

CURRICULUM VITAE

Gerard Steen

23 April 2024

CONTENTS

GENERAL	3
FUNDING ACQUIRED	5
PUBLICATIONS.....	7
PRESENTATIONS.....	21
MANAGEMENT.....	33
ACADEMIC SERVICE	35
TEACHING.....	43
GRADUATE STUDENTS AND POST DOCS	47

GENERAL

Affiliation

Name: Steen, Gerardus Johannes (Gerard)
Position: Professor Emeritus
Institute: Department of Dutch Studies, Faculty of Humanities, University of Amsterdam
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Town: 1012 VB Amsterdam
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Rankings

Google scholar (<https://scholar.google.nl/citations?user=lgjmHWQAAAAJ&hl=nl>):

h-index 51, total citations 14,273, i10-index 99

Academia.edu (<https://uva.academia.edu/GerardSteen>):

Top 1%, 4885 followers, 209,906 views

ResearchGate (<https://www.researchgate.net/profile/Gerard-Steen>):

RIG score 5,439, percentile RIG score > 99, 134,563 reads

Ph.D. Thesis

1987 - 1991 Netherlands Organization for Scientific Research (NWO):
Metaphor in literature.
1 May 1992 Defence of thesis *Metaphor in literary reception: A theoretical and empirical study of understanding metaphor in literary discourse*
advisor: prof. dr. Elrud Ibsch
co-advisor: prof. dr. Leo Noordman, dr. Dick Schram, prof. dr. Lachlan Mackenzie

Training

1969 - 1975	Gymnasium a, Scholengemeenschap Werenfridus, Hoorn
1975 - 1982	B.A. English language and literature, Vrije Universiteit Amsterdam
1978 - 1979	Harting Grant Department of English, University of Birmingham, U.K.
1979 - 1982	M.A. English Language and literature, Vrije Universiteit Amsterdam (cum laude)
1979 - 1985	M.A. Poetics, Vrije Universiteit Amsterdam (cum laude)
2006 – 2007	6-day course in academic leadership, VU University Amsterdam
2014	BKO certificate

Job history

1982 - 1983	Instructor English literature, VU Amsterdam
1984	Instructor English language and literature, VU Amsterdam
1986 - 1988	Instructor English language and linguistics, RU Utrecht
1986 - 1988	Instructor English language and linguistics, VU Amsterdam
1987	Instructor Cultural Studies, RU Utrecht
1987 – 1991	PhD candidate General Poetics, NWO/VU Amsterdam
1991 - 1994	Instructor Poetics, VU Amsterdam
1993 - 1994	Postdoc researcher General Poetics, NWO/VU Amsterdam
1994 - 1995	Assistant professor Discourse studies, KUB Tilburg
1995 - 1997	Postdoc researcher Discourse studies, KUB Tilburg
1997 - 2000	Assistant professor Discourse studies, KUB Tilburg
1994 - 2005	Assistant professor English language and linguistics, VU Amsterdam
2005 - 2010	Principal Investigator, NWO/VU vici program
2005 - 2007	Associate professor English language and linguistics, VU Amsterdam
2007 - 2010	Personal chair, Language Use and Cognition, VU Amsterdam
2010 - 2013	Full professor, Language Use and Cognition, VU Amsterdam
2013 - 2014	Full professor, Language and Communication, VU Amsterdam
2015 - 2022	Full professor Language and Communication, University of Amsterdam
2022 - ...	Emeritus professor Language and Communication, University of Amsterdam

FUNDING ACQUIRED

Grants acquired from external sources

<i>Year</i>	<i>Funding agency</i>	<i>Grant scheme</i>	<i>PI</i>	<i>Title project</i>	<i>Amount</i>
2019	AIHR, UvA	RIS	Steen		10,000.-
2019	EU	Marie Curie	Steen	Metaphorical narratives in dementia discourse	175,572.-
2018	UvA	IDA	Steen	The sound of political irony	250,000.-
2017	Private	NA	Steen	Metaforiek en dementia	14,000.-
2017	NWO	ZonMW	Westert	Memorabel: Dementia in metaphors	269,256.-
2017	NWO	PhDs in the Humanities	Vossen	Resolving distortions in semantic spaces defined by words	219,201.-
2017	NWO	International visitor program	Steen	Responsibility in science communication	7,500.-
2015	NWO	Free Competition	Steen	Resistance to metaphor	744,108.-
2015	NWO	International visitor program	Steen	Metaphor and embodied simulation	7,500.-
2015	University of Cagliari	Visiting scholarship	Steen	3D model for metaphor in discourse	2,250.-
2014	Network Institute VUA	KNAW student assistants project	Burgers/ Steen	Words in their social context	10,000.-
2014	EU-FP7	Intra-European Fellowships (Marie Curie)	Steen	Why visual metaphors matter	183,470.-
2013	Network Institute VUA	KNAW student assistants project	Aroyo /Hartmann /Steen	SIRUP: Enhancing serendipity in recommendations	10,000.-

2013	NWO	International visitor program	Steen	Reliability of visual metaphor identification	2,000.-
2012	Hogeschool INHolland	Promoting research quality	Andriessen/ Steen	Metaphorical framing in stereotypes	96,000.-
2012	Network Institute VUA	KNAW student assistants project	Hellsten/ Steen	SPREAD: the spreading of metaphors and key phrases on the internet	10,000.-
2011	Cohen funds/ CAMErA VUA	Open competition	Steen	Metaphor and knowledge management	73,000.-
2011	NWO	Graduations in the Humanities	Steen	The value of deliberate metaphor	208,693.-
2010	EU-FP7	Intra-European Fellowships (Marie Curie)	Steen	Framing the world	168,000.-
2009	Hogeschool INHolland	Promoting research quality	Andriessen/ Steen	Metaphor and knowledge management	82,000.-
2009	CAMErA VUA	Open competition	Spooren/ Steen	In search of the referent	291,000.-
2008	NWO	Free competition	Steen	Visual metaphor	554,301.-
2004	NWO	Vici	Steen	Metaphor in discourse	1,250,000.-
2003	British Academy	International Network Grant	Steen	Pragglejaz Group	1,200.-
2002	NWO	Research replacement grant	Steen	Finding metaphor in grammar and discourse	25,000.-
2001	NWO	Expert meeting	Steen	Pragglejaz Group	2,000.-
2000	NWO	Expert meeting	Steen	Pragglejaz Group	2,000.-
1992	NWO	Post doc research scheme	Steen	Cognitive and affective aspects of metaphor	21,000.-

Total funding acquired

3,931,338.-

PUBLICATIONS

Monographs, edited books, and guest-edited special issues of journals

1. Gavins, J., and Steen, G.J. (Eds.). (Accepted, in prep.). Korean translation of *Cognitive poetics in practice*. Seoul: Hankookmunhwasa Publishing Co.
2. Steen, G.J. (2023). *Slowing metaphor down: Formulating Deliberate Metaphor Theory*. Amsterdam: John Benjamins.
3. Colston, H.L., Matlock, T., and Steen, G.J. (Eds.) (2022). *Dynamism in metaphor and beyond*. Amsterdam: John Benjamins.
4. Cuccio, V., Perconti, P., Steen, G.J., Shtyrov, Y., Huang, Y. (2022). *Experimental approaches to pragmatics. Frontiers in Psychology: Research Topics*. Lausanne: Frontiers Media SA. Lausanne: Frontiers Media SA. doi: 10.3389/978-2-88976-132-6.
5. Bolognesi, M., and Steen, G.J. (Eds.) (2019). *Perspectives on abstract concepts: From cognitive processing to semantic representation*. Amsterdam: John Benjamins.
6. Steen, G.J. (Ed.). (2018). *Visual metaphor: Structure and process*. Amsterdam: John Benjamins.
7. Bolognesi, M., and Steen, G.J. (Eds.) (2018). *Abstract concepts: Structure, process and modeling*. Special issue of *Topics in Cognitive Science*.
8. Barron, A., Steen, G.J., and Yueguo, G. (Eds.). (2017). *The Routledge Handbook of Pragmatics*. London: Routledge.
9. Stukker, N., Spooren, W., and Steen, G.J. (Eds.). (2016). *Genre in language, discourse and cognition*. Berlin: Mouton de Gruyter.
10. Steen, G.J., Dorst, A.G., Herrmann, J.B., Kaal, A.A., Krennmayr, T., Pasma, T. (2010). *A method for linguistic metaphor identification: From MIP to MIPVU*. (Converging Evidence in Language and Communication Research, Vol. 14.) Amsterdam/Philadelphia: John Benjamins.
11. Gavins, J., and Steen, G.J. (Eds.). (2008). 実践認知詩学 (Japanese translation of *Cognitive poetics in practice*). Translation by Shigeko Uchida. Tokyo: Otori Shobo.
12. Steen, G.J. (2007). *Finding metaphor in grammar and usage: A methodological analysis of theory and research*. (Converging Evidence in Language and Communication Research, Vol. 10.) Amsterdam/Philadelphia: John Benjamins.
13. Hannay, M., and Steen, G.J. (Eds.) (2007). *Structural-Functional studies in English grammar*. Amsterdam/Philadelphia: John Benjamins.
14. Steen, G.J. (2005). فهم الاستعارة في الأنسب؛ مقارنة تجريبية تطبيقية (Arabic translation of *Understanding metaphor in literature: An empirical approach*). Translated by محمد أحمد حمد Edited by شعبان مكاوي Cairo, Egypt.
15. Steen, G.J. (Ed.) (2005). *From Shakespeare to propaganda: Four papers for Rod Lyall, on the occasion of his early retirement from the Vrije Universiteit*. Amsterdam: Department of English, Vrije Universiteit.
16. Steen, G.J. (Ed.) (2005). *Metonymy*. Special issue of *Style*, volume 39, number 1.

17. Steen, G.J. (Ed.) (2004). *Metaphor across languages*. Special issue of *Journal of Pragmatics*, volume 34, number 7.
18. Gavins, J., and G.J. Steen (Eds.) (2003). *Cognitive poetics in practice*. London: Routledge.
19. Steen, G.J. (Ed.) 2002. *Metaphor identification*. Special issue of *Language and Literature*, Volume 11, number 1. London: Sage.
20. Schram, D.H., and G.J. Steen (Eds.) (2001). *The psychology and sociology of literature: in honor of Elrud Ibsch* (Utrecht Publications in General and Comparative Literature, Vol. 35.) Amsterdam/Philadelphia: John Benjamins.
21. Gibbs, R.W., jr., and G.J. Steen (Eds.) (1999). *Metaphor in cognitive linguistics* (Current Issues in Linguistics, Vol. 175.) Amsterdam/Philadelphia: John Benjamins.
22. Steen, G.J., (1994). *Understanding metaphor in literature: An empirical approach*. London: Longman.
23. Steen, G.J., (1992). *Metaphor in literary reception: A theoretical and empirical study of understanding metaphor in literary discourse*. Ph.D. dissertation, Vrije Universiteit Amsterdam.
24. Ibsch, E., D.H. Schram, and G.J. Steen (Eds.), (1991). *Empirical studies of literature: Proceedings of the second IGEL-Conference, Amsterdam 1989*. Amsterdam: Rodopi.
25. Blok, A., G.J. Steen and L. Wesseling (Eds.), (1988). *De historische roman. Grafiet 8*. Utrecht: Grafiet.
26. Ruppert, C., and G.J. Steen (Eds.), (1985). *Decadentie. Grafiet 5*. Utrecht: Grafiet.

Volumes published in *Metaphor in Language, Cognition and Communication* (MiLCC)

Series editor Gerard Steen, with John Benjamins Publishing Company, Amsterdam/Philadelphia

1. Marianna Bolognesi, Mario Brdar, and Kristina S. Despot (2019). *Metaphor and Metonymy in the Digital Age: Theory and Methods for Building Repositories of Figurative Language*.
2. Valentina Cuccio (2018). *Attention to Metaphor: From Neurons to Representations*.
3. Gibbs, Raymond W., jr. (Ed.) (2016). *Mixing Metaphor*.
4. Elisabeta Gola and Francesca Ervas (Eds.) (2016). *Metaphor and Communication*.
5. Berenike Hermann and Tony Berber Sardinha (Eds.) (2015). *Metaphor in Specialist Discourse*.
6. Wan, W., and Low, G.D. (Eds.) (2015). *Elicited Metaphor Analysis in Educational Research*.
7. Susan Nacey (2013). *Metaphors in Learner Language*.
8. Dennis Tay (2013). *Metaphor in Therapy*.

Volumes published in *Linguistic Approaches to Literature* (LAL)

Series editors Willie van Peer, Gerard Steen, and Peter Verdonk, with John Benjamins Publishing Company, Amsterdam/Philadelphia

1. Elena Semino & Jonathan Culpepper (Eds.), 2002. *Cognitive stylistics: Language and cognition in text analysis*.
2. Paul Simpson, 2003. *On the discourse of satire: Towards a stylistic model of satirical humour*.

Articles in refereed journals

1. Finsen, A.B., Steen, G.J., & J. Wagemans (submitted). "We must go beyond the grammar of the computer metaphor." A genre perspective on metaphor reopening in scientific discourse.
2. Renardel de Lavalette K.Y., Andone, C., & Steen, G.J. (submitted). Uses and functions of figurative analogy arguments in British parliamentary debates.
3. Steen, G.J. (Submitted). The ambiguity of metaphor: How polysemy affords multivalent metaphor use and explains the paradox of metaphor.
4. Steen, G.J. (2023). Thinking by metaphor, fast and slow: Deliberate Metaphor Theory offers a new model for metaphor and its comprehension. *Frontiers in Psychology*, 14:1242888. doi: 10.3389/fpsyg.2023.1242888
5. Boeynaems, A., Burgers, C.F., Konijn, E.A., and Steen, G.J. (2023). Attractive or repellent? How right-wing populist voters respond to figuratively framed anti-immigration rhetoric. *Communications: The European Journal of Communication Research*. 48(4), 502-522. <https://doi.org/10.1515/commun-2021-0082>
6. Renardel de Lavalette, K., Andone, C., and G.J. Steen (2022). The use of clarificatory metaphors in argumentative discourse in British Public Bill Committee debates. *Text & Talk*, <https://doi.org/10.1515/text-2020-0101>.
7. Cuccio, V., Perconti, P., Steen, G.J., Shtyrov, Y. and Y. Huang (2022). Editorial: Experimental approaches to pragmatics. *Frontiers in Psychology* 13: 865737. Doi: 10.3389/fpsyg.2022.865737.
8. Wackers, D., Plug, H.J., and G.J. Steen (2021). 'For crying out loud, don't call me a warrior' Standpoints of resistance against violence metaphors for cancer. *Journal of Pragmatics*, 174: 68-77.
9. Finsen, A.B., Steen, G.J., and J. Wagemans (2021). How do scientists criticize the computer metaphor of the brain? Using an argumentative pattern for reconstructing resistance to metaphor. *Journal of Argumentation in Context* 10(2), 171-201.
10. Droog, E., Burgers, C.J., and G.J. Steen (2020). How satirists alternate between discursive modes: An introduction of the Humoristic Metaphors in Satirical News (HMSN) typology. *International Journal of Communication* 14, 3964-3985.
11. Wackers, D., Plug, H.J., and G.J. Steen (2020). Violence metaphors for cancer: pragmatic and symptomatic arguments against. *Metaphor and the Social World* 10(1), 119-138.
12. Finsen, A.B., Steen, G.J., and J. Wagemans (2019). An argumentative reconstruction of the computer metaphor of the brain. *Journal of Argumentation in Context* 8(3), 317-335.
13. Renardel de Lavalette, K., Andone, C., and G.J. Steen (2019). Figurative analogies and how they are resisted in British Public Bill Committee debates. *Metaphor and the Social World* 9(1), 107-130.

14. Renardel de Lavalette, K., Andone, C., and G.J. Steen (2019). "I did not say that the Government should be plundering anybody's savings." Resisting metaphors expressing starting points in parliamentary debates. *Journal of Language and Politics* 18 (5), 718-738.
15. Renardel de Lavelette, K., Steen, G.J., and Burgers, C.F. (2019). How to Identify Moral Language in Presidential Speeches: A comparison between two methods of corpus analysis. *Corpus Linguistics and Linguistic Theory* 15 (2), 239-265.
16. Reijnierse, W.G., Burgers, C.F., Krennmayr, T., and G.J. Steen (2019). Metaphor in communication: The distribution of potentially deliberate metaphor across register and word class. *Corpora* 14(3), 301-326.
17. Steen, G.J. (2018). Een onontkoombaar verval of een plastisch en dus kneedbaar brein. Metaforisch denken en spreken over dementia. *Neerlandia* 122(3), 30-31.
18. Reijnierse, W.G., Burgers, C.F., Krennmayr, T., and G.J. Steen (2018). On metaphorical views, dynamite and doodlings: Functions of domain adjectives in metaphorical domain constructions. *Review of Cognitive Linguistics* 16(2), 432-55.
19. Bolognesi, M., & Steen, G.J. (2018). Abstract Concepts: Structure, Processing and Modeling. Editors' introduction. *Topics in Cognitive Science* 10(3).
20. Van der Hel, S.C., Hellsten, I.R., and Steen, G.J. (2018). Tipping points and climate change: Metaphor between science and the media. *Environmental Communication*: <https://doi.org/10.1080/17524032.2017.1410198>.
21. Burgers, C.F., Renardel de Lavalette, K., and G.J. Steen (2018). Metaphor, Hyperbole, and Irony: Uses in Isolation and in Combination in Written Discourse. *Journal of Pragmatics* 127, 71-83.
22. Reijnierse, W.G., Burgers, C.F., Krennmayr, T., and G.J. Steen (2018). DMIP: A Method for Identifying Potentially Deliberate Metaphor in Language Use. *Corpus Pragmatics* 18(20), 129-147. <https://doi.org/10.1007/s41701-017-0026-7>
23. Negro, I., Šorm, E., & Steen, G.J. (2017). General image understanding in visual metaphor identification. *Odisea: Revista de Estudios Ingleses* 18, 113-132.
24. Boeynaems, A., Burgers, C.F., Konijn, E.A., and Steen, G.J. (2017). The impact of conventional and novel metaphor in news on issue viewpoint. *International Journal of Communication* 11, 1-19.
25. Rasulic, K. (2017). A metaphor biangle: Raymond W. Gibbs and Gerard Steen. *Metaphor and the Social World* 7(1), 130-151.
26. Brugman, B. C., Burgers, C., & Steen, G. J. (2017). Recategorizing political frames: A systematic review of metaphorical framing in experiments on political communication. *Annals of the International Communication Association*. <http://dx.doi.org/10.1080/23808985.2017.1312481>
27. Boeynaems, A., Burgers, C.F., Konijn, E.A., and Steen, G.J. (2017). The effects of metaphorical framing of political issues on opinion: A systematic literature review. *Metaphor & Symbol* 32(2), 118-134.
28. Steen, G.J. (2017) Deliberate Metaphor Theory: Basic Assumptions, Core tenets, Remaining Issues. *Intercultural Pragmatics* 14(1), 1-24.
29. Burgers, C.F., Brugman, B.C., Renardel de Lavalette, K., and G.J. Steen (2016). HIP: A method for linguistic hyperbole identification in discourse. *Metaphor & Symbol*, 31 (3), 163-178.

30. Burgers, C.F., Konijn, E.A., and Steen, G.J. (2016). Figurative framing: Shaping public discourse through metaphor, hyperbole and irony. *Communication Theory*, 26(4), 410-430. doi 10.1111/comt.12096.
31. Van den Heerik, R.A.M., Van Hooijdonk, C.M.J., Burgers, C., & Steen, G.J. (2016). "Smoking is sóóó... Sandals and White Socks", Co-creation of a Dutch Anti-Smoking Campaign to Change Social Norms. *Health Communication*. Doi: 10.1080/10410236.2016.1168000.
32. Renardel de Lavalette, K.Y., Burgers, C., & Steen, G. J. (2016). Verzorgende ouders en strenge vaders: Morele metaforen in Amerikaanse politiek. *Tekst[blad]*, 22(2), 12-15.
33. Reijnierse, W.G., Burgers, C.F. Krennmayr, T., and Steen, G.J. (2015). How viruses and beasts affect our opinions (or not): The role of extendedness in metaphorical framing. *Metaphor and the Social World*, special issue on 'The political impact of metaphors', 5(2), 245-263. DOI: 10.1075/MSW.5.2.04rei.
34. Steen, G.J. (2015). Developing, testing and interpreting Deliberate Metaphor Theory. *Journal of Pragmatics*. DOI: S0378216615000946.
35. Burgers, C.F., Konijn, E.A., Steen, G.J., and Iepma, M.A.R. (2014). Making ads less complex, yet more creative and persuasive: The effects of conventional metaphors and irony in print advertising. *International Journal of Advertising*. DOI: 10.1080/02650487.2014.996200.
36. Costa, A., and Steen, G.J. (2014). Metaphor as a window on talk about trauma and post traumatic growth. *SCRIPTA* 18 (34), 283-302.
37. Steen, G.J. (2014). 15 Questions about metaphor research to Gerard Steen. *metaphorik.de* 25/2014, 155-167.
38. Steen, G.J., Burgers, C.F., and Reijnierse, W.G. (2014) When do natural language metaphors influence reasoning? A follow-up study to Thibodeau and Boroditsky (2013). *PLoS ONE*. DOI: 10.1371/journal.pone.0113536.
39. Gavins, J. (2014). Metaphor studies in retrospect and prospect: An interview with Gerard Steen. *Review with Cognitive Linguistics*, 14 (2), 493-510. DOI 10.1075/rcl.12.2.09gav
40. Krennmayr, T., Bowdle, B., Mulder, G., and Steen, G.J. (2014). Economic competition is like auto racing: Building metaphorical schemas when reading text. *Metaphor and the Social World* 4(1), 65-89.
41. Van der Zanden, R., Curie, K., van Londen, M., Kramer, J., Cuijpers, P., & Steen, G. (2014). Web-based depression treatment: Associations of clients' word use with outcome and adherence. *Journal of Affective Disorders* 160: 10-13.
42. Steen, G.J. (2013). Deliberate metaphor affords conscious metaphorical cognition. *Journal of Cognitive Semiotics* 5 (1-2), 179-197.
43. Šorm, E. and Steen, G.J. (2013). Processing visual metaphor. *Metaphor and the Social World* 3(1), 1-34.
44. Dorst, A.G., Mulder, G., & Steen, G.J. (2012). The recognition of personifications in fiction. *Metaphor and the Social World* 1(2), 174-200.
45. Steen, G.J. (2011). From three dimensions to five steps: The value of deliberate metaphor. *metaphorik.de* 21/2011, 83-110.
46. Steen, G. J. (2011). Metaphor, language, and discourse processes. *Discourse Processes*, 48 (8), 585-591.
47. Steen, G.J. (2011). What does 'really deliberate' really mean? More thoughts on metaphor and consciousness. *Metaphor and the Social World* 1(1), 53-56.

48. Steen, G.J. (2011). The language of knowledge management: A linguistic approach to metaphor analysis. *Systems Research & Behavioral Science* 28(2), 181-188.
49. Steen, G.J. (2011). The contemporary theory of metaphor—now new and improved! *Review of Cognitive Linguistics* 9(1), 26-64.
50. Steen, G.J. (2010). Researching and applying metaphor. *Toegepaste Taalwetenschap in Artikelen*, 83(1), 91-102.
51. Steen, G.J., Dorst, A.G., Herrmann, J.B., Kaal, A.A. & Krennmayr, T. (2010). Metaphor in usage. *Cognitive Linguistics*, 21(4), 757-788.
52. Steen, G.J., Cameron, L.J., Cienki, A.J., Crisp, P., Deignan, A., Gibbs, Raymond W. jr, Grady, J., Kövecses, Z., Low, G.D. & Semino, E. (=Pragglejaz Group) (2009). PIM: Um método para identificar palavras usadas metaforicamente no discurso. [Brazilian Portuguese translation of Pragglejaz Group (2007), by Dalby Dienstbach Hubert, revision by Fernanda da Costa Silva.] *Cadernos de Tradução* 25(1), 77-120.
53. Steen, G.J. (2008). Finding metaphor in discourse: Pragglejaz and beyond. *Cultura, lenguaje y representación*, 5, 9-26.
54. Steen, G.J. (2008). The paradox of metaphor: Why we need a three-dimensional model for metaphor. *Metaphor and Symbol*, 23(4), 213-241.
55. Steen, G.J., Cameron, L.J., Cienki, A.J., Crisp, P., Deignan, A., Gibbs, Raymond W. jr, Grady, J., Kövecses, Z., Low, G.D. & Semino, E. (= Pragglejaz Group) (2007). MIP: A method for identifying metaphorically used words in discourse. *Metaphor and Symbol*, 22(1), 1-39.
56. Steen, G.J. In press. 'Finding metaphor in discourse: Pragglejaz and beyond'. To appear in I. Navarro i Ferrando and J.-L. Otal (eds.), *Metaphor and discourse: Where cognition and communication meet. Culture, Language & Representation, Vol. 5*, 9-26. Berlin and New York: Mouton de Gruyter
57. Steen, G.J. (2006). Metaphor in applied linguistics: Four cognitive approaches. *Delta: Documentação de Estudos em Lingüística Teórica e Aplicada*, 22(1), 21-44.
58. Steen, G.J. (2005). Metonymy goes cognitive-linguistic. *Style*, 39(1), 1-11.
59. Steen, G.J. (2004). Metaphor across languages. *Journal of Pragmatics*, 36(7), 1183-1188.
60. Steen, G.J. (2004). Can discourse properties of metaphor affect metaphor recognition? *Journal of Pragmatics*, 36(7), 1295-1313.
61. Steen, G.J. (2004). Perspectives on discourse: The state of the art? *Language and Literature*, 13(2), 161-179.
62. Steen, G.J. & Gibbs, Raymond W. jr (2004). Questions about metaphor in literature. *European Journal of English Studies*, 8(3), 337-354.
63. Steen, G.J. 2004. Changing images of doing English: From widening circles to ducks and rabbits. *Essenses* 11(1), 15-26.
64. Steen, G.J. (2003). A historical view of empirical poetics: Trends and possibilities. *Empirical Studies of the Arts*, 21(1), 51-67.
65. Steen, G.J. (2002). Metaphor identification: A cognitive approach. *Style*, 36(3), 386-407.
66. Steen, G.J. (2002). Metaphor identification: An introduction. *Language and Literature*, 11(1), 5-6.
67. Steen, G.J. (2002). Towards a procedure for metaphor identification. *Language and Literature*, 11(1), 17-34.

68. Steen, G.J., Crisp, P. & Heywood, J. (2002). Metaphor identification and analysis, classification and quantification. *Language and Literature*, 11(1), 55-69.
69. Steen, G.J. (2000). Metaphor and language and literature. *Language and Literature*, 9(3), 261-277.
70. Steen, G.J. (1999). Genres of discourse and the definition of literature. *Discourse Processes*, 28(2), 109-120.
71. Steen, G.J. (1999). Analyzing metaphor in literature: With examples from William Wordsworth's "I wandered lonely as a cloud". *Poetics Today* 20(3), 499-522.
72. Schram, D.H., and G.J. Steen, 1992. "But what is literature?" A programmatic answer from the empirical study of literature. *SPIEL* 11(2), 239-258.
73. Steen, G.J. (1992). Literary and nonliterary aspects of metaphor. *Poetics Today* 13(4), 687-704.
74. Steen, G.J. (1991). Discourse aspects of metaphor. *Dutch Quarterly Review* 21(1), 82-102.
75. Steen, G.J. (1991). The empirical study of literary reading: Methods of data collection. *Poetics* 20(5), 559-575.
76. Steen, G.J. (1990). How to do things with metaphor in literature. *Revue Belge de Philologie et d'Histoire/Belgisch Tijdschrift voor Philologie en Geschiedenis*, LXVIII, 658-671.
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Resources

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PRESENTATIONS

Inaugural lectures

Steen, G.J. (2016). “Life is life”: Veranderende perspectieven in de taalwetenschap. Inaugurele rede, Faculteit Geesteswetenschappen, Universiteit van Amsterdam.

Steen, G.J. (2007) *Wanneer denken wij in metaforen? Over de relatie tussen taalgebruik en cognitie*. Inaugurele rede, Faculteit der Letteren, Vrije Universiteit Amsterdam.

Valedictory lecture

Steen, G.J. (2014) *Van filologie naar netwerkwetenschap. 39 jaar taal en communicatie aan de VU*. Afscheidsrede, Faculteit der Geesteswetenschappen, Vrije Universiteit Amsterdam.

Invited presentations

1. A minimal method for multidimensional, multivalent metaphor analysis. Keynote at ‘Imago Mundi; An overview of metaphor: Creativity, phraseology and discourse’. Cagliari, 9-11 May 2024.
2. Deliberate Metaphor Theory: An introduction. Lecture series as visiting professor at University of Genova, 8-15 January 2020.
3. Researching metaphor. Workshop series as visiting professor at University of Genova, 8-15 January 2020.
4. *Translating* metaphor: metaphorically and non-metaphorically. Keynote at Lorentz Workshop ‘What is translation: Exploring the missing link between neuroscience and psychiatry’, Lorentz Center, 11-15 November, Leiden.
5. Risicocommunicatie en metaforiek: Over de bomen en het bos. Keynote op Symposium RIVM Risicocommunicatie, Bilthoven, 27 June 2019.
6. Taking metaphor from language use to discourse and back. Plenary at Researching metaphor: Cognitive and other approaches. International conference organized by PRIN, Genova, 13-15 May 2019.

7. Modes of metaphor awareness. Keynote at the 14th International Conference of the Association for Language Awareness, 'Towards Language Aware Citizenship'. Amsterdam, NL, 4-7 July 2018.
8. Intentions in the experience of metaphorical meaning: The argument for deliberate Metaphor Theory. Keynote at the 8th International Conference on Intercultural Pragmatics and Communication. Aglantzia, Cyprus, 8-10 June 2018.
9. Deliberateness and creativity in metaphorical language, cognition and communication. Invited talk at 'Metaphor: links between knowledge and semantical-conceptual innovation' symposium. University of Modena and Reggio Emilia (Research Centre "Metaphor and Narrative in Science"), in cooperation with SIE – Società Italiana di Estetica and LIE – Laboratorio Interateneo di Estetica (University Centres of Ferrara, Modena-Reggio Emilia, Parma), 9-10 November 2017.
10. Deliberate Metaphor Theory (DMT) and style: on the interaction between language use and discourse. Keynote at the Third International Communication Styles conference, Krosno, Poland, 23-24 October 2017.
11. Analogy, utterance comprehension, and metaphor: a five-step method for analysis. Contribution to Symposium Abstract Relational Thinking: Metaphor, spatial representation, and creativity (organizer Adam Green), at Analogy 2017: Fourth International Conference on Analogy, Paris, France, 31 July – 2 August, 2017.
12. Metaphor and argumentation in discourse: A genre approach. Invited talk at Metaphor and Argumentation: Meeting philosophy at the crossroads of enterprise and society. University of Cagliari, Cagliari, Italy, 25 – 27 May, 2017.
13. Metaphor and cognition: Intentions, attention, awareness and consciousness. Invited talk at ISR Workshop 'Metaphors of the mind: Inferences, imagination and sublimation.' Swiss Institute Rome, Rome, Italy, 22 May, 2017.
14. Metaphor as a model of scientific knowledge: From language to cognition and back. Invited talk at Sapienza University, Rome, Italy, 23 February 2017.
15. A model for metaphor in scientific knowledge and science communication. Keynote at 'Metaphor as a means of knowledge communication', International Symposium at Perm State University. Perm, Russia, 10-14 October 2016.
16. Stijl tussen taal en communicatie: een genre-analytisch perspectief. Talk at Symposium Neerlandistiek met Stijl, Universiteit van Leiden. Leiden, 30 september 2016.
17. Core concepts of DMT: Intentions, attention, and genre knowledge. Keynote at Excellence Cluster TOPOI workshop 'The premeditated path. Deliberate metaphor in ancient and modern texts'. Berlin, Germany, 7-8 July 2016.
18. Food as metaphor: Deliberateness and resistance in food-for-sex (and sex-for-food) metaphors. Keynote at 2nd International Conference on Food and Culture in Translation. Catania, Italy, 19-21 May 2016.
19. Language and discourse via genre. Keynote at 10th International IDEA conference, 'Studies in English.' Istanbul, Turkey, 14-16 April 2016.

20. Life is life: What Deliberate Metaphor Theory has to offer to Conceptual Metaphor Theory. Keynote at Metaphor and Discourse IV. Castello, Spain, 2 – 4 December 2015.
21. Life, metaphor and beer: The future of Deliberate Metaphor Theory. Keynote at ELLSTAT 5, 'Tradition and Transformation', Belgrade, Serbia, 23-24 October 2015.
22. Metaphor in *The Cancer Poetry Project*. Keynote at Vth International Conference on Metaphor in Language and Thought, Belo Horizonte, Brazil, 7 – 9 October 2015.
23. MIP, VIP and HIP: Modeling and measuring figuration in a 3D framework for language use. Talk at 2nd Reliability Workshop, VU University Amsterdam, 3 July 2015.
24. Why deliberate metaphor theory does have a future. Talk in Philosophy of Language program, University of Palermo, Palermo, Italy, 8 June, 2015.
25. Discourse conditions for creative metaphor use: A genre-analytical perspective. Keynote at 2nd International Neuro Humanities Studies Dialogue: Metaphors as a source of creative thought. University of Catania, Catania, Italy, 6-8 June 2015.
26. Metaphor, brain, and cognition. Talk at ABC Amsterdam Brain Day, University of Amsterdam, 1 June, 2015.
27. A 3D model for metaphor. Talk at South China University of Technology, Guangzhou, P R China, 19 March 2015.
28. Words, concepts, referents and perspectives: Aspects of metaphor in discourse. Keynote at 2014 BeNeCla conference of Dutch and Belgian Cognitive Linguistics Association, Gent, Belgium, 11-12 December 2014.
29. Identifying and analyzing metaphor in poetry. Invited talk at Guangxi Normal University, Guilin, China, 15 November 2014.
30. Metaphor in the Cancer Poetry Project. Keynote at 2014 International Cognitive Poetics Conference, Guilin, China, 13-16 November.
31. Three dimensions of metaphor, and its relation to style and other aspects of genre. Keynote at 2014 International Chongqing Stylistics Conference, Chongqing, China, 16 – 20 October.
32. Identifying and analyzing metaphor in discourse. Workshop at 2014 International Chongqing Stylistics Conference, Chongqing, China, 16 – 20 October.
33. Metaphor in the Cancer Poetry Project. Keynote at 2014 Metaphor Festival, Stockholm, Sweden, 28 – 30 August.
34. Attention to metaphor. Keynote at RaAM 10, Metaphor in communication, science and education, University of Cagliari, Cagliari, Italy, 20-23 June 2014.
35. When do natural language metaphors influence reasoning? A follow-up study to Thibodeau and Boroditski (2013), with Gudrun Reijnierse and Christian Burgers. Invited talk for Psychology Department, EUR, Rotterdam.
36. Do natural language metaphors really influence reasoning? An extended replication of Thibodeau and Boroditski (2013). With Christian Burgers and Gudrun Reijnierse. Paper at Special Symposium 'The political impact of metaphors', Université de Liège, Liège, 15-16 May 2014.

37. Why figurative thought and language are not enough: On the crucial role of metaphor in communication. Keynote at First International Symposium on Figurative Thought and Language, Aristotle University of Thessaloniki, Thessaloniki, Greece, 25 – 26 April 2014.
38. Wanneer zijn metaforen opzettelijk? Naar een betrouwbare identificatieprocedure. Paper at workshop 'Betrouwbaarheid kwantitatieve inhoudsanalyse', Radboud Universiteit Nijmegen, 28 maart 2014.
39. Metaforen en stijl via genre: een cognitief perspectief. VIOT lezing, University of Amsterdam, Amsterdam, 21 February 2014.
40. Metaphor in science and in science communication. Public lecture at Perm State University, Perm, Russia, 26 November 2013.
41. Literature as language and discourse: a cognitive genre approach. Keynote at The First International Conference for Cognitive Poetics Research, Chongqing, China, 31 October – 3 November 2013.
42. De machinemens: Maar hoe werken die metaforen nou eigenlijk? Keynote at Symposium De Machinemens in de geneeskunde en in het denken over ziekte en gezondheid. Amsterdam, NL, 19 september 2013.
43. Three basic differences between visual and verbal metaphors. Invited contribution to 'When we see metaphoric relations,' Symposium on the Processing of Visual and Verbal Metaphors, Tilburg, 28 June 2013.
44. Translating metaphor: What's the problem? Keynote at Translating figurative language//Tradurre figure, Bologna, Italy, 12 – 14 December 2012.
45. Linguistic and conceptual metaphors and their relations. Chair of special workshop at Metaphor Festival 2012, Stockholm, Sweden, 5-8 September 2012.
46. Sensory motor concepts in four registers of English: Exploring the VU Amsterdam Metaphor Corpus with WMatrix. Keynote at the International Conference "Sensory Motor Concepts in Language & Cognition (SMCLC11), Düsseldorf, Germany, 2 – 4 December 2011.
47. Metaforische vergelijkingen: Structuren, functies, en processen. Keynote at one day workshop on comparisons, organized by Mnemosyne, Amsterdam, 25 November 2011.
48. The power of metaphor. Invited talk at University of Umea, Sweden, 14 November 2011.
49. The power of metaphor. Invited talk at University of Stockholm, Sweden, 13 November 2011.
50. The power of metaphor. Invited talk at University of Göttingen, Germany, 5 November 2011.
51. LSP and metaphor: It's all about genre. Keynote at 10th International Conference of AELFE, Valencia, Spain, 5 – 7 September 2011.
52. Register and style are components of genre: A cognitive approach to language use. Reply to Douglas Biber at Workshop Register, Genre and Style, Leiden, NL, 15 June 2011.
53. A cognitive model for representing metaphor in language, thought, and communication. Keynote at Metaphor and Communication, Cagliari, Italy, 12 – 14 May 2011.

54. The value of deliberate metaphor: Language, thought, and communication. Keynote at workshop for 10th anniversary of *metaphorik.de*, Mülheim, Germany, 19 – 20 May 2011.
55. The value of deliberate metaphor. Keynote at SECOL 78, Callaway Garden, GA, USA, 12 – 14 April 2011.
56. When is metaphor deliberate and why? Invited talk at University of Georgia Athens, USA, 10 April 2011.
57. Metaphor in language, cognition, and communication, with examples from literature. Keynote at NAES-FINSSE, Oulu, Finland, 13-15 June 2010.
58. Interdisciplinarity in the humanities: The case of metaphor. Invited talk for the Oxford e-research centre, Oxford, UK, 1 June 2010.
59. How to do things with M-words. Invited talk for the Oxford Linguistic Circle, Oxford, UK, 1 June 2010.
60. The *new* contemporary theory of metaphor. Invited talk for University of Cambridge Computer Laboratory, Cambridge, UK, 5 March, 2010.
61. Rhetoric and cognition: A genre model. Keynote at Cognitive Poetics and Rhetoric, Lodz, Poland, 28 – 30 January, 2010.
62. The *new* contemporary theory of metaphor. Keynote at CRAL 2009, Logroño, Spain, October 2009.
63. How to do things with M-words: Metaphor in cognitive linguistics, discourse analysis, systemic-functional grammar, and relevance theory. Keynote at 29th international conference of PALA, Middelburg, NL, July 2009.
64. Researching and applying metaphor: From fundamental to applied research and back again. Keynote at 6th conference of Anéla, Kerkrade, NL, May 2009.
65. When is metaphor deliberate? From metaphor in language and thought to metaphor in communication. Invited talk for Cognitive Science Colloquium, Northwestern University, Evanston Ill, USA, March 2009.
66. Style and cognitive science: the perspective from genre. Keynote at Bi-directional Perspectives in the Cognitive Sciences, Marburg, Germany, February-Mar 2009.
67. Metaphor in English discourse: A corpus-linguistic approach. Invited talk at University of Nijmegen, 11 November 2008.
68. Is metaphor always a matter of thought? A case study in converging evidence. Keynote at 3rd international conference of GCLA/DGKL, Leipzig, Germany, September 2008.
69. When is metaphor deliberate? From metaphor in language and thought to metaphor in communication. Keynote at 2nd international Metaphor Festival, Stockholm, Sweden, September 2008.
70. Style in cognitive linguistics: The perspective from genre. Keynote at NWO Interdisciplinary workshop stylistics, Leiden, NL, January 2008.

71. Metaphor identification and annotation in BNC-Baby. Keynote at British Academy Workshop on metaphor identification in corpora, Portsmouth, UK, January 2007.
72. Conceptualizing cognition: *Which* cognitive approach to metaphors of power? Keynote at Cognitive approaches to metaphors of power, FiCLA, Helsinki, Finland, October 12-13 2006.
73. Metaphor in cognitive linguistics: Perspective for EFL teachers. Keynote at IVth Giornate di studio sui materiali didattici per l'insegnamento delle lingue straniere, Florence, Italy, 19 May 2006.
74. Finding metaphor in discourse. Keynote at IDEA Konferans, Istanbul, Turkey, 24-26 April 2005.
75. Metaphor in discourse: A usage-based model. Keynote at 24th AESLA International Conference (Association Espagnol de Linguistica Aplicada), Madrid, Spain, 30 March – 1 April 2005.
76. Finding metaphor in discourse: Pragglejazz and beyond. Keynote at Second International Workshop Metaphor and Discourse: Where Communication and Cognition Meet, University Jaume I (Castellón, Spain), February 2-3 2005.
77. The Pragglejazz project of metaphor identification: what, how, and why? Invited talk at University of Glasgow, U.K., 19 February 2004.
78. Basic discourse acts: When language and cognition turn into communication. Keynote, 8th International Cognitive Linguistics Conference, Logroño, Spain, 20-25 July 2003.
79. From widening circles to ducks and rabbits: changing images of doing English. Keynote at NSES Colloquium 'Expanding the curriculum', Utrecht, 4 April 2003.
80. The empirical imperative: Language, text and discourse in empirical poetics. Invited talk at Federal University Fluminense, Rio de Janeiro, Brazil, 31 October 2002.
81. Metaphor in language as system. Invited workshop at International conference on Metaphor in language and thought, Sao Paolo, Brazil, 21-25 October 2002.
82. Metaphor in language as use. Invited workshop at International conference on Metaphor in language and thought, Sao Paolo, Brazil, 21-25 October 2002.
83. Prospects for the cognitive study of metaphor: Closing remarks. Keynote at International conference on Metaphor in language and thought, Sao Paolo, Brazil, 21-25 October 2002.
84. Metaphor in literary imagination and consciousness: foregrounding revisited. Invited talk at Euresco conference on Language, mind and metaphor, Kerkrade, 20-24 April 2002.
85. Metaphor, genre, and discourse organization. Invited talk at Universitat Jaume I, Castellón, Spain, 25 March 2002.
86. Towards a handbook of what exactly? Reflections on the relations between linguistics and poetics. Keynote at PALA 21: Textual secrets: The message of the medium. Budapest, Hungary, 4-8 April 2001.
87. De metafoor en de empirische literatuurwetenschap [Metaphor and the empirical study of literature]. Invited talk at symposium De empirische literatuurwetenschap: De stand van zaken, bij het afscheid van Elrud Ibsch. [The empirical study of literature: The state of the art, on the occasion of the retirement of Elrud Ibsch]. Amsterdam, September 2000.

88. Love metaphors in rock lyrics. Invited talk, University of Lancaster, U.K., April 2000.
89. Love metaphor in rock lyrics. Invited talk, University of Leeds, U.K., April 2000.
90. Metaphor, language, and literature. Invited talk, PALA Mini-symposium on Cognitive Stylistics, Sheffield, U.K., January 2000.
91. Kunstkritiek als genre. Een tekstwetenschappelijk profiel. [Art criticism as genre: A discourse analytical profile]. Invited talk at OSL Symposium Gezichten op kunstkritiek. Een genre in de negentiende eeuw [Perspectives on art criticism: a genre in the nineteenth century]. Amsterdam, November 1999.
92. Metaphor and genre. Invited talk, International workshop on Cognitive Theories of Intertextuality, Tel Aviv, Israel, December 1997.
93. The measurement of metaphorical meaning. Invited talk, English Department, University of Joensuu, Finland, May 1997.
94. Metaphor and discourse: Towards a linguistic checklist for metaphor. Invited talk, BAAL/CUP Seminar on Researching and Applying Metaphor, York, U.K., January, 1996.
95. Stijl en de empirische literatuurwetenschap [Style and the empirical study of literature]. Invited talk, Congres Stilistiek [Conference on stylistics], Utrecht, April 1995.
96. Dimensions and processes. Invited talk, International workshop on Metaphor and cognition: Studies in art, linguistics, literature, philosophy, and psychology, Tel Aviv, Israel, 10-15 May 1992.
97. How to do things with metaphor in literature. Invited talk, International Symposium on How to do things with metaphor, Brussels, Belgium, March 1991.
98. Kennisoverdracht middels literaire teksten: een psychologische benadering [Knowledge transfer by means of literary texts: A psychological approach]. Invited talk, ALW Symposium Kennisoverdracht door middel van literatuur [Knowledge transfer by means of literature], Amsterdam, August 1991.
99. Metaphor and cognitive metaphorology. Invited contribution to Symposium with Mark Johnson, Leusden, March 1991.
100. On grammatical and semantic metaphors and signs of literariness. Plenary talk, 10th PALA-Conference, Amsterdam, September 1990.
101. Understanding metaphor in literature: Towards an empirical study. Invited talk, First Symposium on Literary Pragmatics, Åbo Finland, September 1988.

[Refereed contributions to conferences and workshops](#)

Excluding co-authored talks by PhD students

1. New developments in DMT: theory, research, and method. Workshop for CIRM, Genova, 18 December 2023.

2. Indirect conventional metaphor: Its potential for ambiguity between deliberate and non-deliberate use. FTL 7, Genova, 20-22 September 2023.
3. Metaphor comprehension and the relation between CMT and DMT. PCLA, Krosno, 13-15 September 2023.
4. Pre-conference workshop 'Updating Deliberate Metaphor Theory'. RaAM 16 International Conference, Alcala, 27-30 June 2023.
5. Metaphor and argumentation: Deliberate Metaphor Theory meets pragma-dialectics. Fourth International ISSA conference, Amsterdam, 2018.
6. Frezza, G., and Steen, G.J. Scientific metaphor and dementia narrative. Dementia and culture narrative Symposium, Aston University – Birmingham UK, 8-9 December 2017.
7. Modeling metaphor and consciousness: A view from Deliberate Metaphor Theory. SALC 6 (Scandinavian Association of Cognition and Language), Lund, Sweden, 20-22 April, 2017.
8. Burgers, C. "Introducing a three-dimensional model of verbal irony: Irony in language, in thought, and in communication" (co-authored with Gerard Steen). Conference of the National Communication Association (NCA), Philadelphia, USA.
9. Burgers, C. "HIP: A method for linguistic hyperbole identification in discourse" (co-authored with Britta Brugman, Kiki Renardel de Lavalette and Gerard Steen). Conference of the National Communication Association (NCA), Philadelphia, USA.
10. Burgers, C. "Metaphor, Hyperbole, and Irony: Uses in Isolation and in Combination in Written Discourse" (co-authored with Kiki Renardel de Lavalette and Gerard Steen). Metaphor Festival Amsterdam, 2016.
11. Introducing Deliberate Metaphor Theory. Contribution to symposium on 'Empirical and computational approaches to metaphor and figurative language' at Cogsci 2016, Philadelphia, PA, USA.
12. Bolognesi, M.M., and Steen, G.J. VisMet 1.0: An online corpus of annotated visual metaphors. Contribution to symposium on 'Metaphor and metonymy in multimodal branding and advertising: Steps of analysis'. RaAM 11, 2016, Berlin, Germany, 1-4 July 2016.
13. Resistance to metaphor. RaAM 11, 2016, Berlin, Germany, 1-4 July 2016.
14. Valentina Cuccio and Gerard Steen. Deliberate metaphor and embodied simulation. Metaphor and Discourse IV, Castello, Spain. 2 – 4 December, 2015.
15. Christian Burgers and Gerard Steen. Introducing a 3D model of irony: Irony in language, in thought, and in communication. ICLC 13, University of Northumbria, UK, 20-25 July 2015.
16. When do natural language metaphors influence reasoning? An extended replication of Thibodeau and Boroditsky (2013). With W.G. Reijnierse and C.F. Burgers. Paper at VIOT 2014, De macht van de taal/De taal van de macht. Leuven, 16-18 December 2014.
17. Attention to metaphor: where embodied cognition and social interaction can meet, but may not often do so. Contribution to Thyssen Stiftung workshop, 'From perception to meaning: Embodied cognition, discourse, and metaphor', Cagliari, Italy, 24 June 2014.
18. MOVEMENT metaphors in academic consultations, with Yao Tong. Paper at RaAM 10 conference, Cagliari, Italy, 20-23 June, 2014.
19. Three basic differences between verbal and visual metaphors. Paper at Stockholm Metaphor Festival, Stockholm, Sweden, 30 - 31 August 2013.
20. Framing fables: Narrative and metaphor in the learning mind. With M. Sinding. Contribution to symposium Lighting fires: Narrative and metaphor in education. Manchester, 27 – 29 June, 2013.

21. Making ads easy, creative, and persuasive: Effects of conventional metaphors and irony in print advertising. With C. Burgers, M. Iepsema, and E. Konijn. Paper at ICA 2013 conference Challenging Communication Research, London, 17 – 21 June, 2013.
22. The true power of metaphor. Stockholm Metaphor Festival, 5-8 September 2012.
23. Is Bush a strict father and Obama a nurturing parent? With René Wolters. Paper at RaAM 9, Lancaster, 21-25 July 2012.
24. Style: perspective on language use or discourse phenomenon? Paper at Stylistics Across Disciplines, Leiden, 15-17 June 2011.
25. The rhetorical function of metaphor. Paper at Rhetoric and Society 3, Antwerp, 26 – 28 January 2011.
26. Knowledge as metaphor: Problems and perspectives for knowledge management. Contribution to special symposium on Metaphor and Knowledge Management at *ECIC 2010 - 2nd European Conference on Intellectual Capital*, Lisbon, 29 – 30 March 2010.
27. Only connect: Metonymy and empathy in films and novels. With Keith Oatley. Paper at IGEL 11, Utrecht, 8 – 10 July 2010.
28. Metaphor and discourse: The role of genre. Contribution to Round table on Metaphor and genre. CRAL 2009, Logroño, Spain, September 2009.
29. Identifying visual metaphor. Paper at Metaphor Metonymy, and Multimodality, Special workshop RaAM, Amsterdam, April 2009.
30. Uncovering metaphor: From linguistic expression to conceptual structure in five steps. With Lettie Dorst, Anna Kaal, Tina Krennmayr and Trijntje Pasma. Workshop at RaAM 7, Cáceres, Spain, 28 – 30 May 2008
31. Conceptualizing metonymy: A methodological approach. Contribution to metonymy symposium at ICLC 07, Krakow, Poland, July 2007.
32. Finding metaphor in natural discourse: report on applying the Praggglejaz procedure'. With Ewa Biernacka, Lettie Dorst, Anna Kaal, Irene Lopez Rodriguez, Trijntje Pasma. Panel session at RAAM 6, Leeds, UK, 6 - 10 April 2006.
33. Mapping the field. Contribution to panel 'The dynamics of metaphoricality in spoken interaction' Participants: Alan Cienki, (co-organizer), Cornelia Müller (co-organizer), Lynne Cameron, Raymond W. Gibbs, David McNeill, Gerard Steen. RAAM 6, Leeds, UK, 6 - 10 April 2006.
34. Metaphor and the human language faculty. Contribution to Symposium 'The architecture of the human language faculty,' chaired by Geert Booij, at the 39th Linguistic Colloquium, Amsterdam, 30 August 2004.
35. Conversationalization in discourse. Paper at MAD'03: Multidisciplinary approaches to discourse analysis, Driebergen, NL, 22-25 October 2003.
36. Metaphor properties and metaphor recognition in five nineteenth century poems. Paper at RAAM V, Paris, France, 3-5 September 2003.
37. Finding metaphor in language and thought: how corpora can help (and how they cannot) Contribution to symposium on 'Language between text and mind', 8th International Cognitive Linguistics Conference, Logroño, Spain, 20-25 July 2003.
38. The Praggglejaz Project. Paper at IGEL 8, Pécs, Hungary, 20-24 August 2002.
39. Metaphor and corpus-linguistics: The Praggglejaz project. Roundtable with Alan Cienki, Ray Gibbs, Elena Semino. Euresco conference on Language, mind and metaphor, Kerkraade, 20-24 April 2002.

40. Metaphor comprehension and analysis. Workshop with Peter Crisp, Yossi Glickson, Chanita Goodblatt, and Elena Semino. PALA 22, Birmingham, U.K., 4-6 April 2002. Metaphor workshop. With Judith Schoonenboom. PALA 21: Textual secrets: The message of the medium. Budapest, Hungary, 10-12 April 2001.
41. From multi-modal to conceptual metaphor in five steps. Paper, RAAM IV, Metaphor, Cognition, and Culture, Tunis, Tunisia, 4-6 April 2001.
42. Metaphor identification. Roundtable with Lynne Cameron, Alan Cienki, Peter Crisp, Ray Gibbs, and Elena Semino. Raam IV, Metaphor, Cognition, and Culture, Tunis, Tunisia, 4-6 April 2001.
43. A reliable procedure for metaphor identification. Poster, Figurative Language Workshop, Corpus Linguistics 2001, Lancaster, U.K. 28-31 March 2001.
44. A method for annotating metaphors in corpora. With Elena Semino. Paper at Figurative Language Workshop, Corpus Linguistics 2001, Lancaster, U.K., 28-31 March.
45. Metaphor workshop. With Ray Gibbs, workshop. IGEL 6, Toronto, Canada, August 2000.
46. Predicting metaphor recognition in poetry. Paper, PALA 20, London, U.K., June 2000.
47. Metaphor workshop. Workshop, PALA 20, London, U.K., June 2000.
48. Towards a propositional taxonomy for metaphor. Contribution to theme session on Metaphor and Metonymy, organized by Antonio Barcelona. 6th International Cognitive Linguistics Conference, Stockholm, Sweden, 20-25 July 1999.
49. Workshop on metaphor identification. Paper, PALA 19, Potchefstroom, South Africa, 29 March- 2 April 1999.
50. Metaphor in cognitive stylistics. Paper, PALA symposium on Cognitive Stylistics, Amsterdam, January 1999.
51. Genres of discourse and the definition of literature. Paper, 6th International Conference on the Empirical Study of Literature, Utrecht, August 1998.
52. Workshop on metaphor identification. New pasts, old futures: PALA 18, Bern, Switzerland, April 1998.
53. A checklist for linguistic metaphor analysis. Paper, Researching and Applying Metaphor II, Seminar of the Danish Network for Metaphor, Culture, and Cognition, Copenhagen, Denmark, May 1997.
54. The propositional structure of metaphor. Poster, 7th Annual Meeting of the Society for Text & Discourse, Utrecht, July 1997.
55. Metaphor properties and identification. Paper, 5th International Cognitive Linguistics Conference, Amsterdam, July 1997.
56. The measurement of metaphorical meaning. Paper, PALA 17, The New Rhetoric, Nottingham, U.K., July 1997.
57. Metafoorkenmerken en metafoorherkenbaarheid [Metaphor properties and metaphor recognition]. Paper, 7th VIOT-Congres, Utrecht, December 1996.
58. Metaphor analysis: Explorations of the relation between metaphor and text. Paper, PALA 16, Belfast, U.K., April 1996.
59. Cognitive and emotive properties of metaphors. Paper, 4th IGEL conference, Budapest, Hungary, August 1994.
60. Analysis or interpretation? Paper, PALA 14, Critical Stylistics, Sheffield, U.K., April 1994.

61. Differences between metaphors. Paper, 12th PALA Conference, Literature and the analysis of discourse, Gent, Belgium, August 1992.
62. Conventions and reading. With Dick Schram, paper at the third International Conference on the Empirical Study of Literature, Memphis, Tennessee, May 1992.
63. Investigating literary performance: Methodological problems and perspectives. Paper, 11th PALA Conference, Lancaster, U.K., April 1991.
64. Analysing thinking out loud data. Workshop, 11th PALA Conference, Lancaster, U.K., April 1991.
65. Mentale processen bij metafoorbegrip [Mental processes in metaphor comprehension]. Paper, 41st Filologen Congres, Nieuwe wegen in taal- en Literatuurwetenschap [New directions in linguistic and poetics], Tilburg, December 1990.
66. Empirical research on metaphor in literature. Paper, IGEL 2, Amsterdam, December 1989.
67. Thinking aloud about metaphor in literature. Contribution to Symposium on the Empirical Study of Literature, organized by Helmut Hauptmeier and Siegfried Schmidt. 97th Annual Convention of the American Psychological Association, New Orleans, Louisiana, August 1989.
68. Types of discourse and functions of metaphor. Paper, 9th PALA Conference, Nottingham, U.K., April 1989.
69. How empirical are the British? A view from continental Empirical Studies of Literature. Paper, 8th PALA Conference, Birmingham, March 1988.
70. Metaphor and psychological adequacy in Functional Grammar. Paper, Third International Conference on Functional Grammar, Amsterdam, June 1988.

Non-refereed contributions to conferences and workshops

(excluding talks for own faculty in Tilburg, VU Amsterdam and University of Amsterdam)

1. Contribution to Pragglejaz 9: Milton Keynes, 21-24 June 2008.
2. Contribution to Pragglejaz 8: Amsterdam, 21-24 June 2007.
3. Contribution to Pragglejaz 7: Amsterdam / Amersfoort, 21-24 June 2006.
4. Contribution to Pragglejaz 6: Lancaster / York, UK, 9-11 June 2005.
5. Contribution to Pragglejaz 5: Budapest, Hungary, 18-20 June 2004.
6. Reliability test 4: Talk at Pragglejaz 4, York, U.K., 18-20 June 2003.
7. Reliability test round 3: Talk, Pragglejaz 3, Atlanta, GA, 18-20 June 2002.
8. Reliability tests: Talk, Pragglejaz 2, NWO Expert Meeting Towards an electronic metaphor corpus, Amsterdam, June 2001.
9. Metaphor identification: Paper, NWO Expert Meeting, Metaphor identification in discourse, Pragglejaz 1, Amsterdam, July.

Talks for non-academic audience

Nijmegen Science Café, Beeldspraak of beelddenken? Over de kracht van metaforen. Contribution to public debate about Snap jij het echt? Of voelt dat alleen maar zo? 9 October 2017.

De machinemens—maar hoe werken die metaforen nou eigenlijk? Lezing bij symposium De machinemens. VUMC, Amsterdam, 19 September 2013.

Ziekte en metaforiek in de poëzie. Contribution to public debate about Ziekte als metafoor. Stichting Perdu, Amsterdam, 12 June 2009.

Media appearances

Interview in Taalstaat, Frits Spits, 26 August 2017 (about Metaphor Festival 2017)

Phone in Taalstaat, Frits Spits, 5 November 2016 (about American elections)

Phone in Taalstaat, Frits Spits, 20 December 2014 (about publication in PLoS One)

Phone in BRT, 20 June 2011 (about dissertations Tine Krennmayr, Tryntje Pasma)

Printed Press

Ann-Sophie Dekeyser, Metaforen zijn een virus, 30 maart 2018, *De Standaard*.

Lynn Berger, Hoe metaforen ons denken bepalen, 17 februari 2018,
<https://decorrespondent.nl/8019/hoe-metaforen-ons-denken-bepalen/267185061-f64bec17>

Roger Abrahams, Bob Dylan villen. Varagids, 12 april 2017.

Gemma Venhuizen, De man van de metaforen opruimingsdienst. NRC, 25 November 2016.

MANAGEMENT

(Inter)National

2019 - 2019	Member 'Nationale Raad van de Neerlandistiek'
2014	Chair Board LOT, Dutch National Research School in Linguistics
2010 - 2013	Board Member LOT, Dutch National Research School in Linguistics
2003 - 2007	Member Netherlands Society for English Studies, Executive Committee
1992 - 1996	Executive IGEL, Internationale Gesellschaft für Empirische Literaturwissenschaft

Local

2019 – 2020	Head of Department, Dutch Studies, Faculty of Humanities UvA
2017	Chair search committee Professor Dutch Language and linguistics, Faculty of Humanities UvA
2017	Member search committee directors of MA programs, Faculty of Humanities UvA
2016 – 2019	Head of Department, Dutch Studies, Faculty of Humanities UvA
2016	Member Language, Cognition, Communication committee for development of new bachelor program, Faculty of Humanities UvA
2015 - ...	Member Advisory Board ACLC, Amsterdam Center for Language and Communication, Faculty of Humanities UvA
2014	Member Vision Committee for new Faculty of Humanities, VUA
2013 - 2014	Member Ethical Committee, Arts Faculty, VUA
2013	University Chancellor advisory committee, merger Faculties of Arts and Philosophy
2013	Think Tank Academic Management Course for University Chancellor
2012 - 2014	Chair Scientific Committee, Arts Faculty VUA
2011	Think Tank VU Research for University Chancellor
2010 - 2011	Director CAMeRA research program E-Governance and Citizenship, VUA
2010 - ...	Director Metaphor Lab Amsterdam, VUA/UvA
2008 - 2013	Member University Advisory Board Research Assessment (UTC) VUA
2007 - 2014	Chair University Advisory Committee Research grants Humanities,

	Cognitive, and Social Sciences, VUA
2006 - 2014	Director Language, Cognition, And Communication program, Arts Faculty VUA
2005 – 2008	Chair Personnel Representation Board
2004 – 2005	Examination Committee English Dept, VU
2004 – 2005	Departmental Council English Dept, VU
2004 – 2005	Acting Chair English Dept
2003 - 2004	Departmental council, VU
2001 - 2002	Secretary departmental executive, VU
2000 - 2002	Departmental council, VU
2000 - 2001	Chair departmental BAMA committee 'Joint Language and Literature MA programme', VU
1998 - 2000	Faculty curriculum development committee 'Text linguistics', VU
1998 - 2000	Chair faculty committee International relations, Faculty of Arts, Tilburg University
1997 - 2000	Faculty committee 'PR and information', Tilburg University
1997 - 2000	Faculty council, Tilburg University
1997 - 1998	Departmental committee 'curriculum efficiency', VU
1996 - 1997	Faculty curriculum development committee 'Interdisciplinary themes', VU
1993 - 1994	Faculty curriculum development committee 'literary interpretation', Tilburg University
1991 - 1993	Departmental council Poetics, VU
1980 - 1982	Faculty Research committee, VU
1976 - 1978	Departmental council Dept of English, VU
1976 - 1978	Departmental education committee, VU
1975 - 1978	Executive Student Association English, VU

ACADEMIC SERVICE

Ph.D. examination committees

1. Anniek den Eersten, 2019. *Metaphor in Herodotus' Histories*. Faculty of Humanities, University of Amsterdam.
2. Annemijn Loermans, 2018. *Time Travels: The Spatial Representation of Time Across Cultures and Languages*. Faculty of Behavioral and Movement Sciences, Vrije Universiteit Amsterdam.
3. Ahmed Omar, 2016. *Strategic manoeuvring in supporting the possibility of political change: A pragma-dialectical analysis of Egyptian anti-regime columns*. Faculty of Humanities, University of Amsterdam.
4. Eugen Popa, 2016. *Thought experiments in academic communication: A pragma-dialectical method for reconstructing the argumentative use of imaginary scenarios in academic disputes*. Faculty of Humanities, University of Amsterdam.
5. Andre Juthe, 2016. *Argumentation by analogy: A systematic analytical study of an argument scheme*. Faculty of Humanities, University of Amsterdam.
6. Merel Boers, 2016. *On judgment: the controversy on Hannah Arendt's Eichmann in Jerusalem, 1963-1967. A historical and a pragma-dialectical analysis*. Faculty of Humanities, University of Amsterdam.
7. Mathias Winther Madsen, 2015. *The kid, the clerk, and the gambler: Critical studies in statistics and cognitive science*. Faculty of Humanities, University of Amsterdam.
8. Suzanne Fagel-de Werd, 2015. *De stijl van gewoon proza*. Faculty of Humanities, Leiden University.
9. Keun Young-Sliedrecht, 2014. *Formulations in institutionele interactie: advies en de gesprekspraktijk van 'samenvatten' in het politieverhoor, sollicitatiegesprek en journalistieke interview*. Faculty of Arts, VU University Amsterdam.
10. Nazli Cila, 2013. *Metaphors we design by: The use of metaphors in product design*. Department of Industrial Design, Delft University Delft.
11. Lianne van Weelden, 2013. *Metaphor in good shape*. School of Humanities, University of Tilburg.
12. Rod Pitcher, 2013. *Using metaphor analysis to research researchers' conceptions*. Centre for Higher Education Learning and Teaching, Australian National University, Canberra, Australia.
13. Kiki Zanolie, 2012. *Mighty metaphors: The representation of abstract concepts*. Faculty of Social Sciences, EUR, Rotterdam.
14. Lisa Vandeberg, 2012. *Language in the mind's eye: Visual representations and language processing*. Faculty of Social Sciences, EUR, Rotterdam.
15. Yann Desalle, 2012. *Réseaux lexicaux, métaphore, acquisition: une approche interdisciplinaire et interlinguistique du lexique verbal*. Department of Linguistics, University of Toulouse.
16. Laurent Nicaise, 2012. *Een multifactoriële studie over metaforiek in de financieel-economische pers*. Faculté de Philosophie et Lettres, Université Libre de Bruxelles, Brussels.

17. Tessa van Charldorp, 2012. *From police interrogation to police record*. Faculty of Arts, VU University Amsterdam.
18. Phillip Springer, 2012. *Advanced Learner Writing: a corpus-based study of the discourse competence of Dutch writers of English in the light of the C1/C2 levels of the CEFR*. Faculty of Arts, VU University Amsterdam.
19. Susan Nacey, 2011. *Comparing linguistic metaphors in L1 and L2 English*. Faculty of Humanities, University of Oslo.
20. Christian Burger, 2011. *Verbal irony: Use and effects in written discourse*. Arts Faculty, RUN, Nijmegen.
21. Anna Fenko, 2010. *Sensory dominance in product experience*. Department of Industrial Design, Delft University Delft.
22. Inge Boot, 2010. *The role of metaphors in the mental representation of abstract concepts*. Faculty of Social Sciences, EUR, Rotterdam.
23. Lotte Tavecchio, 2010. *Sentence patterns in English and Dutch: A contrastive corpus analysis*. Faculty of Arts, VU University Amsterdam.
24. Lidewij van Gils, 2009. *Argument and narrative: A discourse analysis of ten Ciceronian speeches*. Faculty of Arts, VU University Amsterdam.
25. Femke Straatsma, 2009. *Typically typographic: The effects of typographic layout on the processing of product advertisements*. Faculty of Arts, VU University Amsterdam.
26. Eefje Claessen, 2009. *The author's footprints in the garden of fiction, readers' generation of author inferences in literary reading*. Faculty of Arts, VU University Amsterdam.
27. Geke Ludden, 2008. *Sensory incongruity and surprise in product design*. Department of Industrial Design, Delft University Delft.
28. Maaïke van den Haak, 2008. *A penny for your thoughts – investigating the validity and reliability of think-aloud protocols for usability testing*. University of Twente.
29. Dirk Kroneman, 2004. *Pastorale bijbelse metaforen in Papoeatale, m.n. het Una van Irian Jaya [Pastoral biblical metaphor in Papua language, with special reference to Irian Jaya's Una]*. Faculty of Arts, VU University Amsterdam.
30. Kathryn Louise Allan, 2004. *An examination of metaphor from Old English to present day English, focusing on notions of intelligence/cleverness and stupidity*. University of Glasgow, Glasgow, U.K.
31. Maria del Rosario Caballero Rodríguez, 2002. *Cognition and shared cultural models: The role of metaphor in the discourse of architects*. Universitat Jaume I, Castellón, Spanje.
32. Alice Deignan, 1998. *A corpus-based study of some linguistic features of metaphor*. University of Birmingham, U.K.
33. Lynne Cameron, 1997. *Metaphor in educational discourse: A theoretical and empirical investigation*. College of Education, London, U.K. Gregory Watson, 1997. *Doin' Mudrooroo: Elements of style and involvement in the early prose fiction of Mudrooroo*. University of Joensuu, Finland.
34. Johan Hoorn, 1997. *Metaphor and the Brain: A Behavioral and Psychophysiological Research into Literary Metaphor Processing*. Faculty of Arts, VU University Amsterdam.

National education assessment

Chair QANU (Quality Assurance Netherlands Universities) Additional Assessment Committee 'Communication and Information Science and Media Studies' (2015)

Member QANU (Quality Assurance Netherlands Universities) Education Assessment Exercise Committee 'Communication and Information Science and Media Studies' (2012 – 2013)

Membership scientific advisory boards

- 2019 – ... Membership Scientific Committee "OLTRE: Contronarrazioni dai margini al centro", University of Rome Tor Vergata, Italy
- 2019 – ... Membership Advisory Panel AHRC Early Research Grant, 'Dementia in the minds of characters and readers', Jane Lugea, Queen's University Belfast, Belfast, U.K.
- 2018 – ... Membership Advisory Board Vidi project, 'Contemporary political satire', Christian Burgers, VUA, Amsterdam
- 2015 – ... Membership International Board Neuro Humanities Studies, University of Catania
- 2015 – ... Membership Scientific Advisory Board ACLC, UvA
- 2013 – ... Member Scientific Advisory Board Nederlab, www.nederlab.nl.
- 2007 – 2009 Member Scientific Advisory Board CAMeRA, VUA.

Membership editorial boards: journals

- Member of editorial board of *Lingua* (from 2018)
- Member of editorial board of *Tijdschrift voor Taalbeheersing* (from 2015)
- Member of editorial board of *metaphorik.de* (from 2011)
- Member of editorial board of *Scientific Study of Literature* (from 2011)
- Member of editorial board of *Metaphor and the Social World* (from 2010)
- Member of editorial board *Functions of Language* (from 2003)
- Member of advisory board of *Journal of Pragmatics* (from 2003).
- Member of editorial board *Language and Literature* (from 2003)
- Member of editorial board of *Review of Cognitive Linguistics* (from 2002)
- Associate editor *Metaphor and Symbol* (from 2002).

Membership editorial boards: book series

Member scientific committee Neuro Humanities Studies book series YouRS—Young Researchers Studies in Neurohumanities, University of Catania (from 2015)

Member of editorial board of *Figurative Thought and Language* (from 2015)

Member editorial board University of Valencia Press: Universitat Politècnica de València - Comité Científico (from 2012)

Series editor of *Metaphor in Language, Cognition and Communication*, John Benjamins (from 2010)

Member of editorial board of *Cognitive Linguistic Studies in Cultural Contexts* (from 2010)

Series editor of *Linguistic Approaches to Literature*, John Benjamins, with Willie van Peer en Peter Verdonk (2001-2006)

Executive editor *Grafiet*, publications series in the social sciences, literature and the arts (1986 – 1988)

Editor *Grafiet*, publications series in the social sciences, literature and the arts (1980 – 1988)

Referee of journal submissions

Referee for article submissions in *(Annual) Review of Cognitive Linguistics*, *Cognitive Processing*, *Discourse Processes*, *Document Design*, *Functions of Language*, *Gramma/TTT*, *International Journal of Corpus Linguistics*, *International SCOLA journal*, *Journal of Pragmatics*, *Language and Literature*, *Language and Politics*, *Languages in Contrast*, *Lingua*, *Linguistics Applied*, *Metaphor and Symbol*, *Metaphor and the Social World*, *PLOS ONE*, *Poetics*, *Poetics Today*, *Pragmatics and Cognition*, *Theory and Psychology*, *Tijdschrift voor Taalbeheersing*.

Referee of research applications and informant for promotions

Netherlands Organization of Scientific Research, individual and program grants, 2001, 2009, 2010, 2011

Israel Science Foundation, Individual Research Grants, 2005, 2012, 2013

Arts and Humanities Research Council, programme application, 2012

American Science Foundation, Individual Research Grant, 2012

Referee for British Academy Research Project application, 2003 competition

Referee for EURESCO Conference Proposal, 2003 competition.

Referee for British Academy Research Project application, 1999 competition.

Full professorship at University of Texas, Austin US, 2016

Chair at Leeds University, Leeds UK, 2013

Chair at King Saud University, Saudi Arabia, 2009

Chair at Lancaster University, Lancaster UK, 2010
Annual Readerships Exercise at Leeds University, Leeds UK, 2011
Associate professorship at Northwestern University, Evanston US, 2011
British Academy postdoctoral fellowship application, 2004
British Academy Research Readership / Senior Research Readership application, 1999

Membership of scientific committees for conferences

Member scientific committee 13th International IDEA Conference: Studies in English, Gaziantep University, Gaziantep, Turkey, April 24-26, 2019.

Member scientific committee V International conference on metaphor and discourse, Universitat Jaume I, Castello, Spain, November 2018.

Member scientific committee FLT4, Figurative Language and Thought 4. Catholic University of Portugal, Braga (Portugal), 23 - 26 October 2018.

Member program committee FETLT16, Second International Workshop Future and Emerging Trends in Language Technology, Machine Learning and Big Data, Seville, Spain, 30 Nov – 2 Dec 2016.

Member program committee Fourth Workshop on Metaphor in NLP, ACL, San Diego, CA, USA, 16/17 June 2015.

Member scientific committee 2nd International Symposium on *Figurative Thought and Language*, University of Pavia on 28-30 October 2015.

Member scientific committee 13th International Cognitive Linguistic Conference (ICLC13), 20-25 July 2015 in Northumbria University, Newcastle, England.

Member scientific committee RaAM Specialized Seminar, Metaphors in/and/of Translation, Leiden, 10-12 June 2015.

Member program committee Third Workshop on metaphor in NLP, ACL, Denver, CO, USA, 4/5 June 2015.

Member program committee Second Workshop on metaphor in NLP, ACL, Baltimore, MD, USA, 26 June 2014.

Member program committee First Workshop on metaphor in NLP, ACL, Atlanta, GA, USA, 13 June 2013.

Member scientific committee Stockholm Metaphor Festival 2012, Stockholm, Sweden, 5-8 September 2012.

Member scientific committee RaAM IX, Metaphor in mind and society, Lancaster, 21-25 July 2012.

Member scientific committee 10th International Conference of AELFE, Valencia, Spain, 5 – 7 September 2011.

Member scientific committee of CRAL 2009, Figurative language learning and figurative language use: Theory and applications, Logroño, Spain, October 2009.

Member of scientific committee of RAAM VII, Metaphor in cross-cultural communication, Caceres, 29 - 31 May 2008.

Member scientific committee of RAAM VI, 'Researching and Applying Metaphor: Ten Years On'; conference series Researching And Applying Metaphor, Leeds, U.K., 10-12 April 2006.

Member scientific committee of 24th AESLA International Conference, 'Language learning, language use, and cognitive modelling: Applied perspectives across disciplines,' Madrid, Spain, 30 March – 1 April 2006.

Member scientific committee second International Workshop "Metaphor and Discourse: Where Communication and Cognition Meet", Castellón, Spain, February 2 - 3, 2006.

Member scientific committee 15th annual Meeting Society for text and Discourse, Amsterdam, 6-9 July 2005.

Member scientific committee of RAAM V, 'Metaphor, categorisation, and abstraction: A multi-disciplinary approach'; conference series Researching And Applying Metaphor, Paris, Fr, 3-6 September 2003.

Member scientific committee of ICLC 8, 'Cognitive Linguistics, Functionalism, Discourse Studies: Common Ground and New Directions'; conference series of the International Association of Cognitive Linguistics, Logroño, Spain, 20-25 July 2003.

Member scientific committee of the international conference on 'Metaphor in Language and Thought', Sao Paulo, Brazil, 21-25 October 2002.

Member scientific committee EURESCO conference 'Mind, Language and Metaphor: Euroconference on Consciousness and the Imagination', Kerkrade 20-24 April 2002.

Member scientific committee RAAM IV, 'Metaphor, culture, and cognition'; conference series Researching And Applying Metaphor, Tunis, 3-6 April 2001.

Conference organization

- 2019 Chair Metaphor Festival Amsterdam, Amsterdam, 28 – 31 August
- 2018 Chair Metaphor Festival Amsterdam, Amsterdam, 29 August - 1 September
- 2017 Chair Metaphor Festival Amsterdam, Amsterdam, 30 August - 3 September
- 2017 Co-organization Look both ways: Narrative and metaphor in education. Amsterdam, VU University, 30 March – 1 April.
- 2016 Co-Chair International symposium: 'Abstract Concepts: debates on their structure, processing, and modelling', with Marianna Bolognesi (chair), Amsterdam, 18 November.
- 2016 Chair Metaphor Festival Amsterdam, Amsterdam, 31 August – 3 September.
- 2014 Co-chair Fritz Thyssen Stiftung workshop, 'From perception to meaning: Embodied cognition, discourse, and metaphor', with Beate Hampe, Cagliari, Italy, 24 June 2014.
- 2010 Co-chair RaAM 8, with Alan Cienki, Metaphor and domains of discourse, Amsterdam, 30 June – 3 July.
- 2008 Co-organization Praggeljaz 8, Milton Keynes, UK.

- 2007 Co-organization NWO Cognition Advanced Studies workshop 'Multi-Modal Metaphor', Tilburg, 20-25 May.
- 2006 Organization workshop Praggeljaz 7, Amsterdam-Amersfoort, 22-24 June.
- 2005 Co-organization Fifteenth Annual Meeting of ST&D, with Wilbert Spooren, Amsterdam, 6-9 July
- 2004 Organization Annual NSES meeting, 'Exploring genre', Amsterdam, 26 March.
- 2003 Co-organization workshop Praggeljaz 4, York, UK, 18-20 June.
- 2002 Co-organization Praggeljaz 3, Atlanta, GA, USA, 20-22 June
- 2002 Co-organization EURESCO conference 'Mind, Language and Metaphor: Euroconference on Consciousness and the Imagination', Kerkrade, NL
- 2001 Co-organization LOT/NWCL workshop 'Units of discourse: Theoretical and operational definitions', Amsterdam
- 2001 Organization workshop Praggeljaz 2, Amsterdam, June
- 2000 Organization workshop Praggeljaz 1, Amsterdam, June
- 1999 Organization and president 'Researching And Applying Metaphor III: Metaphor Across Languages (Translation and Intercultural Communication, Including Literature)', Tilburg University
- 1997 Co-organization First International Conference on Document Design, Tilburg University
- 1989 Co-organization Second International Conference for the empirical study of literature, IGEL 2, VU
- 1988 Organization Metaphor Colloquium', VU

School organization

Metaphor Lab Amsterdam Winter School 2018, University of Amsterdam, January 21-26
 Metaphor Lab Amsterdam Winter School 2017, University of Amsterdam, January 22-27
 Metaphor Lab Amsterdam Summer school 2015, University of Amsterdam, June 14-19
 Metaphor Winter school 2013, 'The next level', VU University Amsterdam, January 23-28
 Metaphor Lab Summer school 2012, VU University Amsterdam, June 18-23
 Metaphor Lab Winter school 2012, VU University Amsterdam, January 24-29

Host to visiting scholars

2019 Ilaria Rizzato, University of Genoa, Italy

2018	Rocio Cuberos Vicente, University of Barcelona, Spain
2017	Ye Zhongxing, Huzhou University, China
2017	Giulia Frezza, University of Sapienza, Rome, Italy (NWO Visitor Grant)
2017	Allison Creed, University of Southern Queensland, Toowoomba, Australia
2017	Chiara Ferella, Humboldt Universität Berlin, Germany
2016 – 2017	Maryam Saneie, Tarbiat Modares University, Tehran, Iran
2016	Giulia Frezza, University of Sapienza, Rome, Italy
2016	Zaga Vuckovic, University of Belgrade, Belgrade, Serbia
2016	Kristina Despot, University of Zagreb, Zagreb, Croatia
2015 – 2016	Pan Zhen, Jiang Su Normal University, Shanghai, China
2015	Luzia Goldman, University of Cologne, Germany
2015	Valentina Cuccio, University of Palermo, Palermo, Italy (NWO Visitor Grant)
2014	Paula Pérez Sobrino, University of La Rioja, Logrono, Spain (CEI Iberus Fellowship)
2014	Anna Plater, Jagiellonian University, Krakow, Poland (Sylff Fellowship)
2014 – 2015	Sila Gen, Cukurova University, Adana, Turkey (Tubitak Fellowship)
2013 – 2014	Dalby Dienstbach, Universidade Federal Fluminense, Rio de Janeiro (CAPES Fellowship)
2013	Isabel Alousque Negro, Universidad Complutense Madrid, Spain (NWO Visitor Grant)
2013	Marta Couto Borges, Universidad Autonoma Madrid, Spain
2012 – 2013	Su'ad Binti Awad, University of Malaya, Kuala Lumpur, Malay
2009 – 2011	Nel van den Haak, VU Medical School, VU University Amsterdam
2009	Alina Kwiatkowska and Sylwia Dzeren-Glowacka, University of Lodz, Poland
2006 – 2007	Patricia Gómez, University of Córdoba, Spain
2005 – 2006	Ralf Müller, Universität Freiburg, Switzerland
	Elena Ruiz Gil, University of La Rioja, Spain
	Patricia Gómez, University of Córdoba, Spain
2002 – 2003	Alan Cienki, Emory University, Atlanta, GA

TEACHING

B.A. and M.A. courses

Wetenschapsfilosofie (BA, Dutch Language and Culture, UvA, 19-20)
Onderzoeksproject 2 (BA, CLC, UvA, 19-20)
Cognition, Language and Communication in Research Papers 1, 2 (BA, CLC, UvA, 18-19, 19-20)
Designing Research in Cognition, Language and Communication (BA, CLC, UvA, 18-19, 19-20)
Leading Questions in Cognition, Language and Communication (BA, Dutch Language and Culture, UvA, 17-18)
Argumentation and persuasion (BA, Dutch Language and Culture, UvA, 15-16)
Research literature: Metaphor in persuasion (BA, Dutch Language and Culture, UvA, 15-16)
Research group: Metaphor in persuasion (BA, Dutch Language and Culture, UvA, 15-16)
Metaphor in professional practice (MA, CIW, VU, 13-14, 14-15)
Genre Analysis 1 (MA, CIW, VU, 13-14, 14-15)
Genre Analysis 1 and 2 (MA, CIW, VU, 11-12)
Introduction to metaphor (MA, Eng, VU, 11-12)
Linguistic discourse analysis (BA2, Eng, VU, 11-12)
Methods and techniques in linguistics (BA2, CIW, VU, 10-12)
BA dissertation groups, 'Deliberate metaphor' (BA3, CIW, VU, 10-14)
Illness, Image, Metaphor (HP BA, 09-14)
Metaphor in cognition (MA, Eng, RM Ling, 09-10)
Methodology of empirical research (MA, Eng, RM Ling, 09-10)
Metaphor in discourse (MA, Eng, RM Ling, 08-09)
Metaphor in language (MA, Eng, RM Ling, 09-11)
Introduction to discourse (BA2, Eng, VU, 04-05)
Language and application (BA3, CIW, VU, 04-05)
Language structures and functions (BA3, Eng, VU, 04-05)
Introduction to the Study of English (BA2, Eng, VU, 04-05)
The English Language and its Uses (MA, Eng, VU, 04-05)
Genre analysis (MA, Eng, VU, 04-05)
Language and interaction (MA, Eng, VU, 04-05)
Prethesis seminar (MA, Eng, VU, 04-05)
Discourse through literature (Mphil, Ling, VU, 03-04)

Introduction to discourse analysis (BA2, CIW, VU, 03-04)
 Research methods (Mphil, Ling, VU, 03-04)
 Persuasive language use (MA, Eng, VU, 02-04)
 Narrative texts (MA, Eng, VU, 02-04)
 Research special: Language as interaction (MA, Eng, VU, 02-04)
 Introduction to discourse linguistics (BA, Eng, VU, 95-04)
 Coherence (MA, Eng, VU, 95-01)
 Language and influence (MA, Eng, VU, 95-01)
 Narrative strategies in professional communication
 Discourse theories
 Text and image
 Dimensions of metaphor
 English composition
 English culture
 English literature 1660-1800
 English writing and speaking proficiency
 Functional Grammar
 Literary text analysis
 Metaphor in modern linguistics
 Metaphor in the empirical study of literature
 Narrative texts
 Research methods in the empirical study of literature
 Stylistics
 Text analysis
 Translation Dutch-English
 Translation English-Dutch
 Theories of text description
 Literary comprehension
 English Renaissance literature
 English culture
 Language lab English
 Contrastive grammar English-Dutch
 English composition/essay-writing

Post-doctoral courses

Three-day course in graduate program, University of Belgrade

A 3D model for metaphor: Metaphor in language, thought and communication

University of Belgrade, Belgrade, Serbia, 26 - 28 October 2015.

Two-day course preceding Vth Metaphor and Thought conference, University of Belo Horizonte

A 3D model for metaphor: Metaphor in language, thought and communication

University of Belo Horizonte, Brazil, 5 - 7 2015.

Five-day course in Metaphor Lab Amsterdam Summer School 2015

Analyzing metaphor in discourse: Introducing the 5-step method

University of Amsterdam, Amsterdam, Netherlands, 14 - 19 June 2015.

Five-day course in graduate program, University of Cagliari, Italy

A 3D model for metaphor: Metaphor in language, thought and communication

University of Cagliari, Cagliari, Italy, 7-17 May 2015.

Five-day course in graduate program, Guangzhou, China

A 3D model for metaphor: Metaphor in language, thought and communication

Guangzhou University, Guangzhou, P R China, 16 - 20 March 2015.

Three-day course in Ciclo di Seminari su Studi Linguistici, Rende, Italy

Identifying, analyzing and evaluating metaphor in public discourse

University of Calabria, Arcavacata di Rende, 29 – 31 January 2014

Five-day course in LOT Winterschool, Amsterdam, Netherlands

Language use and metaphors

Vrije Universiteit, 20-24 January 2014

Five-day course in graduate program, Perm

Metaphor in discourse

Perm State National Research University, Perm, Russia, 18 - 22 Nov 2013

Five-day school in Second Metaphor Lab Winter School, Amsterdam, NL

Metaphor Identification and Analysis: The next level

VU Metaphor Lab, VU University Amsterdam, 21-25 Jan 2013

Five-day course in graduate program, Kyiv Ukraine

Metaphor, consciousness, and time

Borys Grinchenko University, Kyiv, Ukraine, 29 Oct- 2 Nov 2012

Five-day course in First Metaphor Lab Summer School, Amsterdam, NL

The five-step method

VU Metaphor Lab, VU University Amsterdam, 4-8 June 2012

Four-day course in graduate program, Sheffield, UK

Metaphor in discourse

Dept of Language and Linguistics, University of Sheffield, 21-24 April 2012

Five-day course in First Metaphor Lab Winter School, Amsterdam, NL

The five-step method

VU Metaphor Lab, VU University Amsterdam, 21-25 Jan 2012

Five-day course in LOT Winterschool, Amsterdam, Netherlands

Usage events

Vrije Universiteit, 11-15 January 2010

Two-day course in Postgrad program, Evanston, Ill., US

A crash course in metaphor identification

Cognitive Science Program, North Western University, Evanston, Ill., US, March 2009

Two-day course in Postgrad program, Madrid, Spain

Metaphor in discourse

Universidad Complutense de Madrid, 26-27 May 2008

Five-day course in LOT Winterschool, Amsterdam, Netherlands

Metaphor in discourse

Vrije Universiteit, 9-20 January 2006

Five-day course in Postgrad program, Logroño, Spain

Discourse through literature: A cognitive approach

Universidad la Rioja, 16-20 April 2005

Five-day course in Postgrad program, Logroño, Spain

Discourse through literature: A cognitive approach

Universidad la Rioja, 22-27 May, 2004

Two-day Socrates course in Postgrad program, Louvain-la-Neuve, Belgium

Metaphor in discourse

University of Louvain-la-Neuve, 16-18 March, 2003

Four-day course in Postgrad program, Rio de Janeiro, Brazil

'A metáfora cognitiva na língua e na literature'

UFF Rio de Janeiro, 28-31 October 2002

Half of 12-session course in Post-academic program, Amsterdam, Netherlands

Remedial training for re-entry of woman teachers into secondary school

Vrije Universiteit Amsterdam, May and June, 1985

GRADUATE STUDENTS AND POST DOCS

Master students in research projects

Kiki Renardel de Lavalette and Britta Brugman, 'Words in and out of their social context: The case of hyperbole', Network Institute-KNAW Student assistants (2014-2015), with Christian Burgers (both FSW).

Britt Hoeksema and Esra Atesçelik, 'SIRUP: Enhancing Serendipity in Recommendations via User Perceptions', Network Institute-KNAW Student assistants (2013-2014), with Tilo Hartmann, Allison Eden (both FSW), Lora Aroyo, Valentina Maccatrozzo, Paul Groth (all FEW).

Sandra van der Hel and Robin Meyer, 'SPREAD: distribution of metaphors and key phrases on the web', Network Institute-KNAW Student assistants (2012-2013), with Piek Vossen, and Iina Hellsten and Amanda Porter, FSW VU.

Adriana Costa da Souza, 'Metaphor and narrative in Post-Traumatic Growth therapy', with Kate Szymanski, Adelphi University, Long Island, NY, US.

PhD students

1. Saskia Leymann, 'The sound of political irony', IDA project between ACLC and ILLC, University of Amsterdam, with Christian Burgers, Tom Lentz, and Jakub Szymanik, 2018-2022. Supervision abandoned in 2020 for health reasons.
2. Ellen Droog, 'Figurative language and images in satiric news: Use and processing', with Christian Burgers, FSW, Vrije Universiteit Amsterdam, 2018 – 2022. Supervision abandoned in 2020 for health reasons.
3. Josie Siman, 'Metaphor peace: A complex-systems approach to metaphors and cognition', with Thiago Oliveira da Motta Sampaio, Universidade Estadual de Campinas. Graduated in 2022.
4. Pia Sommerauer, 'Resolving distortions in semantic spaces defined by words by analysing relations between word, sense and reference', VU University, with Piek Vossen, 2017 – 2020. Supervision abandoned in 2020 for health reasons.
5. Jie Fu, 'Metaphor in health communication with aphasia patients in China', Chinese Research Council and ACLC, with Zhen Pan, 2016-2019. Supervision abandoned in 2020 for health reasons.
6. Dunja Wackers, 'Resistance to metaphor in the public domain', ACLC, UvA, with José Plug, part of NWO Open Competition program 'Resistance to metaphor', 2016 – 2019. Graduated in 2024.
7. Andreas Finsen, 'Resistance to metaphor in popular science', ACLC, UvA, with Jean Wagemans, part of NWO Open Competition program 'Resistance to metaphor', 2016 – 2019.

8. Kiki Renardel de Lavalette, 'Resistance to metaphor in politics', ACLC, UvA, with Corina Andone, part of NWO Open Competition program 'Resistance to metaphor', 2016 – 2019. Graduated in 2021.
9. Britta Brugman, 'How metaphorical frames influence political decision-making: Explaining processing and persuasion', John Stuart Mill College, with Barbara Vis and Christian Burgers, 2016 – 2019. Project discontinued.
10. Romy van den Heerik, 'Metaphor in health communication', ACLC, UvA, with Lisa Sparks, Christian Burgers, and Charlotte van Hooijdonk, 2016 – 2018. Supervision abandoned in 2020 for health reasons.
11. Amber Boeynaems, 'Dynamics of figurative frames in Dutch public discourse,' with Faculty of Social Sciences, 2014-2018 (on Dutch). Graduated in 2020.
12. Anke Beger, 'The role of (deliberate) metaphor in communicating knowledge in academic discourse: An analysis of college lectures from different disciplines,' with University of Flensburg, Flensburg Germany, 2011 – 2017, supervisors Olaf Jaekel and Gerard Steen. Graduated in 2018.
13. Gudrun Reijnierse, 'The value of deliberate metaphor', NWO P-GW, 2011-2016. Graduated in 2017.
14. Christine Versluis, 'Language use in aphasia patients: a genre perspective'. From January 2009 (on Dutch), thesis title *Why this now?* Graduated in 2017.
15. Linda Greve, 'Metaphors for knowledge in knowledge intensive groups: An inductive investigation of how and which metaphors emerge in conversations,' with Peter Kartsberg, main advisor, Center for Entrepreneurship and Innovation, Aarhus University, Denmark, 2011- 2015 (on Danish). Graduated in 2016.
16. Carla Gagestein, 'Metaphorical framing in stereotypes between generations in organizations,' with Hogeschool Holland, 2013-2017 (on Dutch); abandoned by candidate for personal reasons in 2013.
17. Jeroen Wittink, 'Metaphor in knowledge management', with CAMeRA/NI and INHolland, 2009-2013 (on Dutch); abandoned by candidate for personal reasons in 2013.
18. Patricia Pineda, University of Barcelona, 'Children's interpretation of metaphors', from 1 January 2007. Graduation in 2015, thesis title *Looking for and Making Sense of 'Special Words: Metaphor Recognition and Interpretation by Schoolchildren.'*
19. Tina Krennmayr, part of vici-program 'Metaphor in discourse', from 1 October 2006. Graduation in 2011, thesis title *Metaphor in Newspapers.*
20. Julia Berenike Herrmann, part of vici-program 'Metaphor in discourse', from 1 October 2006. Graduation in 2013, thesis title *Metaphor in academic discourse: Linguistic forms, conceptual structures, communicative functions and cognitive representations.*
21. Lettie Dorst, part of vici-program 'Metaphor in discourse', from 1 September 2005. Graduation in 2011, thesis title *Metaphor in fiction: Language, thought, and communication.*
22. Anna Kaal, part of vici-program 'Metaphor in discourse', from 1 September 2005. Graduation in 2012, thesis title *Metaphor in conversation.*
23. Ewa Biernacka, part of vici-program 'Metaphor in discourse', from 1 September 2005- 31 August 2006 (abandoned by candidate for personal reasons).
24. Irene López Rodríguez, part of vici-program 'Metaphor in discourse', 1 September 2005 – 31 August, 2006 (abandoned by candidate for personal reasons).

25. Tryntje Pasma, 'Conversationalisation of public discourse,' part of VU-STER program 'Text, Cognition, and Communication: Mechanisms of Public Discourse,' from 1 September 2005. Graduation in 2011, thesis title *Metaphor and register variation: The personalization of Dutch news discourse*.
26. Kirsten Vis, 'Conversationalisation of public discourse,' (prof. Dr. W. Spooren), part of VU-STER program 'Text, Cognition, and Communication: Mechanisms of Public Discourse,' from 1 September 2005. Graduation in 2011, thesis title *Subjectivity in news discourse: A corpus linguistic analysis of informalization* (on Dutch).
27. Claertje Frieke, Vrije Universiteit: 'Creative language use in Budu' (co-advisor, principal advisor prof. dr. L. de Vries), from 2004. Graduation in 2007, thesis title *The Creative Use of Genre Features; Continuity and Change in Patterns of Language Use In Budu, a Bantu Language of Congo (Kinshasa)*.
28. Johan Reijmerink, Universiteit van Maastricht: 'Nijhoff's metaforiek tussen suymbolisme en modernisme: een cognitief-linguistische en literair-historische benadering' [Nijhoff's metaphors between symbolism and modernism: A cognitive-linguistic and literary-historical approach] (co-advisor, principal advisor prof. dr. W. Kusters), from 2001, abandoned by candidate for personal reasons in 2005.

Post doc projects

Giulia Frezza, 'Metaphorical Narratives in Dementia Discourse', ESR FP& Marie Curie Intra-European Fellowship 2019-2021.

Giulia Frezza, 'Metaphor and dementia', ACLC, UvA, Spits Fellowship, 2018.

Roosmaryn Pilgram, 'Testing resistance to metaphor', ACLC, UvA, part of NWO Open Competition program 'Resistance to metaphor', 2017-2018.

Lotte van Poppel, 'Modeling resistance to metaphor', ACLC, UvA, part of NWO Open Competition program 'Resistance to metaphor', 2017-2018.

Marianna Bolognesi, 'Why visual metaphors matter: Metaphor theory and the cognitive grounding of visual metaphor.' ESR FP& Marie Curie Intra-European Fellowship 2015-2017.

Marianna Bolognesi, 'VisMet: A corpus of visual metaphors.' Final part of NWO Vrije Competitie program 'Visual metaphor: A psycholinguistic approach', 2009-2013.

Michael Sinding, 'Framing the World: Genre as Worldview.' Intra European Fellowship Marie Curie, FP7, 2011 – 2013.

Monique Lamers, 'In search of the referent: anaphor resolution in linear text and hypertext', CAMErA/LCC project, 2010-2013.

Ester Šorm, 'Visual metaphor identification and analysis,' part of NWO Vrije Competitie program 'Visual metaphor: A psycholinguistic approach', 2009-2013.

Prizes and nominations

2016	Kiki Renardel de Lavelette nominated best master thesis in the Faculty of Humanities, VU Amsterdam, for her thesis 'How to identify moral language in presidential speeches: A comparison between two methods of corpus analysis.'
2016	Britta Brugman nominated best master thesis in the Faculty of Social Sciences, VU University Amsterdam, for her thesis 'The reclassification of political frames: A metaphorical perspective.'
2015	Gudrun Reijnierse awarded first prize for best paper at ACLC Nieuw Amsterdams Peil symposium for her paper 'How viruses and beasts affect our opinion (or not): The role of extendedness in metaphorical framing.'
2014	Berenike Herrmann awarded the prize for humanities of the Göttingen Academy Of Sciences and Humanities for her PhD dissertation <i>Metaphor in academic discourse</i>
2013	Marianna Bolognesi nominated for best paper at CRAL 2013, Logroño, 18-20 July.
2013	Christian Burgers awarded best paper of section at ICA 2013 conference Challenging Communication Research, London, 17 – 21 June, 2013.
2012	Lettie Dorst's article on personification prize for best newcomer's publication at PALA 2012, Cyprus
2012	PhD student Linda Greve's talk on metaphor and knowledge honorable mention at RaAM 2012 for best PhD presentation, Lancaster UK
2012	Tina Krennmayr nominated Faculty of Arts candidate for Network Institute Young Researcher Award, VU Amsterdam
2011	Tina Krennmayr Dr. Maria Schaumayer-Stiftung 2011 award for top PhD dissertation by Austrian female scholar for her dissertation on <i>Metaphor in newspapers</i>
2010	ReMA student Gudrun Reijnierse first prize for best poster and second prize for best presentation at Anéla 2010, Groningen, NL
2009	PhD student Berenike Hermann nominated for best PhD paper at ST&D 19, Rotterdam, NL
2008	PhD student Lettie Dorst prize for best PhD paper at RaAM 7, Caceres, Spain