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ACADEMIC POSITIONS


- 2018 - **Amsterdam Business School, University of Amsterdam**
Assistant Professor of Strategy & International Business
- 2016 - 2017 **Surrey Business School, University of Surrey**
Lecturer (Assistant Professor) of Sustainable Enterprise

EDUCATION


- 2015-2016 **University of Michigan, Erb Institute for Global Sustainable Enterprise**
Dow Sustainability Postdoctoral Research Fellow.
- 2015 **HEC Paris**
PhD in Management, Strategy specialization
- Spring 2013 **Cornell University, S.C. Johnson Graduate School of Management**
Visiting Doctoral Fellow
- National Technical University of Athens**
- 2009 Master in Techno-Economic Systems
- 2006 Diploma (MEng equiv.) in Electrical and Computer Engineering

SELECTED PUBLICATIONS



Georgallis P., Pimentel, JA. & Kondratenko, N. (2021) Jurisdiction shopping and foreign location choice: The role of market and nonmarket experience in the European solar energy industry. *Journal of International Business Studies*. 52: 853-877. [



Georgallis P. & Lee, B. (2020) Toward a theory of entry in moral markets: The role of social movements and organizational identity. *Strategic Organization*. 18(1): 50-74. [

- ✓ Best Conceptual Paper Award. Academy of Management ENT Division 2015.
- ✓ Best Paper Award Finalist. GRONEN Research Conference 2018.
- ✓ Featured in [LSE Business Review](#)



Georgallis P., Dowell, G & Durand, R. (2019) Shine on me: Industry coherence and policy support for emerging industries. *Administrative Science Quarterly*. 64(3): 503-541. [

- ✓ Best Paper Award Finalist. Sustainability, Ethics & Entrepreneurship Conference 2015.
- ✓ Featured in the [Gulf Times](#), [Organizational musings](#), [Jitang](#) (in Chinese), the [Erb Institute](#), and [ARCS articles](#)

Durand, R. & Georgallis, P. (2018) Differential firm commitment to industries supported by social movement organizations. *Organization Science*, 29(1): 154-171. [; 

Georgallis P. (2017) The link between social movements and corporate social initiatives: Toward a multi-level theory. *Journal of Business Ethics*, 142(4): 735-751. [; 

✓ Featured in [Ideas for Leaders](#) and [Knowledge@HEC](#)

Georgallis P. & Durand, R. (2017) Achieving high growth in policy-dependent industries: differences between startups and corporate-backed ventures. *Long Range Planning*, 50(4): 487-500. [; 

✓ Featured in [LRP's Top Social Media Articles](#) of 2017

WORK IN PROGRESS [titles condensed]

Bueno, M., Delgado Marquez, B. & Georgallis, P., & Aragon Correa, A., Shareholders and environmental strategy. Conditionally accepted at *Long Range Planning*. [

Boe-Lillegraven, S., Georgallis P., & Kolk. A. Firms, cities, and climate change. Revise & resubmit from the *Journal of Management Studies*.

✓ OMT Responsible Research Award Runner Up. Academy of Management OMT Division 2021.

Bruijn, K., Georgallis P., Kourula A., Pimentel J.A, Teegen, H. Civil society and international business. Proposal accepted at *Journal of International Business Studies*, preparing review submission.


Georgallis, P. & Schifeling, T. The evolution of moral markets. Data analysis.

Paviera, C., Georgallis, P. Fernandez, P., & Vaccaro, A. On informal markets. Data analysis.


Georgallis P., & Bruijn, K. Firm commitments to climate change mitigation. Early stage project.

Vedula S., Georgallis P., & Sanwar S. Sustainability initiatives in higher education. Early stage project.

OTHER PUBLICATIONS [full list available [here](#)]

Georgallis, P. & Bruijn, K. (2022) Sustainability teaching using case-based debates. Forthcoming in *Journal of International Education in Business*. [

✓ Selected for the Best Sustainability Teaching Practices of the ABIS Annual Colloquium 2020.

Lee, B., Georgallis, P. & Struben, J. (2022) Sustainable entrepreneurship under market uncertainty. Opportunities, challenges, and impact. *Forthcoming* in *The Business of Sustainability: The Organization, Implementation, and Practice of Sustainable Growth*. Eds. George, G., Joshi, H., Haas, M., McGahan, A. and Tracy, P. Edward Elgar Publishing. [

AWARDS, HONORS AND GRANTS

2021 OMT Responsible Research Award Runner Up. Academy of Management OMT Division 2021
2020 ASF Initiative Grant (A Sustainable Future, €10,00K)

- 2020 Best Sustainability Teaching Practices, ABIS Annual Colloquium
- 2019 Best Reviewer Award, Strategic Management Society, Stakeholder Strategy IG
- 2018 NWO Veni Grant (Netherlands Organization for Scientific Research, €250,000)
- 2018 Best Paper Award Finalist, GRONEN Research Conference
- 2015 Best Conceptual Paper Award, ENT Division, Academy of Management
- 2015 ONE Division Best Dissertation Award Finalist, Academy of Management
- 2015 Society for Business Ethics Best Dissertation Award Finalist
- 2015 Industry Studies Association Best Dissertation Award Finalist
- 2015 Best Paper Proceedings, Academy of Management Meeting
- 2015 Best Paper Award Finalist, Sustainability, Ethics & Entrepreneurship Conference
- 2015 Sustainability, Ethics & Entrepreneurship Conference Travel Grant
- 2015-16 Erb Institute Fellowship, University of Michigan
- 2015-16 Dow Sustainability Fellowship, University of Michigan
- 2014 HEC Paris Leadership Center Grant
- 2013 HEC Foundation Mobility Scholarship for visit to Cornell University
- 2013 Alliance for Research on Corporate Sustainability Conference Travel Grant
- 2012 Strategy Research Foundation Dissertation Scholar Grant (~ \$8,600)
- 2009-14 Doctoral fellowship, HEC Paris
- 2008 Global Management Challenge Simulation Final, team leader for Accenture Greece

PEER REVIEWED CONFERENCES

- 2021 Sustainable entrepreneurship under market uncertainty: Opportunities, Challenges, and Impact. [AOM Annual Conference](#). Online.
- 2021 A tale of two cities: Firm reactions and the future of cities grappling with climate change. [AOM Annual Conference](#). Online.
- 2021 Oceans apart? Building interdisciplinary bridges for grasping societal adaptation. [EGOS Colloquium](#). Online.
- 2020 Teaching sustainability using case-based debates. [ABIS Annual Colloquium](#). Online.
- 2020 Fight, flee, or freeze: How firms' sensemaking may shape the future of cities grappling with climate change. [GRONEN Research Conference](#). Online.
- 2019 Toward a theory of entry in moral markets: the role of social movements and organizational identity. [EURAM Annual Conference](#). Lisbon, Portugal.
- 2018 Toward a theory of entry in moral markets: the role of social movements and organizational identity. [INSEAD Doriot Entrepreneurship Conference](#). Fontainebleau, France.
- 2018 A theory of firm entry in moral markets. [AOM Annual Conference](#). Chicago IL, USA.
- 2018 A theory of firm entry in moral markets. [GRONEN Research Conference](#). Almeria, Spain.
- 2017 Undue hospitality? Policy support and foreign investment in renewable energy. [AOM Annual Conference](#). Atlanta GE, USA.
- 2017 Shine on me: Industry coherence, social movement support, and government endorsement of the solar PV industry. [Ghoshal Conference](#). London, England.
- 2016 Shine on me: Industry coherence, social movement support, and government endorsement of the solar PV industry. [GRONEN Research Conference](#). Hamburg, Germany.

- 2015 Social movements and market entry: A synthesis and extension. AOM Annual Conference. Vancouver, Canada.
- 2015 Shine on me: Industry coherence, social movement support, and government endorsement of the solar PV industry. EGOS Colloquium. Athens, Greece.
- 2015 Shine on me: Industry coherence, social movement support, and government endorsement of the solar PV industry. SEE Conference. Denver CO, USA.
- 2014 Firm growth in policy-dependent industries: the role of organizational prehistory. GRONEN Research Conference. Helsinki, Finland.
- 2014 The endogeneity of regulatory institutions on new organizational populations. EURAM Annual Conference. Valencia, Spain.
- 2014 The endogeneity of regulatory institutions on new organizational populations. ARCS Annual Conference. Ithaca NY, USA.
- 2013 Rethinking the role of social movements: Inducing firms' investments in renewable energy. AOM Annual Conference. Orlando FL, USA.
- 2013 Do social movements influence firms' production decisions? Evidence from solar cell manufacturers. AOM Annual Conference. Orlando FL, USA.
- 2013 Do social movements influence firms' production decisions? Evidence from solar PV manufacturers. ARCS Annual Conference. Berkeley CA, USA.
- 2012 The impact of practice-breaking and practice-building tactics on firms' resource commitment in solar PV. SMS Annual Conference. Prague, Czech Republic.
- 2012 The environmental movement and firms' timing of entry in the solar photovoltaic industry. SMS Annual Conference. Prague, Czech Republic.
- 2012 The impact of practice-breaking and practice-building tactics on firms' resource commitment in solar PV. GRONEN Research Conference. St Maximin, France.
- 2011 Social movements and firms' timing of entry in new industries. EGOS Colloquium. Gothenburg, Sweden.

INVITED TALKS AND WORKSHOPS

Invited talks

- 2022 Climate Change and Voluntary Sector Virtual Seminar Series. Online.
- 2021 Academy of International Business (AIB) webinar on green energy. Online [[talk on youtube](#)].
- 2021 ESADE Social Movements, markets & a commons-based approach. Online [[talk on youtube](#)].
- 2021 HEC Paris, Society & Organizations Research Day. Paris, France.
- 2021 University of Groningen, Faculty of Economics and Business. Groningen, Netherlands.
- 2021 Utrecht University School of Economics, Entrepreneurship section. Utrecht, Netherlands.
- 2020 King's College London, Strategy, Intl. Management and Entrepreneurship group. Online.
- 2019 UC Louvain, Louvain School of Management. Louvain-la-Neuve, Belgium.
- 2018 ESADE Business School, GRONEN Reading Group. Barcelona, Spain.
- 2018 Utrecht University, Copernicus Institute of Sustainable Development. Utrecht, Netherlands.
- 2018 University of Oldenburg, Sustainability & Strategic Management Chair. Oldenburg, Germany.
- 2017 University of Amsterdam, Amsterdam Business School, ISM Section. Amsterdam, Netherlands.
- 2017 SKEMA Business School, KTO Department. Sophia Antipolis, France.
- 2016 University of Tilburg, Strategy Department. Tilburg, Netherlands.

- 2016 Grenoble School of Management, MTS Department. Grenoble, France.
- 2015 Queen Mary University, School of Business & Management. London, England.
- 2015 EM Lyon Business School, Strategy & organization Department. Lyon, France.
- 2015 Erasmus University, Rotterdam School of Management. Rotterdam, Netherlands.
- 2015 University of Surrey, Surrey Business School. Guildford, England.
- 2015 University of Cyprus, Dept. of Business & Public Administration. Nicosia, Cyprus.
- 2014 ETH Zurich, Chair of Sustainability & Technology. Zurich, Switzerland.
- 2013 SRF Dissertation Scholars Panel. SMS Conference, Atlanta GA, USA.

Campus talks

- 2021 University of Amsterdam, Strategy & International Business Seminar. Amsterdam, Netherlands.
- 2019 University of Amsterdam, Center for European Studies. Amsterdam, Netherlands.
- 2016 University of Michigan, Department of Management & Organizations. Ann Arbor MI, USA.
- 2015 University of Michigan, Department of Strategy. Ann Arbor MI, USA.
- 2015 University of Michigan, Department of Sociology. Ann Arbor MI, USA.
- 2013 Cornell University, S.C. Johnson Graduate School of Management. Ithaca NY, USA.
- 2012 HEC Paris, Society & Organizations (SnO) Research Center. Paris, France.

Invitations to (peer-reviewed) workshops

- 2021 International QCA Paper Development Workshop, Zurich, Switzerland (held online).
- 2019 Witten/Herdecke workshop moral critique in and around markets, Witten, Germany.
- 2019 AOM SIM-ONE Junior faculty consortium, Boston MA, USA.
- 2016 AIDEA Summer School on Qualitative Methods. Capri, Italy.
- 2015 Social Movements and the Economy Workshop. Chicago IL, USA.
- 2015 BPS Junior Faculty Paper Development Workshop. AOM, Vancouver, Canada.
- 2015 EGOS Postdoctoral and Early Career Scholars Workshop. Athens, Greece.
- 2015 Strategic Entrepreneurship Journal & SEE Conference PDW. Denver CO, USA.
- 2014 SCANCOR PhD Workshop on Institutional Theory. Jerusalem, Israel.
- 2013 Academy of Management OMT Doctoral Colloquium. Orlando FL, USA.
- 2012 Oikos Young Scholars Organizations Academy. Gais, Switzerland.
- 2011 Medici Summer School in Management Studies. Florence, Italy.
- 2011 EGOS Doctoral Colloquium Workshop. Gothenburg, Sweden.
- 2010 Ivey Sustainability Academy. London, Ontario.
- 2010 International Conference on CSR Doctoral Workshop. Berlin, Germany.

TEACHING

Course teaching

- 2018-22 MSc in Business Administration course: Business Strategy & Sustainability, ABS
 Coordination, lectures, and workshops
 15 lecture/workshop groups over three years, total of ~380 students
 Student ratings typically between 8.3 and 9.6 [median for reference courses is 7.8/10]
- 2018 BA in Business Administration course: Strategy & Organization, ABS
 Tutorials' instructor
 3 tutorial groups, total of ~90 students
 Student rating: 7.7/10 [median for reference courses is 7.6/10]

2017 BA in Business Administration course: Business Ethics, University of Surrey
Coordination, lectures, and workshops
2 lecture and 8 workshop groups, total of ~460 students
Student rating: 4.4/5 [historically highest rating for the course]

Guest Lecturer

2019 Research Master course: Business & Society, ABS
2016 BA course: Economics, Business & Sustainability, University of Surrey
2016 BA course: Leadership & Environmental Stewardship in Organizations, University of Michigan

Qualifications

2019 University Teaching Qualification (Basiskwalificatie Onderwijs or BKO)

SUPERVISION

PhD committees and supervision

2020- PhD dissertation advisor to Kayleigh Bruijn, Amsterdam Business School
2021 Committee member (Vocal) for PhD thesis of Manuel Bueno, University of Granada, ES
2021 External examiner for PhD thesis of Michael Gatumu, La Trobe University, AUS

Other supervision

2018 Master theses' supervision (12), business administration / strategy, ABS
2015-16 Undergraduate RA supervision (4), UROP program, University of Michigan
2012-14 Master theses' supervision (12), strategy and international Business programs, HEC Paris

ACADEMIC SERVICE (* = forthcoming event)

Organizational or other service roles

2022 Organizing Committee Chair, 10th GRONEN Research Conference *
2022 Convenor, EGOS sub-theme: Markets for Sustainability *
2022 Panelist, AOM STR Division Alternative Career Paths: Post-doc [[talk on youtube](#)].
2021 Convenor, EGOS sub-theme: Moral Markets: Mechanisms, Meanings and Institutions
2020 Session chair, GRONEN Conference, Session on Field Formation & Governance
2019 Faculty mentor, AOM ONE Division Doctoral Consortium
2019 Discussant, AOM PDW on Industry Emergence
2018 Local organizer of the 13th GRONEN Reading group, Amsterdam Business School
2015-16 Co-organizer of the Erb Colloquium Seminar Series, University of Michigan
2015 Facilitator for AOM PDW on Social Movements, Stakeholders and Non-Market Strategy
2013 Co-organizer, 5th Medici Summer School in Management Studies
2013 Strategy track co-organizer, 2nd BPF (Business PhDs in France) PhD Camp

Committees and assignments

- 2021- Strategy seminar series organizer, University of Amsterdam Business School
- 2021 Hiring Committee, University of Amsterdam Business School
- 2020 Scientific Committee, GRONEN Research Conference 2020, Lisbon
- 2019- Advisory Board member, A Sustainable Future, Amsterdam Business School
- 2019- Core member of the GRONEN Reading Group
- 2019 Scientific Committee, Business & Society Research Seminar 2019, Amsterdam
- 2018-21 Communications Committee member for the AoM ONE Division (elected role)
- 2016 Chair, Dissertation Award Committee for AoM ONE Division
- 2015- Faculty affiliate, Society & Organizations (SnO) Research Center, HEC Paris
- 2013-14 Steering Committee member, GREGHEC-CNRS Research Laboratory (elected role)

Reviewing roles

Journal editorial board: *Organization & Environment*.

Journal reviewer: *Administrative Science Quarterly; Organization Science; Academy of Management Journal; Academy of Management Review; Strategic Management Journal; Management Science; Organization Studies; Journal of Management; Journal of Management Studies; Strategic Organization; Academy of Management Discoveries; Journal of Business Venturing; Business & Society; Journal of Management Inquiry; Entrepreneurship Theory & Practice; Industrial and Corporate Change; Journal of World Business; Journal of Business Ethics; Business Ethics Quarterly; Climate Policy*.

Conference reviewer: Academy of Management (since 2013) ; SMS & SMS special conferences (2016; since 2018) ; ARCS (2014-2017; 2020) ; GRONEN (since 2018) ; EURAM (2019).

OTHER PROFESSIONAL EXPERIENCE

2006-09 **Accenture SA**

Business & Systems Integration Analyst at Accenture Greece. Consulted on and managed the analysis, design and development phases of large IT projects in the banking sector. Specialized in IT project delivery life-cycle.

2009 **National Technical University of Athens**

Part-time Research Associate (unpaid) at NTUA's Decision Support Systems Laboratory. Research on renewable energy markets for EU-funded FP7 programs.