

Curriculum Vitae
DR. ANNE MARTHE MÖLLER
August 2023

PERSONAL INFORMATION

Visitor Address: Nieuwe Achtergracht 166
1001 NG Amsterdam
The Netherlands

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ACADEMIC POSITIONS

Oct. 2021 – present Assistant Professor | University of Amsterdam

- Amsterdam School of Communication Research (ASCoR)
- Department of Communication Science, Faculty of Social and Behavioral Sciences

Nov. 2020 – Sept. 2021 Postdoctoral lecturer and researcher | University of Amsterdam

- Amsterdam School of Communication Research (ASCoR)
- Department of Communication Science, Faculty of Social and Behavioral Sciences

Oct. 2016 – Oct. 2020 PhD Candidate | University of Amsterdam

- Amsterdam School of Communication Research (ASCoR)
- Department of Communication Science, Faculty of Social and Behavioral Sciences

Oct. 2014 – Aug. 2016 Student Assistant | University of Amsterdam

- Amsterdam School of Communication Research (ASCoR)
- Assistant at several research projects and conferences

July 2015 – Sept. 2015 Research Assistant | Lund University

- Department of Communication and Media Studies, Faculty of Social Sciences

EDUCATION

Oct. 2016 – Oct. 2020 PhD Communication Science | University of Amsterdam

Sept. 2014 – June 2016 Research MSc Communication Science (cum laude) | University of Amsterdam

Sept. 2013 – May 2014 Svenska som främmande språk (Swedish as a Foreign Language) | Lund University

Sept. 2010 – June 2013 BSc Communication Science | University of Amsterdam

JOURNAL PUBLICATIONS

Please see an overview of my publications [here](#).

PEER REVIEWED CONFERENCE PRESENTATIONS

Please see an overview of my conference presentations [here](#).

INVITED PRESENTATIONS & TALKS

- 5) [Möller, A. M.](#), Kühne, R., Baumgartner, S. E., & Peter, J. (2019, November). A Social Identity Perspective on the Effects of Social Information. *Cyberspace Conference, Brno, Czech Republic*
- 4) [Möller, A. M.](#) (2019, November). Timesaver Tips for Teachers ([video available online](#)). *Ultimate Teacher Timesavers Event, Teaching & Learning Centre, University of Amsterdam, The Netherlands*
- 3) [Möller, A. M.](#) (2019, October). Media Effects Research. *Master program data-driven design, University of Applied Sciences Utrecht, The Netherlands*
- 2) [Möller, A. M.](#) (2018, December). Liking Matters: Effects of Social Information on Video Viewer Experiences. Invited speaker. *Amsterdam Research Initiative, University of Amsterdam, The Netherlands*
- 1) [Möller, A. M.](#) (2018, October). PhD Panel with Q&A session. Invited panel member. *Amsterdam Research Initiative, University of Amsterdam, The Netherlands*

REVIEWER ACTIVITIES

Behaviour and Information Technology, *ad hoc journal reviewer*

Communication Research, *ad hoc journal reviewer*

Cyberpsychology: Journal of Psychological Research on Cyberspace, *ad hoc journal reviewer*

Environmental Communication, *ad hoc journal reviewer*

Etmaal van de Communicatiewetenschap [24 hours of Communication Science], *annual conference reviewer*

International Communication Association, *annual conference reviewer*

Internet Research, *ad hoc journal reviewer*

Journal of Interactive Advertising, *ad hoc journal reviewer*

Media Psychology, *ad hoc journal reviewer*

Psychology of Popular Media, *ad hoc journal reviewer*

Tijdschrift voor Communicatiewetenschap [Journal for Communication Science], *ad hoc reviewer*

MASTER'S THESIS SUPERVISION

- 7) Thi Ha Thi Pham, spring semester 2023, *One day in the life of a studying abroad student: How do YouTube vlogs created by students studying abroad, wishful identification, and parasocial relationships relate to your intention to study abroad?* [Master's degree, Graduate School of Communication, University of Amsterdam]

 MASTER'S THESIS SUPERVISION (CONTINUED)

- 6) Yennah Abels, spring semester 2023, *Small brands, big stories: The effects of the presence of hardship in small-brand storytelling on consumers' brand attitude and perceived product value, and the mediating influence of perceived brand authenticity* [Master's degree, Graduate School of Communication, University of Amsterdam]
- 5) Shilan Huang, fall semester 2022, *Gender stereotypes in AI-related media content: The effect of cues on individuals' sensitivity to gender bias and content selection* [Research Master's degree, Graduate School of Communication, University of Amsterdam]
- 4) Laura Kiraly, spring semester 2022, *The power of comments: The effect of YouTube comments' valence on hedonic entertainment experiences and the moderating role of identification* [Master's degree, Graduate School of Communication, University of Amsterdam]
- 3) Wei-Ting (Winnie) Chang, spring semester 2022, *What fosters the number of likes and comments to online satire shows? A study on the relationship between video content and use content interactivities* [Master's degree, Graduate School of Communication, University of Amsterdam]
- 2) Jiaqi Li, fall semester 2021, *SNS Use: Self-presentation, perceived social support, and subjective well-being among college students* [Master's degree, Graduate School of Communication, University of Amsterdam]
- 1) Grant Cochran, fall semester 2021, *Shifting masculinities: A content analysis of hypermasculinity and vulnerability in hip hop lyrics* [Master's degree, Graduate School of Communication, University of Amsterdam]

 TEACHING & COURSE DEVELOPMENT

Research Methods Tailored to the Thesis (6 ECTS) <i>Graduate School of Communication, University of Amsterdam</i>	<ul style="list-style-type: none"> • Role: Lecturer • Taught in 2023
Minor: Communication in the Digital Society (30 ECTS) <i>College of Communication, University of Amsterdam</i>	<ul style="list-style-type: none"> • Role: Program coordinator • Taught in 2023
Computational Communication Science 2 (6 ECTS) <i>College of Communication, University of Amsterdam</i> <i>Minor: Communication in the Digital Society</i>	<ul style="list-style-type: none"> • Role: Course developer, Lecturer • Taught twice (2022, 2023)
Graduation Project: Bachelor's Thesis (18 ECTS) <i>College of Communication, University of Amsterdam</i>	<ul style="list-style-type: none"> • Role: Teaching Assistant/Instructor • Taught 5 times (2020 – 2023)
The Blind Spot: Tracking Young Media Users (6 ECTS) <i>Graduate School of Communication, University of Amsterdam</i>	<ul style="list-style-type: none"> • Role: Teaching Assistant • Taught 7 times (2017 – 2022)
Emerging Technologies in Communication Science (6 ECTS) <i>Graduate School of Communication, University of Amsterdam</i>	<ul style="list-style-type: none"> • Role: Instructor • Taught in 2021
Research Workshop: Experiment (6 ECTS) <i>College of Communication, University of Amsterdam</i>	<ul style="list-style-type: none"> • Role: Instructor • Taught 4 times (2018 – 2021)
Digital Media Lifestyles (6 ECTS) <i>Graduate School of Communication, University of Amsterdam</i>	<ul style="list-style-type: none"> • Role: Teaching Assistant/Instructor • Taught 4 times (2017 – 2020)
Entertainment Communication (6 ECTS) <i>College of Communication, University of Amsterdam</i>	<ul style="list-style-type: none"> • Role: Instructor • Taught twice (2018, 2019)

 TEACHING & COURSE DEVELOPMENT (CONTINUED)

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| Developing Media Entertainment (12 ECTs)
<i>Graduate School of Communication, University of Amsterdam</i> | <ul style="list-style-type: none"> • Role: Teaching Assistant • Taught in 2018 |
| Clashing Views on Media Effects (12 ECTs)
<i>Graduate School of Communication, University of Amsterdam</i> | <ul style="list-style-type: none"> • Role: Teaching Assistant • Taught in 2018 |

 RESEARCH VALORIZATION

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| Oct. 2017 – Oct. 2020 | Blogger Communicating Communication Blog <ul style="list-style-type: none"> • Communicating Communication is an initiative by UvA PhD candidates that aims to present the work of communication scholars to a broad audience in an approachable way |
| Nov. 2017 – Apr. 2019 | Lecturer Stichting Oud Geleerd Jong Gedaan (OGJG) <ul style="list-style-type: none"> • OGJG is a foundation that organizes lectures at elderly homes • Developing and teaching two lecture series which discuss media and their role in society |
| Ad hoc | Popular Press <ul style="list-style-type: none"> • University of Amsterdam website (article available online), 8 March 2021 • Reformatorisch Dagblad (article available online), 5 August 2019 • University of Amsterdam website (article available online), 4 July 2019 |

 ADDITIONAL ACADEMIC ACTIVITIES & SERVICES

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| Nov. 2022 – present | Co-director ASCoR Digital Communication Methods Lab |
| Nov. 2021 – Oct. 2022 | Advisory Board member Digital Communication Methods Lab |
| Oct. 2021 – present | Member of the Thesis Quality Bachelor (TQB) Committee College of Communication |
| Nov. 2020 – Jan. 2023 | Organizing Committee CeCoR (Cutting-edge Communication Research) @ ASCoR |
| May 2019 – Feb. 2020 | Conference Organizing Committee Etmaal van de Communicatiewetenschap 2020 |
| July 2017 – Dec. 2018 | PhD representative Amsterdam School of Communication Research (ASCoR) |
| Aug. 2017 – May 2018 | ASCoR PhD Mentor to Linda van den Heijkant |

 ATTENDED COURSES AND WORKSHOPS

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| June 2023 | Image Processing with Python Netherlands eScience centre |
| Sept. 2022 – Aug. 2023 | BKO (Basic Teaching Qualification) Course UvA Teaching & Learning Centre |
| Apr. 2020 – May 2020 | BKO Advanced Course: Activating Students UvA-FMG Teaching & Learning Centre |
| May 2018 | 9 th ICA CAT MCIG Doctoral Consortium International Communication Association |
| Sept. 2017 – Dec. 2017 | Course: Junior Teacher Training University of Amsterdam |
| Oct. 2017 | Summer school: Eye Tracking Research Toolbox Utrecht University |

ATTENDED COURSES AND WORKSHOPS (CONTINUED)

June 2017	Workshop: Introduction to LaTeX University of Amsterdam
Feb. 2017 – Apr. 2017	Course: English Academic Writing University of Amsterdam
Jan. 2017	Course: R Tutorial for Staff and PhD Students University of Amsterdam

LANGUAGES

Dutch	Native
English	Full professional
Swedish	Working professional