

Kaiyang Qin

POST-DOC RESEARCHER

ASCoR UvA

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I am currently serving as a postdoctoral researcher in the ASCoR. Collaborating with Dr. Eline Smit and Dr. Saar Mollen, my research delves into the intricate relationship between individuals' social media usage and their exposure to food-related content. To do this, we have employed a multidisciplinary approach, including a novel data collection method known as data donation. Through this method, participants willingly donate their own social media data, enabling us to analyze and comprehend the impact of social media interactions on their consumption of food-related content. In conjunction with esteemed researchers from Amsterdam UMC and the School of Law at the University of Amsterdam, our objective is to unravel the intricate connections between social media engagement and individuals' dietary content exposure, ultimately shedding light on the underlying mechanisms at play.

Education

Hubei Normal University

BACHELOR OF APPLIED PSYCHOLOGY

2010-2014

Southwest University(China)

MASTER OF APPLIED PSYCHOLOGY

2014-2017

Utrecht University

PH.D. CANDIDATE

2017-2022

Publications (Journal articles)

1. Qin, K., Tang, Y., & Wng, L. (2017). The influence of parents' attitude towards sex education on adolescents' sexual knowledge in chongqing. *Chinese Journal of School Health*, 38(04), 512–515.
2. Qin, K., Xie, N., Tang, Y., Wong, L., & Zhang, J. (2019). Perceived Parental Attitude toward Sex Education as Predictor of Sex Knowledge Acquisition: The Mediating Role of Global Self Esteem. *Current Psychology*, 38(1), 84–91.
3. Qin, K., Marien, H., Custers, R., & Aarts, H. (2021). Environmental control of human goal pursuit: Investigating cue-based forced responses in a Pavlovian-to-instrumental transfer paradigm. *Motivation Science*, 7(3), 281–290.
4. Pang, H., Qin, K., & Ji, M. (2021). Can social network sites facilitate civic engagement? Assessing dynamic relationship between social media and civic activities among young people. *Online Information Review*, ahead-of-print(ahead-of-print).
5. Hu, Y., Liu, T., Song, S., Qin, K., & Chan, W. (2022). The specific brain activity of dual task coordination: A theoretical conflict-control model based on a qualitative and quantitative review. *Journal of Cognitive Psychology*, 35(1), 88–109. <https://doi.org/10.1080/20445911.2022.2143788>
6. Qin, K., Marien, H., Custers, R., & Aarts, H. (2023). From action initiation to persistence: A pavlovian-to-instrumental transfer analysis for cue-based goal pursuit. *Motivation Science*. <https://doi.org/10.1037/mot0000298>
7. Qin, K., Marien, H., Custers, R., & Aarts, H. (2023). How the environment evokes actions that lead to different goals: The role of object multi-functionality in pavlovian-to-instrumental transfer. *Current Psychology*. <https://doi.org/10.1007/s12144-023-04612-2>
8. Qin, K., Marien, H., Custers, R., & Aarts, H. (2023). Environmental control of social goals: Using pavlovian-to-instrumental transfer to test cue-based pro-self and pro-social outcome responses. *Royal Society Open Science*, 10(1). <https://doi.org/10.1098/rsos.220660>

Presentations

Inspiring generations event

MAPPING FOOD ENVIRONMENT ON YOUTUBE

University of Amsterdam

2023

ISBNPA 2023

MAPPING FOOD ENVIRONMENT ON SOCIAL MEDIA A DATA DONATION APPROACH

Uppsala University

2023

Healthy Future Seminar

TOWARDS A HEALTHY FOOD FUTURE

University of Amsterdam

2023

Kurt Lewin Institute Conference 2022

ON THE REPRESENTATION OF CUE-BASED GOAL-DIRECTED BEHAVIOR: THE ROLE OF OBJECT MULTI-FUNCTIONALITY IN PAVLOVIAN-TO-INSTRUMENTAL TRANSFER

Conference Centre Woudschoten,
Zeist

2022

Associatie van Sociaal Psychologische Onderzoekers 2021

HOW THE ENVIRONMENT TRIGGERS GOAL-DIRECTED SOCIAL BEHAVIOR: TESTING PAVLOVIAN-TO-INSTRUMENTAL TRANSFER OF PRO-SELF AND PRO-SOCIAL OUTCOME RESPONSES

Tilburg University

2021

Chinese Association for Psychological & Brain Science 2019

THE ROLE OF MOTIVATION IN SPECIFIC PAVLOVIAN-INSTRUMENTAL TRANSFER (PIT) EFFECTS

Utrecht University

2019

The 1st Dutch Chinese Psychological Statistics Symposium

WEB SCRAPING THROUGH RSELENIUM

Utrecht University

2019

New Directions in Psychology of Behaviour Change Conference

MEASURING IMPULSIVE REACTIONS TO CUED INCENTIVES IN A NOVEL PAVLOVIAN INSTRUMENTAL TRANSFER PARADIGM

Radboud University Nijmegen

2018

Conference and Annual Convention of Taiwan Applied Psychology Association

A PRELIMINARY STUDY ON THE CO-MORBIDITY AND INTERVENTION OF ONLINE GAMING ADDICTION

taichung city Chung Shan Medical
University

2016

Supervision (Bachelor or Master thesis)

1. Voskuil, K. (2019). *Immediate versus delayed reward in pavlovian-to-instrumental transfer* [Master's thesis].
2. Bekerom, L. van den. (2018). *Reward cues facilitate goal-directed behavior: Using response interference for measuring specific pavlovian-to-instrumental transfer* [Bachelor's thesis].

Teaching

Digital Analytics

MASTER COURSE

Guest lecturer

Research Methods Tailored to the Thesis

MASTER COURSE

Lecturer

Skills

R language

R package development: *R package (paperdigger)*;

R package (atables)

R shinyapp development: *A web app for facilitating Meta-analysis*

R web scraping: *Web scraping Chinese netizen's attitude toward Psychology (in Chinese)*

Javascript

Build Online experiment: *Demo experiment using Jspsych*

Python

Front-end development: *A data donation website*