May 2026

Kevin Curran

Associate Professor
Entrepreneurship and Innovation Group
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In my research and teaching, I am interested in the role of business and entrepreneurship in a sustainable and equal society. I approach this question with two research streams: *business and culture* and *organizing to address societies challenges.*

ACADEMIC EMPLOYMENT

Associate Professor 2025-present	Entrepreneurship and Innovation Group, Amsterdam Business School, University of Amsterdam, Netherlands
Assistant Professor 2019–2025	Entrepreneurship and Innovation Group, Amsterdam Business School, University of Amsterdam, Netherlands

EDUCATION

Research Fellow 2017-2019	Centre for Corporate Reputation, Saïd Business School, University of Oxford, United Kingdom
PhD Management 2018	Cass Business School (now Bayes Business School), City University of London, United Kingdom Committee: Davide Ravasi, Vangelis Souitaris, Paul Tracey (external examiner, University of Cambridge) and Santi Funari (internal examiner) Visiting scholar, University of Georgia, United States (Spring 2016) *Sponsors: Michael D. Pfarrer and Scott D. Graffin*
MRes Management 2014	Cass Business School, City University of London, United Kingdom
B.Com, MPhil 2009, 2011	University College Cork, Ireland *Awarded title of College Scholar for high academic achievement* Major: Strategic Management Minor: Corporate Economics

RESEARCH

Publications

Curran K., & Ozcan, P. (2025). Getting down to business: governing the hybridization of UK charities. *Journal of Management Studies*, https://doi.org/10.1111/joms.13136

Curran, K., Hubbard, T., & Plesa, M. (2025). Ghosts of Forms Past: Foundational Organizational Forms and Social Enterprise Performance. *Academy of Management Best Paper Proceedings*, *2025*, 21551. https://doi.org/10.5465/AMPROC.2025.98bp

Curran, K., Lee, E. Y., Pfarrer, M. D., & Graffin, S. D. (2025). Sharing the Spotlight: The Benefits of Having a Celebrity Competitor. *Journal of Management*, https://doi.org/10.1177/01492063241236767

Gamache, D. L., Pfarrer, M. D., & Curran, K. (2024). Organizational hubris: Its antecedents and consequences for stakeholder relationships. *Strategic Management Journal*, 45(7), 1366–1392. https://doi.org/10.1002/smj.3587

Work in the review process

Kevin Curran and Tim Hubbard*, [Paper about organizational misconduct and stakeholder reputation judgements]. *Conditional accept at Organization Studies.*

Andre Spicer, Daniel Fisher & Kevin Curran [Paper about stardom in organizations]. *Invitation to revise and resubmit at Organization Studies.*

Kevin Curran, Magdalena Plesa & Tim Hubbard [Paper about social enterprise forms and performance]. *Under review at Journal of Business Venturing.*

Works in progress

Kevin Curran, Marton Gera & Sumeet Malik. [Paper about political polarization and social enterprise dissolution in the UK]. *Preparing manuscript for submission.* Target: Administrative Science Quarterly

Kevin Curran, Abbie Oliver & Ryan Krause [Paper about reputation laundering through financing cultural institutions]. *Writing first draft.* Target: Academy of Management Review.

Yang Mei, Kevin Curran, & Lien De Cuyper. [Paper about social enterprise job applications]. Conducting experiments.

Kevin Curran & Nikolas Rathert. [Paper about gender and social and financial performance of social enterprises] Conducting analysis.

Kevin Curran, Vangelis Souitaris & Dean Shepherd, [Paper about celebrity entrepreneurs]

Kevin Curran [Paper about socioeconomic areas and entrepreneurial opportunities] *Writing first draft.* Target: Academy of Management Review.

Conference Presentations

Mei, Y., Curran, K. & De Cuyper, L. (2026) *Attracted to Impact? How Professional Social Identity Orientations Shape Job Seekers' Preferences for Social Ventures.* ACERE Annual Conference, Sydney, Australia

Mei, Y., Curran, K. & De Cuyper, L. (2025) *Attracted to Impact? How Professional Social Identity Orientations Shape Job Seekers' Preferences for Social Ventures.* 10th EMES Annual conference, Rotterdam

Curran, K., Hubbard & Plesa., M. (2025) *Organizational forms and social enterprise performance.* Paper symposium at the Annual Meeting of the Academy of Management. Copenhagen.

Included in best paper proceedings.

Curran, K., Gera, M., and Malik, S. (2025) *Staying in business when your community needs you: political polarization and social enterprise survival.* 21st Social Entrepreneurship Conference. Mexico City.

Curran, K., Plesa, M., and Hubbard, T. (2024) *Ghosts of organizations past? organizational forms and social enterprise performance.* 20th Social Entrepreneurship conference. Lausanne.

Curran, K., Sitruk, J. & Szatmari, B. (2023) *Tarred with the same brush? new category regulation in stigmatized industries.* Paper symposium at the Annual Meeting of the Academy of Management. Boston.

Curran, K., and Ozcan, P (2023). *Getting down to business: the role of executive-level agency and board-level role expectations in the hybridization of UK charities.* European Group of Organization Studies Annual Conference, Cagliari.

Curran, K., Sitruk, J. & Szatmari, B. (2022) *Tarred with the same brush? new category regulation in stigmatized industries.* European Group of Organization Studies Annual Conference, Vienna.

Curran, K. & Hubbard, T. (2021). *The Importance of Being Earnest: The Role of Character, Competence, and Emotion in Reputation Change.* Symposium at the Annual Meeting of the Academy of Management. Online

Curran, K. & Lee, E. (2019). *Sharing the spotlight: the positive effects of celebrity competitors.* European Group of Organization Studies Annual Conference, Edinburgh.

Curran, K. & Pfarrer, M. (2019). *Sharing the spotlight: the positive effects of celebrity competitors.* European Group of Organization Studies Annual Conference, Edinburgh.

Curran, K. Gamache, D.L, & Pfarrer, M.D. (2018). *Simply the best? Exploring organizational hubris*. Symposium at the Annual Meeting of the Academy of Management. Chicago, Il.

Curran K., & Moos, C. (2018). *In or out: examining the effects of being ranked on stakeholders' quality perceptions.* European Group of Organization Studies, Tallinn, Estonia.

Curran, K., Knuckles J, and Ozcan, P (2017). *Teaching an old dog new tricks: initiating the process of hybridization in UK charities.* Symposium at the Annual Meeting of the Academy of Management. Atlanta, GA.

Curran, K. (2016) *Media Narratives and the Construction of Celebrity Entrepreneurs.* Symposium at the Annual Meeting of the Academy of Management. Anaheim, CA.

Reger, R. Rindova, V., Pfarrer, M., Zavyalova, A., D'Oria, L., Curran, K. & Hubbard, T. (2016) In D'Oria L., Curran, K. & Hubbard, T. (Organizers), *Celebrity in Strategic Management and Organizational Studies*. Symposium at the Annual Meeting of the Academy of Management. Anaheim, CA.

Curran, K. (2016) *Exploring entrepreneurial celebrity*. Paper session at the European Group for Organization Studies Conference. Naples, Italy.

Curran, K and Benoit, C. (2015) *Sustaining Multiple Logics in a Hybrid Organisation: The Case of an East London Street Market.* Paper symposium at the Annual Meeting of the Academy of Management. Vancouver, BC.

Curran, K & Benoit, C (2014) *Sustaining Multiple Logics in a Hybrid Organisation: The Case of an East London Street Market.* European Group of Organization Studies. Rotterdam, Netherlands.

Curran, K & Kavanagh D (2013) *Enduring desire and technological change in the music industry.* Paper session, European Group for Operations Management annual meeting, Dublin Ireland.

GRANTS, HONOURS AND AWARDS

Research

Finalist for Academy of Management OMT division best paper award 2025

Shortlisted for Society for the Advancement of Management Studies (SAMS) Dissertation of the Year Award (2019)

Received two educational grants to support development of capacity for research and knowledge of harm reduction in the tobacco industry from Knowledge Action Change (2020 and 2021) ($10,000 and $20,000)

Awarded £1,000 research travel bursary from the Worshipful Company of Saddlers (2017)

Awarded £1,000 scholarship for Capri qualitative methods summer school (2015)

Awarded four-year City University Studentship (2013-2017)

Awarded full academic scholarship for master's programme from University College Cork (2010/2011)

Awarded title of College Scholar for academic achievement for Bachelor of Commerce Degree from University College Cork (2010)

Teaching

Shortlisted for Teacher of the Year (Universiteit van Amsterdam, 2020)

Winner of Msc Creative Industries Specialization Thesis Supervisor of the Year (2022)

INVITED PRESENTATIONS

2025

Tilburg University, TISEM Strategy Innovation and Entrepreneurship group

2019

Department of Management and Marketing, University of Melbourne

Entrepreneurship and Innovation Group, Amsterdam Business School, University of Amsterdam

2018

Technology and Organisations Group, Saïd Business School, University of Oxford

2017

Melbourne Business School, University of Melbourne (Presented by Pinar Ozcan)

Entrepreneurship and Innovation Group, Imperial Business School, Imperial College London (Doctoral Research Day)

Service and Reviewing Activities

Editorial Review Board Journal of Management (2025-present)

Ad Hoc Reviewer for Academy of Management Review, Journal of Business Venturing, Strategic Entrepreneurship Journal, Academy of Management Discoveries, Journal of Business Ethics, and Small Business Economics.

Reviewer for Academy of Management Annual Conference, (2015-present)

Reviewer for European Management Association Conference, (2016-present)

Workshops and symposia

JMS beyond hybridity workshop, York (2023)

JMS managing social evaluations in a complex world, online (2023)

Business, Society and Responsible Business workshop, University of Amsterdam (2023)

Oxford reputation symposium (2023)

Oxford reputation symposium (2019)

Edinburgh Organizational and Institutional Change early scholar's workshop. (2017), University of Edinburgh, Scotland.

Strategy Entrepreneurship Innovation (SEI) doctoral conference (2016), ETH Zurich, Switzerland.

Oxford Reputation Symposium early scholars' workshop (2015 & 2016), Oxford University, United Kingdom.

AMR-AOM OMT Division early scholars' workshop (2016). Erasmus University, Netherlands.

Capri qualitative methods summer school (2015), University of Naples, Italy.

TEACHING

Teaching experience

Universiteit van Amsterdam
Social Entrepreneurship and Innovation (third year undergraduate)
Full course designed, taught, assessed and graded
Student evaluations: Spring 2025, 4.2/5

Corporate Entrepreneurship (third year undergraduate)
Full course designed, taught, assessed and graded
Student evaluations: Spring 2023, 4.5/5
Spring 2022, 4.2/5
Spring 2021, 4.2/5

Cases in Entrepreneurship (third year undergraduate)

Futures of business, entrepreneurship elective (Master's course)
Full course designed, taught, assessed and graded
Student evaluations: Autumn 2025, 4.1/5
Autumn 2024, 4.2/5

Autumn 2022, 4.0/5

Futures of business, creative industries elective (Master's course)
Full course designed, taught, assessed and graded
Student evaluations:
Autumn 2025, 4.1/5
Autumn 2024, 4.2/5
Autumn 2023, 4.1/5

Visiting lecturer
Cass Business School, London, United Kingdom. 2017-2019
Behavioural Decision-Making (third year undergraduate). Full course taught, assessed and graded.
Student evaluations: Spring 2019, 4.6/5 (97 students)

Systems Thinking and Action Research (first year undergraduate). Full course taught, assessed and graded.
Student evaluations: Autumn 2017, 3.9/5 (128 students)

Professional qualifications

BKO teaching qualification, University of Amsterdam (2021)

Professional certificate in Teaching and Learning, City University of London (2015)

OTHER RELEVANT EXPERIENCE

- Consultant for the United Nations (International Trade Centre)
- Facilitator for early-stage digital entrepreneurs
- Experienced freelance journalist with publications with national newspapers in Ireland and interviews with prominent figures such as Martin McGuinness, leader of Sinn Fein.
- Freelance consultant on several projects for think tanks institutions including the UN.

REFERENCES

May 2026

Davide Ravasi
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University College London
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Terry College of Business
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