)
- 16-17/05/18      **European Solidarity: Conditions, Forms, Limitations, and Implications: The TransSOL Project's Final Conference**, Brussels.  
*Paper given* (together with V. K. Brändle): Till Debts Do Us Part? Exploring the Relationship between Individual Feelings of Social Marginalisation and Support for Redistribution on a European Scale

- Paper given* (together with A. Kurowska and J. Kiess): Welfare Attitudes and Transnational Solidarity
- 7-10/9/16 **ECPR General Conference, Prague**  
*Paper given*: A Democratic Mirage? Newspaper Coverage of the European Parliament and Its Influence on Public Opinion
- 15-18/6/16 **ECPR Conference of the Standing Group on the European Union 2016, Trento**  
*Paper given*: A Democratic Mirage? Newspaper Coverage of the European Parliament and Its Influence on Public Opinion
- 6-10/4/16 **MPSA General Conference 2016, Chicago**  
*Paper given*: Helping or Hampering Legitimation? Comparing Newspaper Contents about European Parliaments.
- 27-28/8/15 **ECREA Political Communication Conference, Odense**  
*Paper given*: Channelling Legitimation? Comparing News Contents about Parliaments in the EU's Multilevel Polity.
- 26-27/6/15 **International Conference 'New Populisms' Political Communication', Institut des Sciences de la Communication, Paris**  
*Paper given*: Setting the Eurosceptic Tone? Newspaper Coverage of the European Parliament and Its Influence on Public Opinion.
- 2-5/9/14 **ECPR General Conference 2014, Glasgow**  
*Paper given*: A Game of Tones? Analysing Newspaper Contents of the European Parliament as an Influencer of Its Legitimacy in Public Opinion.
- 19-24/7/14 **IPSA World Congress 2014, Montréal**  
*Paper given* (together with K. Auel and L. Kinski): A Little More Conversation? How National Parliaments Communicate EU Affairs to their Citizens.
- 12-13/6/14 **First General Conference of PADEMIA, Brussels**  
*Paper given*: Burn after Reading? A Comparative Analysis of Newspaper Coverage of the European Parliament.

## Teaching

- Spring 2023 **Graduation Project**; Mandatory Seminar for BA Students to Develop + Write their Final Theses, University of Amsterdam.
- Autumn 2022 **Organisations, Media & Society**; Mandatory Master Specialization Lecture + Workgroups, University of Amsterdam  
**Thesis Preparation Groups** for developing Master Thesis projects; University of Amsterdam
- Summer Term 2020 **Introduction to Quantitative Methods in Political Science** (4 hours/week; tog. with Patricia Oberluggauer); Seminar; MA Level; University of Vienna
- September 2019 **Workshop on Content Analysis** (tog. with Hans-Jörg Trenz); Postgraduate Level; PLATO PhD Network, University of Cambridge

## Service and Memberships

**Expert Evaluator** for the European Education and Culture Executive Agency (EACEA) in 2022; the European Commission/Horizon2020 in 2018; Marie-Curie Individual Fellowships in 2020; Czech Science Foundation in 2019.

**Reviewer** for, e.g., Journal of European Public Policy, New Media and Society, European Union Politics, Political Research Exchange, Digital Journalism, Government & Opposition, Journal of Contemporary European Studies, Online Information Review, SAGE Open; ICA Annual Conference.

**Convenor of the PhD Club** of the Vienna Center for Electoral Research (VieCER) in 2019/2020 and **Organiser of the VieCER Research Talk Series** 2019/2020

**Section Chair** at ECPR Conference 2022; **Panel Chair and Discussant** at several academic conferences, incl. CEU Annual Doctoral Conference; OeGPW Graduate Conference 2020; EPSA Annual Conference 2019; Tag der Politikwissenschaft 2018; ECPR Conferences of the Standing Group on the EU 2016/2018; The TransSOL Project's Final Conference 2018; ECPR General Conferences 2016/2020.

**Member of Organising Committee:** PolText Conference 2019 (Innsbruck); 8th Graduate Network Conference (Budapest).

**Member of Jury** for the Best Paper Award of the ECPR Standing Group on Political Communication 2019

**Member of the Search Committee (Substitute)** for the Professorship in Communication Science with a Focus on Entertainment Research 2020.

### Further Training

April 2022	<b>0.5-day Workshop on Flipped Classroom Theory and Practical Implementation</b>
January 2022	<b>0.5-day Workshop on Synergies in Open Science and Open Education</b>
December 2021	<b>0.5-day Workshop on Teaching with Moodle</b>
February 2020	<b>2-day Python Introductory Course</b>
July 2019	<b>2-day Seminar Basic Qualification for Teaching</b>
November 2018	<b>2-day Seminar R Advanced</b>
October 2018	<b>2-day R Introductory Course</b>

All courses listed here were non-compulsory and are regularly provided by the University of Vienna's Personnel Development Office.