

HAKAN OZALP
September 2024

CONTACT DETAILS

Plantage Muidergracht 12
Amsterdam Business School, University of Amsterdam
Amsterdam, Netherlands

Mail: h.ozalp@uva.nl
Web: [Google Scholar](#)
Social Media: [Twitter](#)

ACADEMIC APPOINTMENTS

Amsterdam Business School, University of Amsterdam

Associate Professor of Strategy and Innovation | 2024 September-
Assistant Professor of Strategy and Innovation | 2021 September-2024 August

Vrije Universiteit Amsterdam

Assistant Professor of Strategy and Innovation | 2018 August-2021 August
Visiting Professor at **LMU Munich** | 2020 September – 2021 July

Leeds University Business School

Lecturer (Assistant Professor) of Strategy | 2017 May- 2018 August

EDUCATION

Post-Doc | 2016 January – 2017 April | **LMU Munich, ISTO**

Ph.D. in Business Administration and Management 2016 April | **Bocconi University**

Dissertation: “Technological Change, Learning, and Product Performance: Evidence from the US Video Game Industry”

M.Sc. in Economics and Management of Innovation and Technology 2010 | **Bocconi University**

B.Eng. in Management Engineering 2008 | **Istanbul Technical University**

RESEARCH INTERESTS

Platform Ecosystems; Technological Change; Industry Dynamics; Modularity; Regulation; Video Game Industry

PUBLICATIONS

Ozalp, H., Eggers, JP, Malerba, F. (2023). “**Hitting Reset: Industry Evolution, Technological Change, and the Dynamic Value of Firm Experience**”, *Strategic Management Journal*, 44: 5, 1292-1327.

Miric, M., Ozalp, H., Yilmaz, D.E. (2023). “**Tradeoffs to Using Standardized Tools: An Innovation Enabler or Creativity Constraint?**”, *Strategic Management Journal*, 44: 4, 909-942.

Argyres, N., Nickerson, J., Ozalp, H. (2022). “**Platform Competition and Complementor Responses: Insights from Combining Design Rules with the Comparative Adjustment, Opportunity and Transaction Cost Framework**”, *Industrial and Corporate Change*, 32: 1, 112-128.

Ozalp, H., Ozcan, P., Dinckol, D., Zachariadis, M., Gawer, A. (2022). “**“Digital Colonization” of Highly Regulated Industries: An Analysis of Big Tech Platforms' Entry into Healthcare and Education**”, *California Management Review*, 64: 4, 78-107.

- One of the most read articles in 2022 in *California Management Review*
- Top 10 downloaded article in 2023 from *California Management Review*

Kanat, I.E., Hukal, P., Ozalp, H. (2022). **“Two Strategy Playbooks for Complementor Survival on Digital Platforms”**, *MIS Quarterly Executive*, 21:1, Article 4.

Pereira, J., Tavalei, M., Ozalp, H. (2019). **“Blockchain-based platforms: decentralized infrastructures and its boundary conditions”**, *Technological Forecasting and Social Change*, 146: 94-102.

Cennamo C., Ozalp, H., Kretschmer, T. (2018). **“Platform Architecture and Quality Trade-offs of Multihoming Complements”**, *Information Systems Research*, 29(2): 461-478.

- *TIM Division Best Paper Award Finalist as: Ozalp H., Cennamo C., “Platform Architecture, Multihoming and Complement Quality”, Academy of Management Annual Meeting, 2017.*

Ozalp, H., Cennamo, C., Gawer, A. (2018). **“Disruption in Platform-based Ecosystems”**, *Journal of Management Studies*, 55(7): 1203-1241.

Ozalp, H., Kretschmer, T. (2018). **“Follow the crowd or follow the trailblazer? The differential role of firm experience in product entry decisions in the US video game industry”**, *Journal of Management Studies*, 56 (7), 1452-1481.

UNDER REVIEW

Miric, M., Ozalp, H., **“Technology Diffusion, Human Capital and Employee Mobility”**, *Minor Revision*

Argyres, N., Bigelow, L., Nickerson, J., Ozalp, H., Yilmaz, E.D. **“Strategic Responses to Innovation Shocks: Evidence from the Video Game Industry”**, 2nd *R&R*

Khanagha, S., Ansari, S., Ozalp, H., Rindova, V., **“How Ericsson Sidelined Wimax: The Dynamics of Ecosystem Legitimacy and Incumbent Response to Technological Competition”**, *R&R*

Ozalp, H., van Angeren, J., Miric, M., **“Platforms, Bottlenecks, and M&A Activity: Implications for Platform Regulation”**, *R&R*

Batikas, M., Liu, Y., Miric, M., Ozalp, H. **“Impact of Privacy Regulation on Experimentation and Innovation”**, *Under review*

TO BE SUBMITTED

Fa, C., Ozalp, H., Cennamo, C., Volberda, H. **“Platform design change and user engagement: A natural experiment on Twitter”**

- *TIM Division Best Paper Award Finalist as: Fa, C., Ozalp, H., “Platform design change and user engagement: A natural experiment on Twitter”, Academy of Management Annual Meeting, 2024.*
- *Nominated for the SMS Annual Conference Responsible Research Paper Prize (SMS 2024)*

Fa, C., Zadeh, T., Ozalp, H., Volberda, H. **“How platform integration affects knowledge sharing among incumbent complementors”**

Karanovic, J., Cennamo C., Ozalp, H., Boons M. **“Name Your Price: Platform Design Change and Service Providers’ Responses”**

Fa, C., Zadeh, T., Ozalp, H., Volberda, H. **“The Platform Provider’s Dilemma: The Role of Trust in a Platform Ecosystem”**

Pereiera, T., Tavalei M., Ozalp, H. **“Examining Heterogeneous Effects of Online Communities on Decentralised Platform Performance: Evidence from the Cryptocurrency Market”**

Kretschmer, T., Ozalp, H., Rietveld, J. **“Battle Royale: Reverse Envelopment”** (*Extended Abstract*)

OTHER WORK

Ozalp, H. (2024). **“Heterogeneous Development Paths to Growth and Innovation: The Evolution of the Video Game Industry across Four Hubs”**, *World Intellectual Property Organization (WIPO) Economic Research Working Paper Series No. 84*.

AWARDS AND SCHOLARSHIPS

2024 | Finalist, AoM Technology and Innovation Management (TIM) Division Best Paper Award

2022 | Best Reviewer Award, SMS Competitive Strategy IG

2022 | Best Paper Award, EURAM Strategic Management Business Ecosystems and Digital Strategy Track

2017 | Finalist, AoM Technology and Innovation Management (TIM) Division Best Paper Award

2015 | Bocconi University 5th year competitive PhD research grant

TEACHING EXPERIENCE

University of Amsterdam

Analyzing Digital Data (PhD) – 2022, 2023, 2024 (joint with Vrije Universiteit Amsterdam)

Digital Transformations (MBA) – 2022, 2023, 2024

Strategy & Organisation – Case Study Workshops (Bachelor) – 2022, 2023, 2024

Vrije Universiteit Amsterdam

Platforms and Digital Strategy (Digital Transformation Exec. Program) – 2019, 2020

Masterclass on Platforms and Ecosystems (Professional/Executive) - 2018, 2019, 2020

Digital Innovation: New Ways of Organising and Working (Master) – 2018, 2019, 2020

Strategic Management of Technology and Innovation (Bachelor) – 2018, 2019, 2020

Organizing for Sustainable Innovation (Bachelor) – 2018, 2019, 2020

Leeds University Business School

Innovation Management in Practice (Master) – 2017

Strategy Management (Bachelor) – 2017

LMU Munich

Frontiers in Strategy Research (Master) – 2016

Empirics of Organizations (Master) – 2016

Management and Economics of Network Industries (Bachelor) – 2016

Building Theory for Innovation Strategy Research (Bachelor) – 2016

Bocconi University (*Teaching Assistant during PhD*)

Technology and Innovation Strategy (MBA & Master); Fundamentals of Innovation and Industrial Change (Master); Industry Analysis (Master); Workshop on the Film Industry (Bachelor); Competitive Strategies and Planning in Creative Industries (Bachelor)

INVITED PRESENTATIONS

Consortia and Workshops

Academy of Management TIM Division, Doctoral Consortium (Panelist/Faculty), August 2020

Academy of Management STR Division, Junior Faculty Consortium, August 2019

SEI Doctoral Consortium 2017 (Faculty), September 2017

Academy of Management TIM Division, Junior Faculty Consortium, August 2017
Academy of Management TIM Division, Doctoral Consortium, August 2016
EM-Lyon Chamonix PhD Seminar in Management, March 2016
Atlanta Competitive Advantage Conference (ACAC), Research Development Workshop, May 2015
Consortium on Competitiveness and Cooperation (CCC), New York, NY, April 2015
Academy of Management BPS Division, Doctoral Consortium, August 2014
KTO Paper Development Workshop, Skema Business School, June 2013

Conference Presentations:

Academy of Management Annual Conference (2014, 2015, 2016, 2017, 2019, 2020, 2022)
Academy of Management Specialized Conference (2018)
Academy of Management MOC Division Annual Conference (2019)
Strategic Management Society Annual Conference (2014, 2015, 2016, 2018)
Strategic Management Special Conference (2014)
DRUID Society Conference (2014, 2016, 2017, 2019, 2023)
DRUID Society PhD Academy (2014)
Platform Strategy Symposium (2015, 2020)
Organization Science Winter Conference (2019)
Wharton Mack Institute Innovation Conference (2020)
WISE (2019)
Munich Summer Institute (2019)
Strategy Science Conference (2023)
European Digital Platforms Research Network Conference (2023)

Invited Paper Presentations:

Southern Denmark University, SOD Department Seminar, Odense, November 2023
Radboud University Nijmegen, May 2023
University of Exeter SITE Seminar, January 2021
ESADE Entrepreneurship Institute Seminar, December 2020
Oxford Platform Economy Interest Group Seminar, October 2020
Tulane University, Louisiana, USA, February 2019 (presented by co-author)
Tepper School of Business, CMU, Pennsylvania, USA, February 2018 (presented by co-author)
London School of Economics, Information Systems and Innovation Group, London, UK, March 2018
Temple University, Pennsylvania, USA, February 2018 (presented by co-author)
Utrecht University School of Economics, Utrecht, Netherlands, May 2016

Panels and Extensions

Co-organizer: “Interdisciplinary Conversations on Platforms: Strategic Roles of Digital Resources”, Professional Development Workshop, Academy of Management Conference 2023 Annual Meeting, Boston, August 2023.

Co-organizer: “Interdisciplinary Conversations on Platforms: Design, Governance, and Evolution”, Professional Development Workshop, Academy of Management Conference 2022 Annual Meeting, Seattle, August 2022.

Presenter: “Envelopment by GAFAM Platforms in Education”, SMS Virtual 40th Annual Conference, Extension: Digital Platforms and Patterns of Disruption Across Industries, October 2020

Presenter: “Digitization in Emerging Economies”, SMS 38th Annual Conference Extension: Platforms, Ecosystems and Partnerships in the Digital Age, INSEAD, France, September 2018

Co-organizer: “Categories or Submarkets: Different Perspectives on Within-Industry Heterogeneity”, Academy of Management Conference 2015 Annual Meeting, Vancouver, August 2015

SERVICE AND MEMBERSHIP

Reviewer: Strategic Management Journal, Journal of Management, Organization Science, Management Science, Journal of Management Studies, California Management Review, Strategic Entrepreneurship Journal, Long Range Planning, Information Economics and Policy, Industrial and Corporate Change, Technovation, SMS, AoM, DRUID, ICIS, Swiss National Science Foundation

Service: AoM TIM Division Best Dissertation Award Reviewer (2018, 2019); SMS Research in Strategic Management Program Reviewer (A.Y. 2022-2023); AoM STR Turkish Cultural Conversation Co-host.

Member: Strategic Management Society, Academy of Management

Editorial Review Board Member: Journal of Management Studies, European Management Review

GRANT AND ORGANIZATION

Surrey Business School Internal Research Grant, Co-applicant, 2018 October

Leeds University Business School Small Research Grant, Co-applicant, 2018 October

Master’s Programme Director, Global Strategy and Innovation Management, Leeds University Business School, 2017 May-2018 August

Library Committee Member, Vrije Universiteit, 2019 May-2021 August

Programme Committee Member, University of Amsterdam, 2024 Sep-

OTHER SKILLS

Languages: Turkish (Native), English (Fluent), Italian (Pre-intermediate), Dutch (Pre-intermediate)

Softwares: STATA, Python, R

REFERENCES

Available upon request
